

Resolution authorizing the La Crosse Historic and Cultural Museum Planning Task Force to enter into a Professional Services Contract with the UW-La Crosse Tourism Research Institute for the preparation of a La Crosse Historical and Cultural Museum Feasibility Study.

RESOLUTION

WHEREAS, the Common Council approved Resolution 17-1748 that created the La Crosse Historic and Cultural Museum Planning Task Force; and

WHEREAS, the task force has identified key issues surrounding the project, established a vision and mission statement, established goals and objectives, visited other museums and learned how they were able to develop a successful organization; and

WHEREAS, the task force has identified the need for a feasibility study that will engage key stakeholders, organizations, and the public to gather information to further assess the desire, need, and support for a museum; and

WHEREAS, the UW-La Crosse Tourism Research Institute has submitted a proposal to partner with the task force to complete this study.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby approves the Professional Services Contract with the UW-La Crosse Tourism Research Institute, including the City's Standard Terms and Conditions as approved by the Common Council, and shall include the UW-La Crosse Tourism Research Institute's proposal that was approved by the La Crosse Historic and Cultural Museum Planning Task Force at their July 11, 2019 meeting in an amount not to exceed \$16,104.

BE IT FURTHER RESOLVED that \$16,104 is hereby appropriated from the contingency fund account for this project.

BE IT FURTHER RESOLVED, that the Director of Planning & Development, the Mayor and Finance Director are hereby authorized to take any and all steps to effectuate this resolution.