

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
April 4, 2016**

➤ **AGENDA ITEM – 16-0225 (Lewis Kuhlman)**

Resolution vacating a portion of George Place.

➤ **ROUTING:** BPW & F&P Committee

➤ **BACKGROUND INFORMATION:**

This resolution would vacate the approximately 34 of the 272 feet of George Place identified in **MAP 16-022**. The Courtesy Corporation (McDonald's) owns 2503 George St. to the north, 2425 George St. to the east, and 2419 George Place to the south. The City owns the parcel to the west, an abandoned railroad right-of-way.

“McDonald's represents 43% of the total [fast] food industry in the United States. 4 out of every 10 Americans will eat out tonight, many of them choosing [fast] food because it is cheaper. Most nutritionists recommend eating fast food a maximum of 1 time per month for even the healthiest of people... The calorie and fat content of a McDonald's Big Mac: 540 calories and 29 g of fat... The average fast food meal at McDonald's has 1,500 calories, which is the recommended daily caloric intake for some people.” - [Source](#)

➤ **GENERAL LOCATION:**

The north end of George Pl., off Cunningham St. and ½ block west of George St.

➤ **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

Public Works decision forthcoming

➤ **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**
























This resolution is not addressed directly in the comprehensive plan. Generally, street vacations would not be consistent with the comprehensive plan, but G is a dead end.


➤ **PLANNING RECOMMENDATION:**

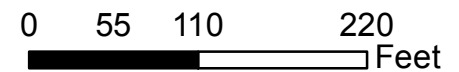
While the continued existence and expansion of McDonald's is not likely in the public interest for health reasons, losing the tip of the dead end would not adversely affect the remaining properties that access George Place, or the overall street network While staff is recommending approval of this Resolution this is not an approval of the project until more information/plans can be reviewed on what is being proposed. **This Resolution is recommended for approval.**

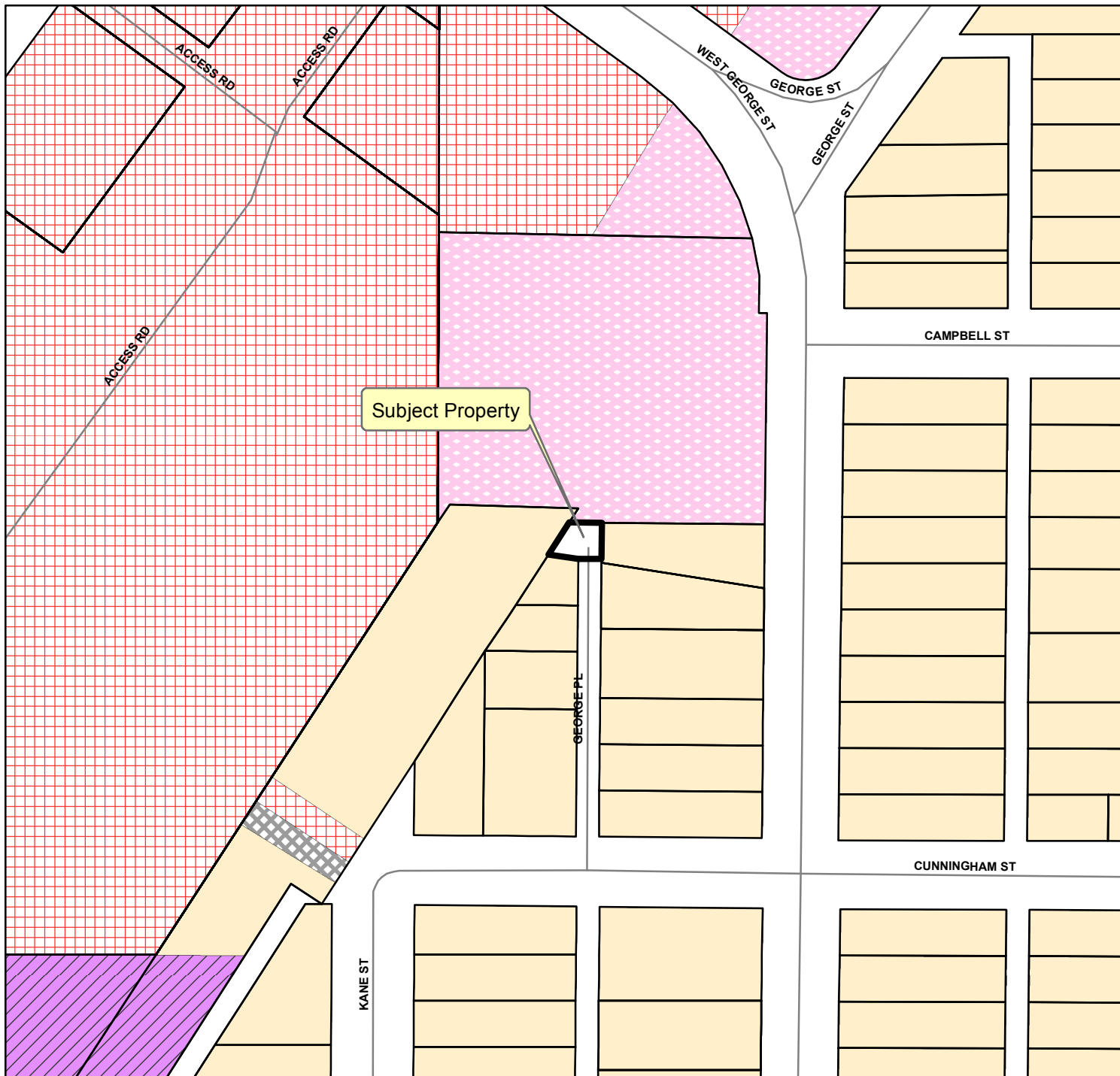


BASIC ZONING DISTRICTS
























	R1 - SINGLE FAMILY
	R2 - RESIDENCE
	WR - WASHBURN RES
	R3 - SPECIAL RESIDENCE
	R4 - LOW DENSITY MULTI
	R5 - MULTIPLE DWELLING
	R6 - SPECIAL MULTIPLE
	PD- PLANNED DEVELOP
	TND - TRAD NEIGH DEV.
	C1 - LOCAL BUSINESS
	C2 - COMMERCIAL
	C3 - COMMUNITY BUSINESS
	M1 - LIGHT INDUSTRIAL
	M2 - HEAVY INDUSTRIAL
	PS - PUBLIC & SEMI-PUBLIC
	PL - PARKING LOT
	UT - PUBLIC UTILITY
	CON - CONSERVANCY
	FW - FLOODWAY
	A1 - AGRICULTURAL
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	City Limits
	SUBJECT PROPERTY







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