



City of La Crosse, Wisconsin

www.lseairport.com

2850 Airport Road
La Crosse WI 54603

Meeting Agenda - Final

Aviation Board

Tuesday, January 22, 2019

4:00 PM

Main Conference Room - 1st Floor
Airport Terminal Building
2850 Airport Road

Call to Order

Roll Call

Approval of Minutes

Approval of minutes from December 17, 2018 Aviation Board Meeting

Agenda Items:

- 1 [19-0067](#) Board Member Code of Ethics Policy Review

 Attachments: [1 - CodeofEthics.pdf](#)

- 2 [18-1700](#) Airport Strategic Plan - Proposed Mission/Vision/Core Values/Goals

 Attachments: [2 - LSE Mission-Vision Statement - 18-1700.docx](#)
 [2 - Example Mission.docx](#)

- 3 [18-1702](#) Parking Rewards Program Framework

 Attachments: [5 - Proposed Parking System Reward Program - 18-1702.docx](#)

- 4 [19-0068](#) Updated Airline Incentive Policy

 Attachments: [4 - Incentive Policy - \(Proposed 1-22-18\).docx](#)

- 5 [19-0069](#) Car Wash Facility Branding and Facility Update

 Attachments: [5 - Car Wash Scene 1-window updates.jpg](#)
 [5 - Car Wash Scene 2-window updates.jpg](#)
 [5 - LSE Car Wash Name & Log.pdf](#)

- 6 [19-0040](#) Resolution finalizing funding for the Airport car wash facility.

 Attachments: [Resolution](#)

- 7 [19-0070](#) Projects/Operations/Marketing/Air Service Update/Ft. McCoy Update

 Attachments: [7 - Airport Statistics.pdf](#)

Adjournment

Next meeting is scheduled for February 18, 2019 at 4:00pm

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.