



City of La Crosse, Wisconsin

City Hall
400 La Crosse Street
La Crosse, WI 54601

Meeting Agenda - Final

Redevelopment Authority

Thursday, January 23, 2020

4:00 PM

3rd Floor Conference Room

Call to Order

Roll Call

Approval of Minutes

Agenda Items:

1. [20-0123](#) Consideration and possible action on an update by Vendi on the Public Relations/Marketing performance metrics and next phase of work.
Attachments: [River Point District PR Report .pdf](#)
2. [20-0124](#) Consideration and possible action on an exclusive right to negotiate on investment interests in River Point District including an update by WiRED and an introduction of investors.
Attachments: [Exclusive Right to Negotiate Draft2.pdf](#)

(Note: The Committee and/or Council may convene in closed session pursuant to Wis. Stat. 19.85(1)(e) to formulate & update negotiation strategies and parameters. Following such closed session, the Committees and/or Council may reconvene in open session.)
3. [20-0125](#) Consideration and possible action on the RDA financials including, Financial Services Proposals, River Point District Development Proforma and RDA Balance Sheet.
4. [20-0137](#) Consideration and possible action on the River Point District Plat, parcel configuration, acquisitions.

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5. **Development Opportunity Update**
6. **Next Meeting and consideration of additional meetings relative to investor presentations and negotiations.**

Adjournment

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.