



# City of La Crosse, Wisconsin

La Crosse Center  
300 Harborview Plaza  
La Crosse WI 54601

## Meeting Agenda - Final

### La Crosse Center Board

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Thursday, January 30, 2020

4:00 PM

La Crosse Center Conference Room  
300 Harborview Plaza, La Crosse, WI 54601

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#### Call to Order

#### Roll Call

#### Approval of Minutes

[20-0168](#) Minutes from January 16, 2020 for approval.

Attachments: [Minutes Jan 16, 2020.pdf](#)

#### Agenda Items:

[20-0169](#) Interior review on LCC wall treatments, ceiling treatments, concession stands, floor coverings, chair rails, uplighting and more presented by Jennifer Stangl Senior Interior Designer for ISG.

Attachments: [ISG Interior Presentation 1.30.2020.pdf](#)

[20-0171](#) Rate Card Discussion

Attachments: [Rate Card.pdf](#)

[20-0187](#) Branding Update from Vendi Advertising

[20-0170](#) President's Report  
\*Marketing Position Discussion

[20-0172](#) Director's Report  
\*Signage in/on Parking Ramp Discussion

[20-0180](#) Liquor Invoices for Approval January 2020

Attachments: [Liquor Invoices Jan 2020.pdf](#)

#### Adjournment

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

*NOTICE TO PERSONS WITH A DISABILITY*

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*