

Eau Claire

- We spoke to Ryan Petrie, Associate Planner, in the City of Eau Claire.
- Eau Claire still has conditional-use permits for rentals of less than 30 days.
- Eau Claire is updating ordinance and rules to resemble the rules of the City of La Crosse. Eau Claire is loosening rules and going to treat short-term housing similar to rental property. It is then up to property owners to follow the rules.
- Ryan said they had no issues with short-term housing except for during the weekend of Country Jam.
 - Eau Claire does not have enough draw per weekend for short-term housing to be an issue.
- Ryan said he estimates that there are around 30 short-term housing rentals in Eau Claire, increasing to 60-70 during the Summer.
 - He estimated this makes up less than 1% of the housing stock.

Oshkosh

- We spoke with Brian Slusarek, Planner, in the City of Oshkosh.
- Oshkosh has a short-term housing ordinance as a response to the increase in popularity of Airbnb's and other short-term rentals.
 - The only issue they have is during EAA, but Brian said there was no huge issue.
- They decided to implement an ordinance because there were no real regulations on them and they decided to put some ground rules in place.
- Oshkosh short-term rentals make up less than 1% of the housing stock.

Appleton

- We spoke to Jessica Titel, Principal Planner, in the City of Appleton.
- Appleton has no ordinance specific to short-term rentals.
 - The County Health Department issues license to short-term rentals as it would to hotels.
 - These licenses are called tourist room housing license.
 - They are issued on the authority of the DATCP.
- Some Alderperson's in Appleton were interested in regulating STRs because of some localized complaints. However, the solutions offered was to prohibit them outright, which municipalities cannot legally do. The complaints about short-term housing was not city-wide.
- Appleton short-term housing makes up less than 1% of the housing stock.

Oconomowoc

- We talked to Jason Gallo, City Planner and Zoning Administrator, in the City of Oconomowoc.
- Most of the regulations in Oconomowoc are led by Waukesha County including inspections and licensing. Oconomowoc requires a one-time \$100 fee for license.

- They decided to begin regulating them to make sure the taxes were being paid and to keep track of where the rental properties were. Oconomowoc had received some complaints about the operations of short-term housing. However, there were no complaints of it taking away housing stock.
- Short-term housing in Oconomowoc makes up less than 1% of the cities housing stock.