

2017 Priorities: Year four of the City Arts Board 2013-2018 Work Plan

Strategy & Action	Status	Lead	Timeline	Notes
I. Cultural Destination and Arts District				
Lamp Post (Banner Arm) Art	In Progress			Had previous cycles; not in current budget
Poetry and Dance Sidewalk Stamps				No street improvements in Arts District
Tree Grates				No street improvements in Arts District
Confluence Mural - Plaque				Coordinate with Pump House
Confluence Mural - Marketing				Coordinate with Pump House
II. Receive Proposals and Channel Input				
Public Listening Sessions		Barry McKnight		Include deep dive breakout sessions
Public Art Archive and Best Practices				
Sculpture Relocation - Kendrick Scroll				
Capital Improvement Proposal Subcommittee				
III. Advocacy in Policies, Plans, and Funding				
Art Acceptance Policy	In Progress			
Percent for Arts Ordinance and Advocacy				
Art in Public Buildings - City Hall				
Art in Public Buildings - Airport				
Art in Public Buildings - La Crosse Center				
Incorporate Art in Private Development				
City Vision Plan Update				
Explore La Crosse Grant for Projects				
IV. Analysis of Gaps and Opportunities				
Placemaking - Needs Assessment	New			
Neighborhood Heroes - Partnerships and Funding				
Bridge Lighting - Partnerships and Funding				
Hotel Tax Spending				
Completed Last Year				
Confluence Mural - Sealant				
Sculpture Relocation - Martino Fledgling				
ArtSpire Art in City Hall				