

Board of Zoning Appeals Variance Application

(To be completed by City Clerk or Zoning Staff)

City of La Crosse, Wisconsin

Application No.: 2576

Date Filed: 2/20/17

Application Complete: Yes ☒ No ☐

Filing Fee: \$250.00

Date Paid: 2/20/17

Reviewed By BT (Initial)

(To be completed by the applicant)

Application Deadline: By 5:00 PM the first Wednesday of every month.

Building Permit Application Deadline: 10 Calendar Days prior to first Wednesday of every month for the Inspection Department to provide review. Any building permit submitted after deadline must wait until the following Board of Zoning Appeals meeting.

Owner / Agent		Contractor
Name	Casey Weiss <u>Acne Four LLC</u>	Robert DeBauche (Fleet Paint & Body)
Address	<u>PO Box 483 LaCrosse, WI 54602</u>	3332 Commerce St. La Crosse, WI 54603
Phone	(608) 304-5700	(608) 783-5555

Legal Description: 3332 Commerce St. City of La Crosse, Wis.

Tax Parcel Number: 17-10550-40

Lot Dimensions and Area: _____ x _____ feet. = 1.428 Acres sq. ft.

Zoning District: _____

A variance is a relaxation of a standard in a land use ordinance. The Board of Zoning Appeals decides variances. The Board is a quasi-judicial body because it functions like a court. The Board's job is not to compromise ordinance provisions for a property owner's convenience but to apply legal criteria provided in state laws and the local ordinance to a specific fact situation. Variances are meant to be an infrequent remedy where an ordinance imposes a unique and substantial burden. The burden of proof falls on the variance applicant.

Process:

At the time of application, you will be asked to:

- **Complete an application** form and timely submit it with a non-refundable fee as required in La Crosse Municipal Code § 115-60; Failure to complete any section of the application form will result in rejection of the application. If additional space is needed, please attach additional pages.
- **Provide detailed plans** describing your lot and project (location, dimensions, and materials);
- **Provide a written statement** of verifiable facts showing that your project meets the legal criteria for a variance (Three-Step Test below); and
- **Stake out lot corners or lines**, the proposed building footprint and all other features of your property related to your request so that the Zoning Board and/or City staff may inspect the site.

Following these steps, the Inspection Department must approve the application as to form and completeness and then the application and fee must be submitted to the City Clerk. The zoning agency will then provide notice of your request for a variance to the City of La Crosse's official newspaper noting the location and time of the required public hearing before the Zoning Board. Your neighbors and any affected state agency will also be notified. The burden will be on you as a property owner to provide information upon which the Board may base its decision. At the hearing, any party may appear in person or may be represented by an agent or attorney. If any of these requirements are not met or if you or your agent does not appear at the public hearing, the Board **must** deny your request for a variance and your fee will be forfeited.

Part A: General Information and Alternatives Analysis.

(To be completed by the applicant).

1. General Information.

Complete the questions in the general information section of the application to provide the necessary background information needed for the property at issue.

(a) Current use and improvements.

Heavy Truck Paint and Body Repair Facility (Fleet Paint and Body Repair LLC), (Next to Interstate 90). Sign to be located in outlying parking lot space.

(b) Proposed Use.

Heavy Truck Paint and Body Repair Facility (Fleet Paint and Body Repair LLC). We propose to use a small piece of the parking space @ Interstate Side of property to erect a vertical free standing sign, with a Single Sided programmable EMU facing the West for Eastbound Traffic.

(c) Description and date of any prior petition for variance, appeal, or special exception.

(d) Description and location of all nonconforming structures and uses on the property.

N/A

(e) Ordinance standard from which variance is being sought (include code citation).

Code # 111-95(b) Standard 14' ht restriction

Code # 111-95(b) Standard 60 Sq Ft Cabinet Size Restriction

Code # 111-95(b) Standard 22 Sq Ft EMU Cabinet Restriction

Code # 111-95(b) Standard- Shall not be Visible from Residential line.

" 111-84 Having 2 monument signs & not having more than 200' linear Ft. of street frontage

(f) Describe the variance requested.

- Asking for a Exception for a 25' height variance (Maximize Exposure)
- Asking for a Exception for a 241.78 Sq ft Total Cabinet Space (Maximize Exposure)
- Asking for a Exception for a 45.78 Sq ft Programmable EMU (Maximize Exposure and Well within the 35% Cabinet Space Limit)
- Asking for a Exception of visibility from a Residential Line- Due to Property location within a Industrial Park Next to Interstate 90.

Asking for an Exception for having 2 monument signs & not having more than 200' linear Ft. of street frontage.

(g) Specify the reason for the request.

Company as a whole is growing and with company expanding to now 2 Facilities Locally and adding more jobs to the area. We feel these are necessities to the property and to the company and it's ability to continue to grow. The property sits far too low within property lines in relativity to Interstate 90. We also feel with similar business and properties in the area obtaining similar signs and EMU's on their property, that this is a way for us as a company to have similar exposure from the Interstate and continue our growth as a company in the La Crosse Community. We look forward to the future and would like to stay on pace for what we feel is a exciting future with the next generation of our company.

(h) Describe the effects on the **property** if the variance is not granted.

Business Exposure may suffer. Therefore business may not be able to stay there. Jobs will leave and property will not be maintained to as high of a standard as is. Since Fleet Paint and Body Repair has moved into property, substantial improvements have been made, a substantial amount of money has been spent on the property and the property as a whole has gone through some pretty great changes. We would like to continue to improve on the property as we grow and may not have the chance if we can't take advantage of the exposure from this location.

2. Alternatives.

Describe alternatives to your proposal such as other locations, designs, and construction techniques. Attach a site map showing alternatives you considered in each category below.

- **Alternatives you considered that comply with existing standards.** If you find such an alternative, you can move forward with this option with a regular permit. If you reject compliant alternatives, provide the reasons why you rejected them.

We have considered the use of a smaller sign and EMU. However, this is a incorrect move for the company, as a smaller sign and a smaller EMU are a complete waist of money due to lack of Visibility.

- **Alternatives you considered that require a lesser variance.** If you reject such alternatives, provide the reasons why you rejected them.

We have considered a variance for only the height and size of the sign. However, the use of a EMU on our sign gives us the ability to relay messages quickly and effectively (such as Hiring, Seasonal Specials, Photos of Paint Jobs, Etc). This keeps us in the growth phase of our company and provides us with abillty to translate messages effectively. In our industry (Heavy Trucks) the interstate and it's traffic is incredibly import to the success of exposure. All of our customers travel it and hopeful future customers as well as hopeful future employees.

Part B: Three-Step Test.

To qualify for a variance, applicants must demonstrate that their property meets the following three requirements:

1. Unique Property Limitation. *(To be completed by the applicant).*

Unique physical characteristics of the property such as steep slopes or wetlands that are not generally shared by other properties must prevent compliance with ordinance requirements. The circumstances or desires of an applicant (growing family, need for a larger garage, etc.) are not a factor in deciding variances. Nearby ordinance violations, prior variances, or lack of objections from neighbors do not provide a basis for granting a variance. Property limitations that prevent ordinance compliance and are common to a number of properties should be addressed by amending the ordinance.

You will be asked whether there exist any unique physical characteristics to your property that prevent compliance with the ordinance. You will be asked to show where these unique physical characteristics are located on your property by showing the boundaries of these features on a site map. If there is not a unique property limitation, a variance cannot be granted.

Do unique physical characteristics of your property prevent compliance with the ordinance?

- ☒ **Yes.** Where are they located on your property? In addition, please show the boundaries of these features on the site map that you used to describe alternatives you considered.

Property sits far too low in entirety, in relation to Interstate 90. Any sign at normal height and size would be a waist of money for the company and therefore detrimental to the companies overall success.

- ☐ **No.** A variance cannot be granted.

2. No Harm to Public Interest.

A variance may not be granted which results in harm to public interests or undermines the purpose(s) of the ordinance. In applying this test, the Zoning Board must consider the impacts of the proposal and the cumulative impacts of similar projects on the interests of the neighbors, the entire community, and the general public. These interests may be listed as objectives in the purpose statement of an ordinance and may include:

- *Public health, safety, and welfare*
- *Water quality*
- *Fish and wildlife habitat*
- *Natural scenic beauty*
- *Minimization of property damages*
- *Provision of efficient public facilities and utilities*
- *Achievement of eventual compliance for nonconforming uses, structures, and lots*
- *Any other public interest issue*

(a) Ordinance Purpose. *(To be completed by zoning staff).*

The Zoning Board must consider the purpose and intent of zoning codes when considering a variance request. As promulgated by the City of La Crosse Common Council, the purpose and intent of the La Crosse Zoning Code include, but is not limited to, the following:

§ 8-86	§ 101-58	§ 109-6
§ 115-3	§ 115-140	§ 115-141
§ 115-148	§ 115-156	§ 115-158
§ 115-211	§ 115-319	§ 115-437
§ 115-510	§ 115-548	§ 115-594

The failure of any particular city official to identify additional purpose and intent information on the application does not preclude the city official from raising the issue at the public hearing on the requested variance.

(b) Purpose(s) of Standard from which Variance is Requested. *(To be completed by zoning staff).*

The City of La Crosse Building Inspector, Code Enforcement Officer and any other officials may be aware of other reasons a particular ordinance standard is required. The city official(s) may list those reasons on this application. The failure of any particular city official to identify additional purpose information on this application does not preclude the city official from raising the issue at the public hearing on the requested variance.

(c) Analysis of Impacts. *(To be completed by applicant).*

Discuss impacts (e.g. increased runoff, eroding shoreline, etc.) that would result if the variance were granted. For each impact, describe potential mitigation measures and the extent to which they reduce the impacts (i.e. completely, somewhat, or marginally). Mitigation measures must address each impact with reasonable assurance that it will be reduced to an insignificant level in the short term, long term, and cumulatively.

Short-term impacts are those that occur through the completion of construction. Long-term impacts are those that occur after construction is completed. Cumulative impacts are those that would occur if a similar variance requested were granted for many properties. After completing the impact analysis, you will be asked to give your opinion whether granting the variance will harm the public interest.

(1) Short-term Impacts (through the completion of construction):

- Impact: *Minimal, Light Construction*
 Mitigation measure(s): *Majority of Construction Done Indoors 90%*
 Extent to which mitigation reduces project impact:
Mitigation Measurement @ 9:1 Ratio
- Impact:
 Mitigation measure(s):
 Extent to which mitigation reduces project impact:

(2) **Long-term Impacts** (after construction is completed):

- Impact: *Sign to Be located on Site*
 Mitigation measure(s): *LED to Be dimmed at Nighttime Hours*
 Extent to which mitigation reduces project impact:
*- Substantially Dimming LED Entry and
 Turned OFF During Non-Working Hours
 Decreases the Visibility of Sign During
 that period of time*
- Impact:
 Mitigation measure(s):
 Extent to which mitigation reduces project impact:

(3) **Cumulative Impacts** (what would happen if a similar variance request was granted for many properties?):

- Impact: *None Foreseen*
 Mitigation measure(s):
 Extent to which mitigation reduces project impact: *Do to the lack of
 Properties within the City on I-90
 Housing Companies like Fleet that are
 overly Dependent on the Exposure from I-90,
 we don't Feel like there any substantial
 Cumulative Impacts.*
- Impact:
 Mitigation measure(s):
 Extent to which mitigation reduces project impact:
*Fleet is a Transportation Based Company
 that will rely on it's exposure to
 the Interstate.*

Will granting the variance harm the public interest?

☐ **Yes.** A variance cannot be granted.

☒ **No.** Mitigation measures described above will be implemented to protect the public interest.

3. Unnecessary Hardship. *(To be completed by the applicant).*

The unique property limitation must create the unnecessary hardship. An applicant may not claim unnecessary hardship because of conditions that are self-imposed or created by a prior owner (for example, excavating a pond on a vacant lot and then arguing that there is no suitable location for a home). Courts have determined that economic or financial hardship does not justify a variance. When determining whether unnecessary hardship exists, the property as a whole is considered rather than a portion of the parcel.

You will be asked whether you are requesting an area variance or a use variance and to detail whether there exists an unnecessary hardship.

An **area variance** is a relaxation of lot area, density, height, frontage, setback, or other dimensional criterion. Unnecessary hardship exists when compliance with the strict letter of the area restrictions would unreasonably prevent the owner from using the property for a permitted purpose (i.e. leaving the property owner without any use that is permitted for the property) or would render conformity with such restrictions unnecessarily burdensome. The Zoning Board must consider the purpose of the zoning restriction, the zoning restriction's effect on the property, and the short-term, long-term, and cumulative effects of the variance on the neighborhood, the community, and on the public interests. This standard reflects the Wisconsin Supreme Court decisions in *State v. Waushara County Bd. Of Adjustment*, 2004 WI 56; and *State ex rel. Ziervogel v. Washington County Bd. of Adjustment*, 2004 WI 23.

A **use variance** is a relaxation of the zoning regulation on how the property is fundamentally used. A use variance allows property to be utilized in a manner not permitted by zoning regulations (i.e. an appropriate adaptive re-use of a school or church in a residential district). Unnecessary hardship exists only if the property owners show that they would have no reasonable or viable use of the property without the variance. Though not specifically restricted by statute or case law, a use variance is very rare because of the drastic effects it has on the neighborhood, the community, and the public interests. The Zoning Board must consider whether the owner has no reasonable return if the property is only used for the purpose allowed in zoning regulation, whether the plight of the owner is due to unique circumstances and not merely general conditions in the neighborhood, and whether the use sought to be authorized will alter the nature of the locality. See generally *State ex rel. Ziervogel v. Washington County Bd. of Adjustment*, 2004 WI 23.

Are you applying for an area variance or a use variance?☒ **Area variance**☐ **Use variance****Is unnecessary hardship present?**☒ **Yes. Describe.**

Yes, because we feel that without the Proper sign near the Interstate to relay the messages that we feel are necessary for our business to grow it's second facility than the business will not make full use and maximize it's ability to be successful in this location next to the Interstate. We feel that all of the above variances are important to doing this.

☐ **No. A variance cannot be granted.****Part C: Additional Materials / Exhibits.**

In order for the zoning staff to conduct evaluations, the applicant's site map, with a scale of not less than 1"=50', and other exhibits must show the following:

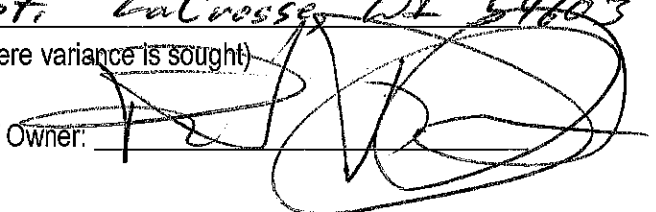
- ☐ Location of requested variance
- ☐ Property lines
- ☐ Ordinary high-water mark
- ☐ Flood plain and wetland boundaries
- ☐ Dimensions, locations, and setbacks of existing and proposed structures
- ☐ Utilities, roadways, driveways, off-street parking areas, and easements
- ☐ Existing highway access restrictions and existing proposed street, side and rear yards
- ☐ Location and type of erosion control measures
- ☐ Vegetation removal proposed
- ☐ Contour lines (2 ft. interval)
- ☐ Well and sanitary system
- ☐ Location and extent of filling/grading
- ☐ Any other construction related to your request
- ☐ Anticipated project start date
- ☐ Sign locations, dimensions, and other specifications
- ☐ Alternatives considered
- ☐ Location of unique property limitation
- ☐ Lot corners, lines, and footprints have been staked out
- ☐ Abutting street names and alleys
- ☐ Abutting property and land within 20 feet
- ☐ Indication of the direction "North"

Part D: Authorization to Examine

You **must complete and sign** the authorization for the City of La Crosse Board of Zoning Appeals and the Planning and Development Department to examine the property of the variance request.

I hereby authorize the City of La Crosse Board of Zoning and Appeals and the Planning and Development Department to inspect premises

At: 3332 Commerce St. LaCrosse WI 54603
(Address where variance is sought)

Date: 1-30-2019 Signature of Owner: 

Part E: Certification.

You **must sign your application**, certifying that it and any additional materials are accurate and do not contain any misrepresentations or omissions. An unsigned variance application will not be considered. You also must get the application notarized by a certified notary.

Submit completed application to: Board of Zoning Appeals
400 La Crosse St.
Clerks Office- 2nd Floor
La Crosse, Wisconsin 54601

Submit complete copy to: Chief Inspector
400 La Crosse St.
Building and Inspections Division, Fire Department
La Crosse, Wisconsin 54601

By signing below, I certify that I have received and reviewed all of the application materials. I further certify that all of my answers herein are true and accurate; I have not made any intentional misrepresentation or omission. I understand that if I intentionally misrepresented or omitted anything in this application that my application will be denied and any variance granted thereunder may be revoked.

Signed: (Applicant or Agent) _____

Date: 1-30-2017

Signed: (Owner, if different from applicant) _____

Date: 2-8-17

THE APPLICANT OR AGENT

By: Robert DeBanche

THE OWNER

Acce Four, LLC
Casey Weiss, member

STATE OF WISCONSIN)

COUNTY OF LA CROSSE)

Personally came before me this 15th day of February, 2017, the above named Robert DeBanche to me known to be the person(s) who executed the foregoing instrument and acknowledged the same.

Barbara J. Gloneta
Notary Public, La Crosse County, WI

My commission expires: 8-15-20

STATE OF WISCONSIN)

COUNTY OF LA CROSSE)

Personally came before me this 15th day of February, 2017, the above named Casey Weiss to me known to be the person(s) who executed the foregoing instrument and acknowledged the same.

Barbara J. Gloneta
Notary Public, La Crosse County, WI

My commission expires: 8-15-20