

To whom it may concern:

I write today on behalf of the City of La Crosse Arts Board to solicit your input on our proposed project for parking meter art. We seek a refined proposal or completed work to showcase our future city-wide venture to be displayed at a booth at Artspire on June 9th and 10th.

Our reasoning for a limited invitation and inclusion of proposals and completed work is to encourage submissions from around our community by established and proven artists to be displayed at the event. At the booth we will also sell a limited number of the over 700 meters to interested members of the public to earn funding for future parking meter art.

Final submissions for consideration of at most two completed projects and one proposal will be due no later than X. Artists may submit as many projects and proposals as they desire. Submissions should be in high quality readable images in readily accessible file types. Accepted works will be funded through the Art Board.

The overall vision for this project is to encourage confident aesthetic products, using a unique city-owned byproduct, to encourage new and creative ideas within our communities.

We await your response.

Sincerely,

The La Crosse Arts Board