NOTICE OF ORDINANCE NO. 4978

AN AMENDED ORDINANCE to create Sec. 2-3(15) and to repeal and recreate Article XVII of Chapter 10 of the Code of Ordinances of the City of La Crosse regulating Pawnbrokers, Secondhand Article Dealers, Secondhand Jewelry, Precious Metal and Gems Dealers and Secondhand Article Dealer Mall/Flea Market.

Please take notice that the above Ordinance was adopted by the Common Council of the City of La Crosse on April 13, 2017. A summary of the subject matter and main points of the ordinance is as follows.

- License required to operate as a pawnbroker, secondhand article dealer, secondhand jewelry, precious metal or gems dealer or secondhand article dealer mall/flea market within the City.
- Definition of Article broadened to mean anything of value (with exclusions).
- Secondhand Jewelry Dealer renamed to Secondhand Jewelry, Precious Metal and Gem Dealer.
- Recordkeeping requirements including detailed description of item purchased; date, time and place received and seller info (description, ID and signature).
- Daily reporting to the Police Department using electronic inventory tracking system called Leads Online (with exceptions).
- Holding Period shall be not less than 7 days after the date of receipt (with exceptions).
- Photographs required for items purchased that do not have a unique serial or identification number.
- Labels with identifying information must be attached to every item at time received.
- Payments made by dealers must be by check or automated clearing house.
- No purchase from any person under 18 years of age or from any intoxicated person.
- Background check by Police, approved by J&A and Common Council with annual renewal.
- License may be denied, revoked or suspended if in best interest of City or applicant lacks qualifications.

The full text of the Ordinance may be obtained from the City Clerk's Office, 400 La Crosse St., La Crosse, Wisconsin. The Clerk's phone number is 608-789-7510. Said Ordinance may also be accessed at the Legislative Information Center on the city's website, which is www.cityoflacrosse.org

This notice is pursuant to Wis. Stat., sec. 62.11(4), which authorizes the publication of ordinances in summary form.

Teri Lehrke, WCPC La Crosse City Clerk

Published: 4/22/17

1 Affidavit