

Resolution adopting Common Council Vision, Mission and Core Values.

## RESOLUTION

WHEREAS, the La Crosse Common Council values the importance creating a common understanding and support of the characteristics and values we wish to see in the future of our city; and

WHEREAS, the Council further believes that, upon council agreement, these characteristics and values should be publically stated for view by city taxpayers and citizens.

NOW, THEREFORE, BE IT RESOLVED by the Common Council of the City of La Crosse that it hereby adopts the following Vision, Mission and Core Values to direct its actions.

BE IT FURTHER RESOLVED that Department Directors apply these statements as they implement Council policies.

### **Vision**

La Crosse is a city of choice – a community for a lifetime – that offers the highest possible quality of life.

### **Mission**

As elected officials, we establish policies to provide services and infrastructure, and to promote sustainable economic development, diverse cultural, recreational and educational opportunities, and public health and safety.

### **Core Values**

Leadership: Visionary focus on the long-term, comprehensive needs of the community.

Diversity: Active welcoming of all residents, visitors and employers.

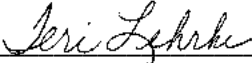
Communication: Clear, open, respectful dialog with each other, employees, citizens and other stakeholders.

Integrity: Honest, responsible, transparent actions in the best interest of the community.

Stewardship: Judicious investment of public resources and protection of natural and cultural resources.

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*I, Teri Lehrke, certify that this resolution was duly and officially adopted by the Common Council of the City of La Crosse on July 9, 2015.*

  
Teri Lehrke, City Clerk  
City of La Crosse, Wisconsin