

May 11, 2017

Board of Public Works
City of La Crosse
400 La Crosse Street
La Crosse, WI 54601

Re: Artspire La Crosse, Friday, June 9 and Saturday, June 10, 2017

Artspire La Crosse via the Pump House Regional Arts Center requests permission from the Board of Public Works to allow the following:

1. Artspire La Crosse, Community Arts Celebration to be held on Friday, June 9, 2017 and Saturday, June 10, 2017, under the direction of the Pump House Regional Arts Center and the City of La Crosse Arts Board.
2. Closure of King Street (from Front Street to Second Street), and the Pedestrian Walkway east of the Pump House (from King Street to Jay Street), and Front Street (from King Street to the Riverside Center parking ramp, leaving the entrance/exit to the parking ramp open and allowing access for vehicles) to vehicular traffic for Thursday, June 8, 6:00AM through Saturday, June 10 11:00 PM for street dance celebration, a large musical performance, artist display tents and vendor booths. We request appropriate signage and barricades for street closures.
3. A reroute of traffic in the Riverside ramp (located on Second Street, between Jay and King Streets, east of the Pump House), Friday, June 9, 11:00 AM-Saturday, June 10, 11:00 PM. Jim Flottmeyer will train Artspire volunteers to direct traffic in and out of the ramp. – Approved by BPW October 2016
4. High-rise, lighted displays with Artspire Banner hanging across the street on Front Street near barricade and on King Street near barricade indicating celebration entrance points.
5. A dumpster to be on the premises for waste disposal.
6. 63, white, 10x10 pop-up tents to be placed along the closed portion King Street for artist and vendor booths.

7. Downtown merchants may use the public sidewalks adjacent to their respective businesses on Saturday, June 10, 2017 from 10:00 AM – 10:00 PM, with additional time for set up and tear down.
8. Artists, performers and food vendors may use the public sidewalks for performances, displays and demonstrations under the direction of Artspire La Crosse.
9. Chalk art on sidewalks near Pump House and downtown area sidewalks with installation beginning on June 8.
10. Events and sales on Saturday, June 10, 2017 may be conducted on the following terms and conditions: No more than 50% of the sidewalk area shall be used in any case and displays, performances and demonstrations are limited to the sidewalk area only. Merchants participating shall be limited to use of the sidewalk adjacent to their business and no other. Art-related activities such as chalk art, art demonstrations, flash mobs, musical performances, theatrical performances, etc. may be conducted throughout the day.
11. Use of the Pedestrian Walkway east of the Pump House Regional Arts Center for a Beer Garden. We will maintain walking room for regular foot traffic and obey accessibility requirements.
12. We request that the electrical outlets on the light poles be turned on throughout the described area for decorative lights.
13. Liquor License Expansion and Special Event Cabaret licenses have been obtained through the City Clerk.

Please find a map of the Artspire grounds attached. Direct any questions to me at (608) 785-1434, or Artspire@thepumphouse.org.

Thank you for your time and consideration

Sincerely,

McKenzie Olson
Artspire La Crosse
c/o Pump House Regional Arts Center

