

June 6, 2017

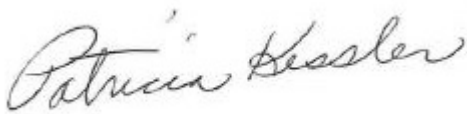
City of La Crosse; Parks, Recreation & Forestry Department

We are happy to welcome the *Vintage Triumph Register 2018 National Meet* July 17-21, 2018 to La Crosse. As a lifelong resident of La Crosse and a member of the Register, I am excited to showcase our great community and welcome our guests from around the Country. We are currently estimating 150 vintage (1979 & earlier) Triumph automobiles. We currently have over 500 hotel rooms on hold for this event and should be a great economic impact for our City.

Following discussions with Patti Brown and Steven Carlyon we would like to reserve Riverside Park for Friday, July 20, 2018 between the hours of 9:00am – 1:00pm at \$70 per hour per section including sections 1 - 3 of the Park (\$840 total) for the purpose of exhibiting and judging the registered vintage Triumph cars enrolled in the event. This timeframe allows for setup and removal of the cars before and after the show as the show. Veterans' Memorial Drive will be closed to traffic during the event. The cars will be displayed on Veterans Memorial Drive parked at an angle for people to walk around and inspect the cars. There is no fee to attend this event and is open to the public. A small registration tent and a canopy for the judges' area will be set up on the center grass area.

The Radisson Hotel and the La Crosse County Convention & Visitors Bureau are both working with us to ensure a successful event. The La Crosse Queen has been contacted and provisions are being made. Our insurance waiver is attached for your review.

We look forward to working with you!

A handwritten signature in cursive script that reads "Patricia Kessler". The ink is dark and the signature is fluid, with a large initial 'P' and a long, sweeping underline.

Patricia Kessler
923 Adams St.
La Crosse, WI 54601