Kovari Survey Study, September 2016

40% of City respondents - a little concerned or not concerned at all about the possibility of Memorial Pool closure.
51% of City respondents - a little concerned or not concerned at all about the possibility of Memorial Pool closure (City residents who do not live in the Memorial Pool immediate area).

49% of City respondents prefer either closing Memorial Pool permanently or building a new all season aguatic center.

71% of City respondents think its either very important or somewhat important to collaborate with others in construction of new aquatic center (collaboration includes public schools, colleges or uiniversities, non profits and the hospitals).

Burbach Study, May 2017

For the final site ratings, Forest Hills scored the highest amongst sites being considered for a pool.

A Therapy Pool and Competition Pool was found to be a need for the community that would not be filled with an outdoor pool

During the summer swim season (55 days a year) there are 11 pools in the immediate area to choose from

During the remainder of the year, there are only 5 pools in the immediate area to choose from, and most are quasi-private or have very limited public hours available.

The study found that there is actually a surplus of outdoor water in the La Crosse vicinity during the summer months, except during the peak 15 days of water usage demand. This 15 day shortfall could be filled with through renovation of existing facilities, construction of a new outdoor facility, or a combination of indoor and outdoor facilities.