

# Affidavit of Publication

\$150.97

STATE OF WISCONSIN } ss.  
County of La Crosse

Jasmine Dethlefsen, being duly sworn, says that she is the principal clerk of the LA CROSSE TRIBUNE, a public daily newspaper of general circulation, published in the City of La Crosse, in the county and state aforesaid, and that the notice of which the annexed is printed copy taken from the paper in which the same was published, was inserted and published in the said newspaper on the

**ORDINANCE NO.: 4991**

AN AMENDED ORDINANCE to amend Sections 2-404(d)(1), (6) and (7), Section 2-404(g)(3), to create Section 2-404(l)(9) through (13), to amend Section 2-404(l) and 2-404(M)(8) of the Code of Ordinances of the City of La Crosse regarding Economic Development.

THE COMMON COUNCIL of the City of La Crosse do ordain as follows:

SECTION I: 2-404(d)(1), (6) and (7) is hereby amended to read as follows:

(1) Stimulating revitalization of the City, its older neighborhoods, industrial areas, commercial districts and Historic Downtown La Crosse by:

- a. Improving infrastructure;
- b. Meeting Job creation meeting requirements as referenced in the City's Living Wage Resolution as amended or superseded;
- c. Retention of Retaining existing jobs;

d. Creating a variety of mixed-use commercial/housing opportunities to increase the number of downtown residents;

e. Attracting desirable businesses and retaining existing businesses;

f. Encouraging development projects that enhance the streetscape and pedestrian experience and improve the vitality of the downtown area by adding interest and activity on the first floor of mixed-use buildings;

g. Promoting use of Mass Transit by actively promoting and participating in the MTU Works pass program for employees.

(6) Leveraging the maximum amount of non-City funds into a development and back into the community.

(7) Supporting an educated workforce.

SECTION II: Section 2-404(g)(3) is hereby amended to read as follows:

(3) TIF cap. The total amount of TIF assistance should not exceed ten percent of the increase in taxable valuation total project costs. This limitation may be waived modified by special consideration as outlined in (l) if the project involved redevelopment of existing structures of the assembly and clearance of land upon which existing structures are located.

SECTION III: Section 2-404(l)(9) through (13) is hereby created as follows:

(9) Environmental abatement or clean-up.

(10) Historic rehabilitation.

(11) Redevelopment of existing structures.

(12) Assembly and clearance of land upon which existing structures are located.

(13) Manufacturing projects.

SECTION IV: Section 2-404(l)(1) is hereby amended to read as follows:

(l) Application and review procedure.

(1) The following information is

20<sup>th</sup> day of May 2017

and thereafter on the following dates, to wit:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

being at least once in each week for successive week(s).

1

Jasmine Dethlefsen  
Jasmine Dethlefsen

Subscribed and sworn to before me this

13<sup>th</sup> day of June 2017

JAIME SCHULTZ  
Notary Public  
State of Wisconsin  
Jaime Schultz  
Notary Public, La Crosse County, Wisconsin

My Commission as Notary Public will expire on the

15th day of December 2020



La Crosse Tribune, Winona Daily News, Westby Times, Vernon County Broadcaster, West Salem Coulee News, Tomah Journal/Monitor Herald, Jackson County Chronicle, Onalaska/Holmen Courier Life