CITY OF LA CROSSE, WISCONSIN CITY PLAN COMMISSION REPORT July 3, 2017

> AGENDA ITEM - 17-0672 (Andrea Schnick)

Application of That Foreign Place LLC (Robbi R. Wolff) for a Conditional Use Permit allowing permission to apply for a Combination "Class B" Beer & Liquor license at 107 3rd St. S., Suite 102.

> ROUTING: J&A Committee, Public Hearing 7/3/17 6 p.m.

> BACKGROUND INFORMATION:

Ms. Wolff is applying for a Conditional Use Permit for a Class B Beer and Liquor license on the property depicted on attached <u>MAP PC17-0672</u>. The Conditional Use Permit required is per La Crosse Municipal Code section 115-359. Per that code, this business does reside in the Central Business District and they have included the required floor plan, site plan, and gross sales estimation which are included as attachments in the legislation. This business is relocating from 123 4th Street South where it currently does not have a Beer and Liquor license.

Ms. Wolff anticipates that 65% of the sales will come from gifts and packaged goods. She plans to increase the number of employees from 1 full-time to 8 full and part-time employees. This business expansion will include a wine bar that offers Greek wine and Mediterranean food and coffee options.

> GENERAL LOCATION:

Downtown at 107 3rd Street South, near the corner of 3rd and Main Streets.

> RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:

N/A

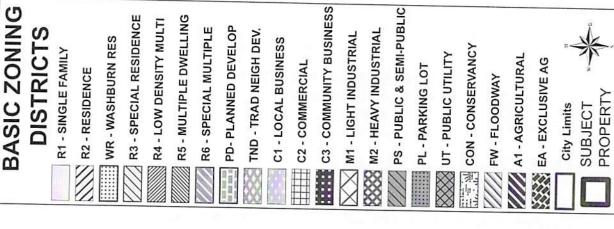
> CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:

Continuing Downtown revitalization and small business growth is a primary objective in the Comprehensive Plan.

> PLANNING RECOMMENDATION:

This application is recommended for approval.

62.5 125





PS - PUBLIC & SEMI-PUBLIC C3 - COMMUNITY BUSINESS R5 - MULTIPLE DWELLING **BASIC ZONING** R3 - SPECIAL RESIDENCE R4 - LOW DENSITY MULTI M2 - HEAVY INDUSTRIAL PD- PLANNED DEVELOP R6 - SPECIAL MULTIPLE M1 - LIGHT INDUSTRIAL TND - TRAD NEIGH DEV. CONSERVANCY C1 - LOCAL BUSINESS DISTRICTS WR - WASHBURN RES M A1 - AGRICULTURAL WT - PUBLIC UTILITY EA - EXCLUSIVE AG R1 - SINGLE FAMILY PL - PARKING LOT C2 - COMMERCIAL FW - FLOODWAY SUBJECT PROPERTY R2 - RESIDENCE City Limits 62.5 125

