

# **Parks, Recreation, and Forestry**

**400 La Crosse St. , La Crosse, WI 54601 – (608) 789-7533 Fax (608) 789-7501** http://www.cityoflacrosse.org



# Proposed Special Event fee structure for 2018 & future Annual events.

## 1. Athletic Event- (100% of Designated Fee)

- Sport or athletic activity including run/walks, cycling, or other type of race recreational or competitive contest.
- Typically requires individual or team registration.
- Participation is generally not free or open to all members of the public.

# 2. Commercial Event- (100% of Designated Fee)

- Any private event.
- Controlled or ticketed entry or suggested donation posted at entrance.
- Event name features the name of a for profit or non-profit organization.

### 3. Community Event- (50% of Designated Fee)

- Free and open to all members of the public.
- Provides a public benefit and or stimulates broad economic or cultural activity within a neighborhood.
- Organized by a neighborhood based, community based, or groups that do not have a geographic base.

# 4. Free Speech Event- (Free)

- Solely expressive activity such as a march, rally, or demonstration.
- Does not include non-expressive or commercial activity, such as commercial food or sales.

#### 5. City wide Event- (Free)

Only by designation of Board of Park Commissioners.

