



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Minutes

La Crosse Center Board

Monday, October 23, 2017

4:00 PM

La Crosse Center Conference Room
300 Harborview Plaza, La Crosse, WI 54601

Call to Order

Roll Call

Present: 7 - Douglas Farmer, Phillip J. Addis, Bill Hoel, David L. Mc Dowell, Jessica Olson, Dave Pretasky, Brent Smith

Excused: 1 - Amanda Halderson-Jackson

Others in attendance: Dana Ecker - LACCVB, Tom Roepke - Kraus Anderson, Dave Marshall, Gary Padesky- City Council, Eric Stultz, Julie Henline, Shane Soucek, Russell Gilchrist -Gensler, Kris Salzwedel, Dave Guepfer - La Crosse Center, Bernie Lenz - City of La Crosse Engineering Department.

Approval of Minutes

A correction on the minutes for the September 21, 2017 meeting of a misspelled word was corrected by Jessica Olson. After that correction the minutes for the August 28 and September 21, 2017 meetings were motion to be approved by Bill Hoel and seconded by Doug Farmer. Approved unanimously.

Minutes from August 28, 2017

Minutes September 21, 2017

Agenda Items:

Architect Invoice Number 5 for approval

Invoice number 5 from ISG/Gensler were motioned by Phil Addis and seconded by Bill Hoel for approval. Passed unanimously.

Economic Impact Study Agreement

There was a discussion on the source of funds for the Economic Impact Study be conducted by Gensler. There was confusion on the source of funds for the study. After negotiations it was proposed that \$23,000 will come from the existing funds within the expansion project for the Center as part of the Gensler/ISG agreement and that \$23,000 will come from the 2017 operating budget of the La Crosse Center. Motioned by Phil Addis seconded by Doug Farmer. Passed unanimously.

Financial Report for August 2017

Director Fahey reported that the Center for August 2017 saw a loss of \$75,828.58. This brings the venue YTD to \$221,985.99 in the black. These numbers compare to 2016 when August was a \$36,653.17 in the black and YTD was \$182,652.70 in the black.

Financials for September 2017

Fahey also reported the September 2017 numbers. September as a \$7,149.12 in the red bringing the YTD for 2017 to \$214,836.87. This compares to September 2016 which was a \$58,328.75 in the red and the YTD for 2016 was \$124,323.95

Client Surveys

The Center Board reviewed the Client Surveys with the staff.

Client Surveys2 October 16, 2017

Additional surveys were reviewed by the Board with the staff.

Convention Update Oct 18, 2017

Dana Ecker from the LACCVB reviewed recent bookings and tentative convention business from the Bureau's records. The venue is currently with 24 booked conventions in 2018. This is an addition of one more convention when last reported. 3 conventions still remain tentative for 2018.

Presentation by ISG/Gensler on "Interim" Concepts to the board.

The team from ISG/Gensler and Kraus Anderson presented the most current Conceptual Designs for the La Crosse Center expansion and remodeling project. A concentration was on Concept B which favors a ballroom to the west with complimenting meeting rooms, circulation corridors and a new east/downtown entrance. The second Concept A is still on the table, but between the community input sessions that have been held and the preference by the Center Board there is less energy for that design. The Board directed the architect and construction manager teams to prepare budget numbers for the concepts for consideration at a near future board meeting. This will also lead into a presentation for the City Council on November 9.

September 2017 Liquor Invoices for Approval

September liquor invoices were approved for payment. Motioned by Phil Addis seconded by Bill Hoel. Passed unanimously.

Adjournment

Motion to adjourn. Passed by unanimous consent.