

To: Board of Public Works

Fm: Art Fahey – Director La Crosse Center

Ref: Parking February 21-23, 2018 for the Annual MOSES Organic Farmer's Conference

Date: January 9, 2018

This is a request from the La Crosse Center Director in reference to the Annual MOSES – Organic Farmer's Conference. This conference is the largest of its kind and has called La Crosse home for decades. MOSES attracts nearly 4,000 attendees each day from over 44 states and last year 4 countries.

For the past few years the La Crosse Center and the La Crosse County Convention and Visitor's Bureau have partnered to sponsor parking for this convention. We are proposing the same for 2018.

We are <u>asking that the parking in the 3 ramps in downtown La Crosse</u> – 2nd and Main, the La Crosse Center ramp and the Market Square ramp <u>be at no charge from Wednesday</u>, <u>February 21 through Friday</u>, <u>February 23, 2018</u>. In return the La Crosse Center <u>will pay \$1,000</u> and the <u>LACCVB will pay</u> \$1,000 for that privilege.