

ARTSPIRE PUBLIC ART PROJECT OVERVIEW

The Artspire Public Art Project aimed to get our regional artists work into our public places, beginning with La Crosse City Hall. Artists were invited to submit up to three pieces of 2D work to be juried by team of artists and arts enthusiasts, including members of the La Crosse City Arts Board.

Work selected by our jury will be unveiled during Artspire, held every second weekend in June. Selected works will then be displayed at La Crosse City Hall beginning during Artspire, the second weekend in June, and remaining on display for one year. Winning artists will not only have their work displayed in a highly visible, public area, but each winner will receive a \$200 award, and a ribbon for their work. Jury fee is \$25 and can be paid online.

- The jury is looking for wall pieces that are inspired by La Crosse- the area, culture, topography, etc.
- Up to 3 pieces may be submitted for a \$25 fee. No artist will submit more than 3 pieces. (Artists participating in the Artspire Art Fair & Sale may submit up to one piece for free.)
- The City Arts Board will provide security hangers for selected work.
- Submitted work will be no larger than 36" tall and 48" wide, no smaller than 18" tall and 12" wide, and no heavier than 40 lbs.
- Pieces must be ready to hang and already framed, if necessary.
- Pieces may be for sale. A label will be displayed next to work with artist information, and price.
- Artwork will display for one year and may not come down early. Work sold during the duration will not be available for pick up until June 1 the following year.
- Artist must sign an agreement for liability.
- **Deadline is May 1**

ROLE OF ARTSPIRE TEAM

- Post and help promote call to artists
- Accept and process all applications and jury fees
- Notify applying artists of jury results
- Accept winning pieces to be picked up and installed by City Arts Board
- Prepare, design and order plaques/labels for display at City Hall.

ROLE OF LA CROSSE CITY ARTS BOARD

- Promote the Call to Artists
- Help fund the project: \$600 for Artists' Awards plus installation costs
- Serve as the jury: Review submissions based on criteria provided above and select the three winning pieces.
- Announce results to local media via press release or press conference. (Winning artists should be invited to attend a press conference.)
- Install the winning work at City Hall.