

## 2018 Arts Board Work Plan Priorities

Strategy & Action	Lead	Timeline	Notes
<b>I. Cultural Destination and Arts District</b>			
<b>Lamp Post Banner Arm Art</b>	Moses		Explore La Crosse; RENEW
Collaboration on Proposed Sculpture Walk			Glen Jenkins' proposal
Wall Dogs			TJ Peterslie proposal
Hear, Here			Ariel Beaujot project through UW-L
<b>II. Receive Proposals and Channel Input</b>			
<b>Public Art Archive and Best Practices</b>	McKnight		
<b>Public Listening Sessions</b>	Parker		
<b>Scroll Sculpture Relocation</b>	Weidenbach		
<b>Capital Improvement Program Requests</b>	Parker		Due 4/15; includes streetscape improvements
<b>Mural Contest</b>	Moses		Mixer event
<b>III. Advocacy in Policies, Plans, and Funding</b>			
<b>Art in County Admin. Center</b>	Weidenbach		
City Vision Plan Update			Funded for 2018
Percent for Arts Ordinance			
Art in Airport			Request update from Carol Kratz
Art in La Crosse Center			Currently planning remodel
<b>IV. Analysis of Gaps and Opportunities</b>			
<b>Placemaking Needs Assessment</b>	Weidenbach		In conjunction with RENEW
<b>Art in Riverside North</b>	Terpstra		Stick Sculpture
Maintenance Survey and Analysis			
Neighborhood Heroes Videos			
14/61 Bridge Lighting			