



WHO WE ARE

WHAT WE DO

WHERE WE LIVE

WHAT YOU CAN DO



# WE ARE THE LA CROSSE URBAN STORMWATER GROUP

Backwaters, Mississippi River Pool 8 | Looking East To Wisconsin Shore

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The federal Clean Water Bill almost eliminated water pollution from visible sources, like businesses. But now we have a bigger challenge to tackle—slowing down the rush of rain and snowmelt that takes pollution to rivers. Wherever land is developed, it's a huge problem.

Here, as the La Crosse Urban Stormwater Group, we work together to educate you—residents and small business owners—about runoff and how to fix it. We're making progress as local governments, but honestly we won't succeed without people like you. This challenge is not only to protect water, but to make our towns better places to live. Let's take it on!



*La Crosse Urban Stormwater Group. Pictured left to right; Nancy North, Kevin Schubert, Tina Erickson, Gregg Stangl, Karl Green, Pete Mezran, Marilyn Pedretti, Teresa Schnitzler, Chad Hawkins, Jake Schweitzer, Carroll Vizecky, Amy Smith*

## NEW 2018

Visit [www.lacrosseareawaters.org](http://www.lacrosseareawaters.org) to learn about stormwater runoff and how simple changes can reduce polluted runoff to La Crosse area waters.