



**Big Brothers Big Sisters**  
of the 7 Rivers Region

May 8, 2018

Patti Brown  
City of La Crosse Parks and Recreation  
400 La Crosse Street  
La Crosse, WI 54601

Dear Patti,

We are in the process of planning a Food Truck and Movie Night event for the community, sponsored by Big Brothers Big Sisters of the 7 Rivers Region and Verve Credit Union. This event will be open to the public, and its main purpose is to connect the community together and raise awareness about Big Brothers Big Sisters and our mission to provide children facing adversity with strong and enduring, professionally supported, one-to-one relationships that change their lives for the better, forever.

This event will take place on Saturday, June 16<sup>th</sup> from 4:30-10:00 at the Riverside Bandshell at Riverside Park. We are anticipating approximately 100 guests at this event. We will be providing family-friendly entertainment with yard games and a movie in the park. This event is a mission-oriented evening for the community of La Crosse.

I am writing to request to be added to the Park Board Meeting agenda on Thursday, May 17<sup>th</sup>, if necessary. It is our hopes to receive permission to allow alcohol sales at this event, provided by licensed servers from Pearl Street Brewery.

If you have any questions, please feel free to contact me at [lpfaffenroth@7riversbbbs.org](mailto:lpfaffenroth@7riversbbbs.org) or call 608-782-2227.

Thank you for your time and consideration of this request.

Sincerely,

Lauren Pfaffenroth  
Community Relations Manager

Fee amount \$426.54

La Crosse County:  
Winona County:

432 Division Street, La Crosse WI 54601  
51 E. 4th Street, Ste. 401, Winona MN 55987

608-782-2227  
507-452-2227



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