

Wednesday, May 09, 2018

Steve Carlyon  
Parks & Recreation Director  
La Crosse Parks, Recreation & Forestry Department  
400 La Crosse Street  
La Crosse, WI 54601

Dear Mr. Carlyon:

In partnership with Wisconsin Bike Federation and Pearl Street Brewery's End of Summer Concert, the La Crosse County Convention & Visitors Bureau (LCCVB) will, once again, be hosting La Crosse Area Bicycle Festival. We greatly appreciate the opportunity to request our reservation of the bandshell in Riverside Park for the event.

The 8<sup>th</sup> Annual La Crosse Area Bicycle Festival will take place over Labor Day weekend from Friday, August 31 to Monday, September 3, 2018. This event is continuously growing and expanding in its features. The La Crosse Area Bicycle Festival offers guided and unguided bicycle rides, mountain biking, paddling, gravel series, and a Gran Fondo race. The event also collaborates with the Wisconsin Bicycle Federation and their Open Streets event as well as Pearl Street Brewery and their End of Summer Concert. Both of these events are free to the public for a fun day full of various vendors, yoga, music, food and beverages.

The LCCVB is a 501 (c) 6, not for profit organization. My contact information is below and I can be reached conveniently by phone or email. I am a City of La Crosse resident.

Thank you for past support and we appreciate the opportunity to request our reservation to the Board. Again, thank you for being our partner on this event and for the consideration for the La Crosse Area Bicycle Festival to be held in Riverside Park.

Sincerely,

Jeremiah Burish  
Director of Sports & Events  
La Crosse County Convention & Visitors Bureau  
608-782-2250  
burish@explorelacrosse.com