



National Association of Housing and Redevelopment Officials

630 Eye Street NW, Washington DC 20001-3736
(202) 289-3500 Toll Free: (877) 866-2476 Fax: (202) 289-8181

RECEIVED MAY 28 2018

May 22, 2018

Agency ID: 128 Submission ID: 30798 Award of Merit Winner: Yes

Ms. Jane Alberts
Executive Director
Housing Authority of the City of La Crosse
1307 Badger St.
PO Box 1053
La Crosse, WI 54602

Dear Ms. Jane Alberts:

I am delighted to advise you that your 2018 award entry: **FitWise/Strong Bodies Strength Training**, has won a **NAHRO Award of Merit** in Housing and Community Development.

Congratulations!

The Merit Awards will be presented at a reception exclusively for award winners on Friday, July 27th from 5:30-6:45 pm, during our Summer Conference in San Francisco, CA at the San Francisco Marriott Marquis Hotel. The welcome letter that you will receive at registration will have the location of the reception in it, as it will not be posted anywhere.

PLEASE NOTE: If you state that you are not attending the Awards of Merit Presentation, there will be no plaque onsite for your agency. Those not attending will receive their plaque via U.S. mail after the conference.

In addition to participating in the Merit Awards presentations and the showcase, we invite you to take advantage of all this Summer Conference has to offer – plenary sessions, concurrent sessions focused on Families, Homes, and Communities as well as the industry's most critical topics. Conference information and online registration are available now at <http://www.nahro.org/summerconference>.

The primary purpose of the Awards reception is to provide a place where a photograph of the award presentation can be taken. You will be sent an electronic copy of this photo for use in your public relations activities after the conference.

Carl S. Richie, Jr., NCC, NAHRO Fellow, President; Sunny Shaw, PHM, CME, Senior Vice President; Saeed Hajarizadeh, Vice President-International Research and Global Exchange; John T. Mahon, PHM, Vice President-Housing; Marsha J. Parham, CME, Vice President-Professional Development; Andy Rodriguez, Vice President-Member Services; Henrietta Snipes, NCC, Vice President-Commissioners; Mark Thiele, CS-PHM, CME, CMVO, NCC, Vice President-Community Revitalization and Development; Adrienne Todman, Chief Executive Officer

We expect to be presenting approximately 190+ Merit Awards in person to multiple agencies. We will be presenting them in Alpha order by State. We expect to move quickly and to easily be through all awards by 6:45 pm. Please plan to attend the entire reception and cheer on your peers. Watch and listen for your agency's name. Refreshments will be available. For hearing purposes we ask that you please keep your conversations to a minimum.

There will be an opportunity to take special photos or handle anyone who arrives late immediately following the presentation. Awards will be shipped to those who cannot attend the reception. Please remember that only agencies whose membership is current at the time of the ceremony are qualified to be award recipients, so if your membership is due before July 1, 2018 please be sure to renew promptly. Merit Award winners will receive recognition at the Summer Conference through their listing in the Awards Catalog, which is given to conference delegates and sent to NAHRO agency members, HUD, members of Congress, and to the national housing and community development industry press.

On Saturday morning, July 28th from 8:30 – 10:00 am, award winners may participate in the **Awards Showcase and Continental Breakfast**. We invite your agency's representatives attending the conference to serve as table hosts. The room will be set up so that the conference attendees can walk around and stop at the tables of their choice. Additional details are provided in the enclosed Showcase sheet. The tables are assigned on a first come, first serve basis, and we expect them to all be assigned by July 1st, so please be sure to return the merit/showcase attendance form as soon as possible.

Those of you who cannot attend may provide handouts on your program. Please send 25 copies:

Your label should read:

**Tawanna Barnes-Jackson, NAHRO Staff
NAHRO 2018 Summer Conference (Deliver to Nob Hill D)
San Francisco Marriott Marquis Hotel
780 Mission Street
San Francisco, CA 94103**

Materials should be sent to arrive between Monday, July 23rd and Tuesday, July 24th, please do not send any boxes before July 23rd, if they are sent before the 23rd we will be charged for storage.

Also, let us know if you will participate in the Awards Showcase or if you are sending handouts. A return envelope is enclosed for your convenience, or you may email it to tjackson@nahro.org, or fax the form back to me at (202) 289-8181 immediately. **Please return the attendance form by June 22nd, 2018.**

Sincerely,

Tawanna M. Barnes-Jackson

Tawanna M. Barnes-Jackson
Senior Customer Relations Specialist