

**BOARD OF ZONING APPEALS**

La Crosse, WI  
DECISION UPON APPEAL

CBDC 2018, LLC having appealed from an order of the Building Inspector denying a permit with regard to the regulation that wall signs must face the principal parking lot or street

at a parcel known as: 322 Causeway Blvd., La Crosse, Wisconsin.

and described as:

BEMEL'S INDUSTRIAL ADDITION LOTS 9-19 BLOCK 5 & E1/2 VAC MILWAUKEE ST ADJ ON W LOT SZ: 575 X 308.2

and due notice having been given by mail to all City of La Crosse property owners and lessees within 100 feet of the property which is the subject of this appeal, and similar notice having been published in the La Crosse Tribune more than five (5) days prior to the time of the hearing hereon, and testimony having been received and heard by said Board in respect thereto, and having been duly considered, and being fully advised in the premises,

WHEREFORE, IT IS ORDERED: That the decision of the Building Inspector be: Affirmed ☐ Reversed ☒

Dated this 20<sup>th</sup> of June 2018

(See attached)

Date Filed: June 21, 2018

ATTEST

Teri Lehrke  
Teri Lehrke, Secretary

Phil Nohr

Phil Nohr, Chairman

Concurring:

Carol Haas  
Carol Haas  
Phil Nohr

Lu Selover  
(CHIEF)

Dissenting:

The decision of the Board may be appealed to circuit court within 30 days of the decision being filed pursuant to Wisconsin Statute sec. 62.23(7)(e)10.

NOTE: WORK SHALL BEGIN WITHIN 180 DAYS AFTER THE DATE OF THIS DETERMINATION

# ***DECISION UPON APPEAL***

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**2608 – CBDC 2018, LLC** - An appeal regarding the regulation that wall signs must face the principal parking lot or street at 322 Causeway Blvd., La Crosse, Wisconsin.

Cherf: regarding item 2608, an appeal regarding the regulation that wall signs must face the principal parking lot or street at 322 Causeway Blvd., La Crosse, Wisconsin, I would move for approval for a variance to allow the wall sign not to face the public street or the structure's principal parking lot. The unique property limitation is that the building is used as a warehouse for semi trucks coming in from outside the community and having to locate this property. From the site plan and photo of the property, clearly there would be a benefit to have a way-finding sign on the side of the building to facilitate those foreign trucks coming in to pick up their deliveries. There is no harm to the public interest; there's already another sign on that side of the building. The unnecessary hardship is being limited to a very small protruding sign on the other side does not help with the way-finding function that this requested sign serves.

Haefs seconded.

CONCURRING:      Lu Seloover  
                         James Cherf  
                         Phil Nohr  
                         Charles Clemence  
                         Carol Haefs

DISSENTING:      None

Date Filed:              June 21, 2018

ATTEST:                Teri Lehrke, City Clerk