



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Minutes

La Crosse Center Board

Tuesday, June 26, 2018

4:00 PM

La Crosse Center Conference Room
300 Harborview Plaza, La Crosse, WI 54601

Call to Order

Roll Call

Present: 8 - Douglas Farmer, Phillip J. Addis, David L. Mc Dowell, Jessica Olson, Dave Pretasky, Brent Smith, Amanda Halderson-Jackson, Pamela Maas

Excused: 1 - Bill Hoel

Others in attendance: Art Fahey, Kris Salzwedel, Dave Guepfer, Josh Aliesch, Jordyn Halely - La Crosse Center staff.....Gary Padesky, Phil Ostrem, Jacqueline Marcou - City Council.....Julie Henline - Gensler.....Ben Morgan - LACCVB.....Will Kratt, Kevin Bills - ISG.....Steve Carolyn - Park & Rec Department.....Jourdin Vian - La Crosse Tribune.....Brad Williams - Midwest Family Radio.

Approval of Minutes

Minutes April 30, 2018

Approval of April 30, 2018 minutes moved by Addis seconded by Farmer.
Passed Unanimously.

Agenda Items:

Convention Surveys June 26, 2018

Director Fahey reported that the Center currently has 19 booked conventions with 5 more still tentative for 2019. The numbers are 12 booked and 12 tentative for 2020 and for 2021 it is 8 booked and 13 tentative as of this date. Recently booked was the North Central Propane Conference for 2020 and Physical Therapy for 2019. Proposals are out for Cenexpro Trade Show - 2019, Laura Ingalls Wider 2019, Department of Justice 2021, Wisconsin Economic Development for 2019 and the State Bar for 2023.

Financials January 2018

Director Fahey did a report on the first 5 months of financials for the Center. The City Finance Department closed out the books for 2017 allowing for the finals numbers through May of 2018 to be generated.

For January 2018 it was a red month with (\$24,831.71) compared to 2017 with (\$24,026.89).

Financials February 2018

February was a profitable month with a reported \$52,195.96.....with a year to date for 2018 of \$27,364.25. This compares to February of 2017 at \$84,815.27 and YTD of \$60,788.38

Financials March 2018

March was a profitable month with a reported \$161,883.62.....with a year to date for 2018 of \$189,247.87. This compares to February of 2017 at \$138,990.53 and YTD of \$199,778.91

Financials April 2018

April was a profitable month with a reported \$89,015.12.....with a year to date for 2018 of \$278,262.99. This compares to April of 2017 at \$63,957.88 and YTD of \$263,736.79

Financials May 2018

May was a profitable month with a reported \$108,534.65.....with a year to date for 2018 of \$386,797.64. This compares to May of 2017 at \$120,398.29 and YTD of \$384,135.08

Liquor Invoices April 2018

April 2018 liquor bills for approval. Motioned by Farmer seconded by Jackson. Passed Unanimously.

Liquor Invoices May 2018

May 2018 liquor bills for approval. Motioned by Farmer seconded by Jackson. Passed Unanimously.

Expansion and Updates June 26, 2018

President Smith told the board there is an effort to have a meeting with the Mayor to go over expansion plans. There is also an effort to have a meeting with the appropriate people to discuss Financial options for the project. He also reviewed the 4.5 year timeline of the planning of the expansion of the Center.

Park & Recreational Director Steve Carolyn wanted to state a few things he felt were pertinent. He wanted to make sure that the final design does go back to the Park Board. He also wanted to know who pays for the design and work underneath the overhang. Mr. Carolyn also said a final design of the project needed to go before the Historic Preservation Committee.

Smith stressed the importance no mater what design is finally decided upon that the project keep moving forward.

Discussion on hydraulic study being part of the project.

It was decided to call another meeting for Thursday, June 28 at 8:30AM so that the board could discuss and vote on approval of a hydraulic study.....and to discuss and vote on fund raising opportunities to help finance the project.

President's Update

President's updates were covered under the Expansion discussion.

Director's Update

Director Fahey reported on the venue just hosted the Propane Conference and was currently hosting the Ambassadors of Christ conference He added that Paw Patrol children's show is holding rehearsals at the venue for 2 weeks.

Adjournment

Unanimous consent to adjourn.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.