## CITY OF LA CROSSE, WISCONSIN CITY PLAN COMMISSION REPORT October 1st, 2018

### ➤ AGENDA ITEM - 18-1348 (Andrea Schnick)

REVIEW OF PLANS for monument sign at 3216 Commerce St in the Interstate Industrial Park (DuraTech Industries).

**ROUTING**: CPC only

#### **BACKGROUND INFORMATION:**

DuraTech Industries would like to install a delivery and directional sign on Enterprise Avenue. The design of the sign is attached as part of the legislation. Design of sign meets the sign ordinance and covenants requirements.

#### **GENERAL LOCATION:**

DuraTech's main entrance is at 3216 Commerce St. in the Interstate Industrial Park. Sign would be located on the Enterprise Ave. back entrance.

## **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

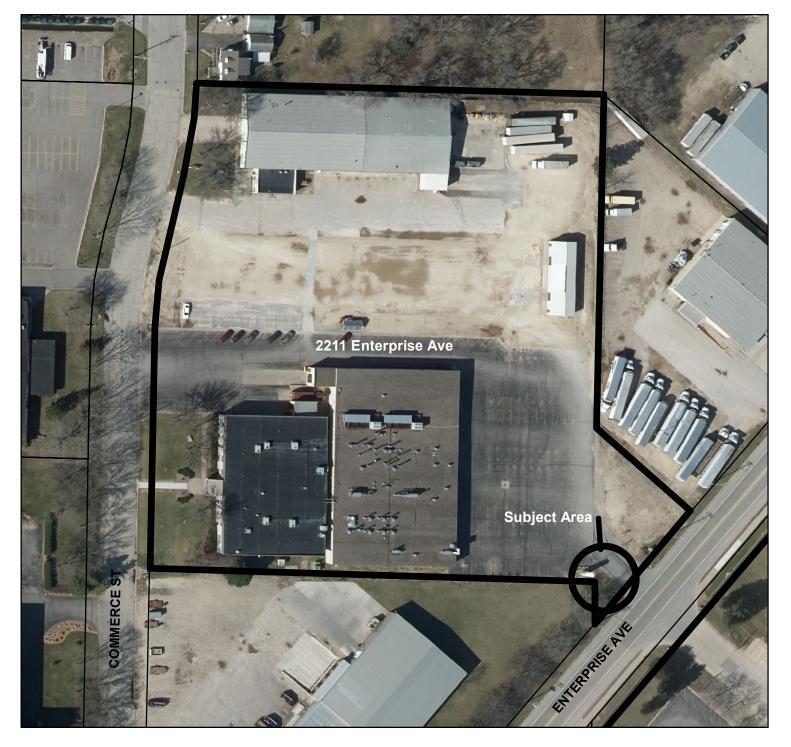
N/A

# **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**

Development in the Industrial Park is encouraged in the Comprehensive Plan.

### **PLANNING RECOMMENDATION:**

Planning staff recommend approval.



**BASIC ZONING DISTRICTS R1 - SINGLE FAMILY R2 - RESIDENCE WR - WASHBURN RES R3 - SPECIAL RESIDENCE R4 - LOW DENSITY MULTI R5 - MULTIPLE DWELLING R6 - SPECIAL MULTIPLE PD- PLANNED DEVELOP** TND - TRAD NEIGH DEV. **C1 - LOCAL BUSINESS** C2 - COMMERCIAL **C3 - COMMUNITY BUSINESS** M1 - LIGHT INDUSTRIAL **M2 - HEAVY INDUSTRIAL PS - PUBLIC & SEMI-PUBLIC** PL - PARKING LOT **UT - PUBLIC UTILITY CON - CONSERVANCY** FW - FLOODWAY A1 - AGRICULTURAL **EA - EXCLUSIVE AG City Limits** 

SUBJECT PROPERTY