





PLANNING AND DEVELOPMENT

400 La Crosse Street | La Crosse, WI 54601 | P: (608) 789-7512 | F: (608) 789-7318

Memorandum

To: Community Development Committee

From: Dawn Reinhart

Date: 9/20/18 **File ID:** 18-1355

Re: Action on acquisition of 2918 21st Ter. S

Assessed Value: \$61,300 Fair Market Value: \$70,900 Asking Price: \$70,900

Lot Size: 52x123 Housing market index: Average

The owner of 2918 21st Ter. S. contacted Staff to find out if the property would be a good candidate for the Replacement Housing Program. The RHP and Central High School constructed a home at 2922 22nd St. the home was sold a low/mod income family. The RHP sold vacant lots at 3024 & 3034 22nd St for the construction of market rate single family owner occupied housing.





JASON GILMAN, AICP, PLANNING & DEVELOPMENT DIRECTOR
TIM ACKLIN, AICP, SENIOR PLANNER - HERITAGE PRESERVATION
LEWIS KUHLMAN, AICP, CFM, ENVIRONMENTAL PLANNER
ANDREA SCHNICK, ECONOMIC DEVELOPMENT PLANNER
JESSE GILBERTSON, CLERK STENO

CAROLINE GREGERSON, COMMUNITY DEVELOPMENT ADMINISTRATOR
DAWN REINHART, NEIGHBORHOOD HOUSING DEVELOPMENT ASSOCIATE
TARA FITZGERALD, PROGRAMS COORDINATOR
KEVIN CLEMENTS, HOUSING SPECIALIST
KEVIN CONROY, HOUSING REHABILITATION SPECIALIST

Housing Market Index Map

This block has the lowest average assessed value in this area (Ward Ave – Losey Blvd S – Mormon Coulee). The owner occupied rates are decreasing in this area. On this block the owner occupied went from 75% to 64% since 2013/14.



<u>Staff recommendations:</u> Acquire the property and demolish the structure. This would be the site for Western Technical College's Youthbuild Program for 2019-2022. They will construct a single family owner occupied home over a period of 2 years, upon construction completion the home will be sold to a low/moderate income household. CDBG funding will be utilized for acquisition and demolition.