



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Minutes

La Crosse Center Board

Tuesday, August 28, 2018

3:45 PM

La Crosse Center Conference Room
300 Harborview Plaza, La Crosse, WI 54601

Call to Order

Roll Call

Present: 5 - Douglas Farmer, Phillip J. Addis, Brent Smith, Amanda Halderson-Jackson, Pamela Maas

Excused: 3 - Scott Neumeister, David L. Mc Dowell, Dave Pretasky

Approval of Minutes

Doug Farmer moved to approve minutes of the Friday, July 13, 2018 Meeting.
Seconded by Phil Addis. Passed unanimously.

Minutes from July 13, 2018

Agenda Items:

Resolution authorizing the purchase and installation of two (2) insulated beer lines along with new ancillary beer components to concession stands at the La Crosse Center.

Board was presented by Dave Guepfer - La Crosse Center Food & Beverage Manager the need for replacing beer lines and ancillary components. Moved by Phil Addis to approve - seconded by Pamela Maas. Passed unanimously.

Finances June 2018

Finances for June 2018 and YTD were presented. The month of June 2018 was reported at (\$4,831.82) and a YTD of \$381,965.81. This compared to June 2017 with a (\$15,134.36) and a YTD for 2017 of \$369,000.72. Report was motioned by Pamela Maas to accept - seconded by Amanda Jackson. Passed unanimously.

Finances July 2018

Finances for July 2018 and YTD were presented. The month of July 2018 was reported at (\$100,032.87) and a YTD of \$281,932.94. This compared to July 2017 with a (\$71,186.15) and a YTD for 2017 of \$297,814.57. Report was motioned by Pamela Maas to accept - seconded by Amanda Jackson. Passed unanimously.

Budget for 2019 for the La Crosse Center

La Crosse Center Business Manager Sue Wieman presented the budget for 2019. The Center Board approved the 2019 as presented without some documentation that was not available at the time which included Health and Life Insurance and Benefits. Phil Addis moved to approve with the proviso that the final budget be e mailed to the board members. Seconded by Amanda Jackson. Approved unanimously.

La Crosse Center Expansion Update

Chairman Brent Smith presented an update on the current status of the expansion. There recently was a city staff meeting with the Mayor, Planning, Finance, Engineering, the Mayor, Chairman Brent Smith, Director Art Fahey and Kerstin Boudreau of Metre Advertising. The purpose of the meeting was to create an understanding of the project and allow city staff support for communications, outreach and financing the project. There is tentatively a larger meeting scheduled for September 24, 2018 with the time and location to be determined.

Will Kratt of ISG also updated the board on progress their agency has done on the remodeling project in light of the direction the Mayor will be giving in the next few meetings.

Convention Update August 28, 2018

Convention Surveys August 28, 2018

Convention Survey Graph Comparisons 1st Qtr vs 2nd Qtr 2018

On file items 18-1209, 18-1210, 18-1211 it was suggested by Board Member Pamela Maas to detail more the information into categories of ticketed events, banquets, weddings, conventions, etc and to look at the last 3-5 years in quarterly categories to determine if there are trends to be seen.

Liquor Bills for July 2018

Liquor invoices for July 2018 moved for approval by Phil Addis seconded by Pamela Maas. Passed Unanimously.

Adjournment

Unanimous consent to adjourn.

Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.

NOTICE TO PERSONS WITH A DISABILITY

Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to ADAcityclerk@cityoflacrosse.org, with as much advance notice as possible.