



# City of La Crosse, Wisconsin

La Crosse Center  
300 Harborview Plaza  
La Crosse WI 54601

## Meeting Minutes

### La Crosse Center Board

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Wednesday, November 28, 2018

4:00 PM

La Crosse Center Conference Room  
300 Harborview Plaza, La Crosse, WI 54601

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#### Call to Order

#### Roll Call

**Present:** 9 - Douglas Farmer, Scott Neumeister, Phillip J. Addis, David L. Mc Dowell,  
Dave Pretasky, Brent Smith, Amanda Halderson-Jackson, Pamela  
Maas, Nancy Flottmeyer

**Excused:** 1 - Danielle Peterslie

Others in attendance; Council Member Gary Padesky, ISG - Will Kratt, Kevin  
Bills, LACCVB Ben Morgan, La Crosse Center Josh Aliesch, Dave Guepfer, Kris  
Salwedel, Jeff Ulrich, Art Fahey, Sue Wieman, City Planner Jason  
Gilman....Reporter WXOW-TV and Reporter La Crosse Tribune

#### Approval of Minutes

Minutes for October 8, 2018

Moved by Doug Farmer seconded by Amanda Jackson to approve. Pass  
unanimously.

#### Agenda Items:

### ISG Presentation of New Concepts

Will Kratt and Kevin Bills of ISG presented the most recent concepts as possible considerations for the La Crosse Center Board. The concepts all have a 4 step process.....1) selection of a base concept 2) decisions on good - better - best amenities, finishes, square footage 3) "Bolt on" or "add on alternatives" 4) stretching spaces as parameters allow.

All concepts taking into 3 major parameters a) do not go into the park b) stay within the \$42 million budget 3) do not infringe on the Pearl Street walkway.

Concept 1 is the North Concept.....9,500 square foot ballroom, atrium, potential double stack of meeting rooms, prefunction area, connector on the East side of the venue, outdoor balcony.

Concept 2 is the South Concept.....because the South Concept would require the acquisition of the Radisson Center which the City currently does not own...this concept is not being further developed at this time.

Concept 3 is the West Concept.....12,000 square foot ballroom, atrium, larger breakout rooms, larger prefunction area, an 8,000 square foot north hall, east side connector, outdoor plaza area, with an add on of a west side connector to the southern part of the venue.

1st Public meeting on November 28, 2018.

Questions of main difference between the concepts were asked, permits and approvals, bonding/financing options, use days and financial forecasting of the north hall, reduction of deferred maintenance if building new, can add ons/bolt ons be added in phases, economic impact, seating capacities, staffing needs in the future were many of the question asked.

### Event Break Down October 29, 2018

Time did not allow for action on this agenda item. Being rescheduled for the next meeting.

### Finances September 2018

Time did not allow for action on this agenda item. Being rescheduled for the next meeting.

### Financials October 2018

Time did not allow for action on this agenda item. Being rescheduled for the next meeting.

### Convention Update November 27, 2018

Time did not allow for action on this agenda item. Being rescheduled for the next meeting.

Convention Surveys Nov 27, 2018

Time did not allow for action on this agenda item. Being rescheduled for the next meeting.

President's Report

Time did not allow for action on this agenda item. Being rescheduled for the next meeting.

Director's Report

Time did not allow for action on this agenda item. Being rescheduled for the next meeting.

Liquor Invoices for October 2018 for approval

Moved by Phil Addis and seconded by Amanda Jackson to approve October 2018 Liquor invoices. Passed Unanimously

## Adjournment

*Notice is further given that members of other governmental bodies may be present at the above scheduled meeting to gather information about a subject over which they have decision-making responsibility.*

### NOTICE TO PERSONS WITH A DISABILITY

*Requests from persons with a disability who need assistance to participate in this meeting should call the City Clerk's office at (608) 789-7510 or send an email to [ADAcityclerk@cityoflacrosse.org](mailto:ADAcityclerk@cityoflacrosse.org), with as much advance notice as possible.*