WEST EXPANSION CONCEPT

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EXPANSION AREA:

EXHIBIT HALL LEVEL: 8,900 SF SECOND STREET LEVEL: 11,334 SF BALLROOM LEVEL: 41,077 SF TOTAL: 61,311 SF

RENOVATED AREA:

EXHIBIT HALL LEVEL: 4,689 SF SECOND STREET LEVEL: 7,089 SF BALLROOM LEVEL: 0 SF TOTAL: 11,778 SF

NORTH EXHIBIT HALL
BACK OF HOUSE
PRE-FUNCTION
STAIR/ ELEVATOR
MEETING ROOM

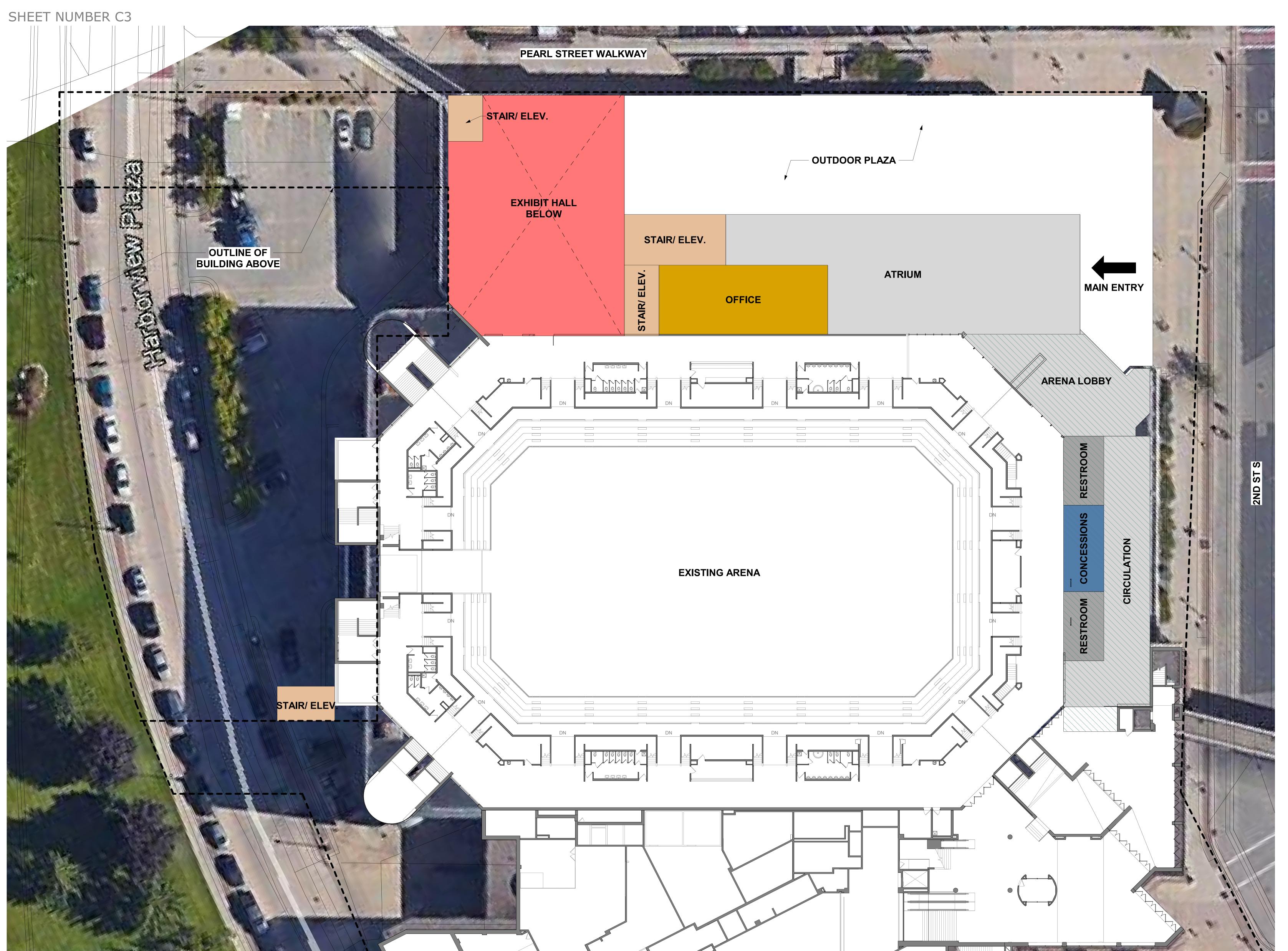
BALLROOM RESTROOM OFFICE

*ADD ALTERNATE

*ADD ALTERNATES WILL BE
CONSIDERED IF BUDGET
ALLOWS

FLOOR PLAN - ARENA FLOOR LEVEL

ARCHITECTURE + ENGINEERING + ENVIRONMENTAL + PLANNING



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PRE-FUNCTION
STAIR/ ELEVATOR
MEETING ROOM
BALLROOM

RESTROOM
OFFICE
RENOVATED AREA

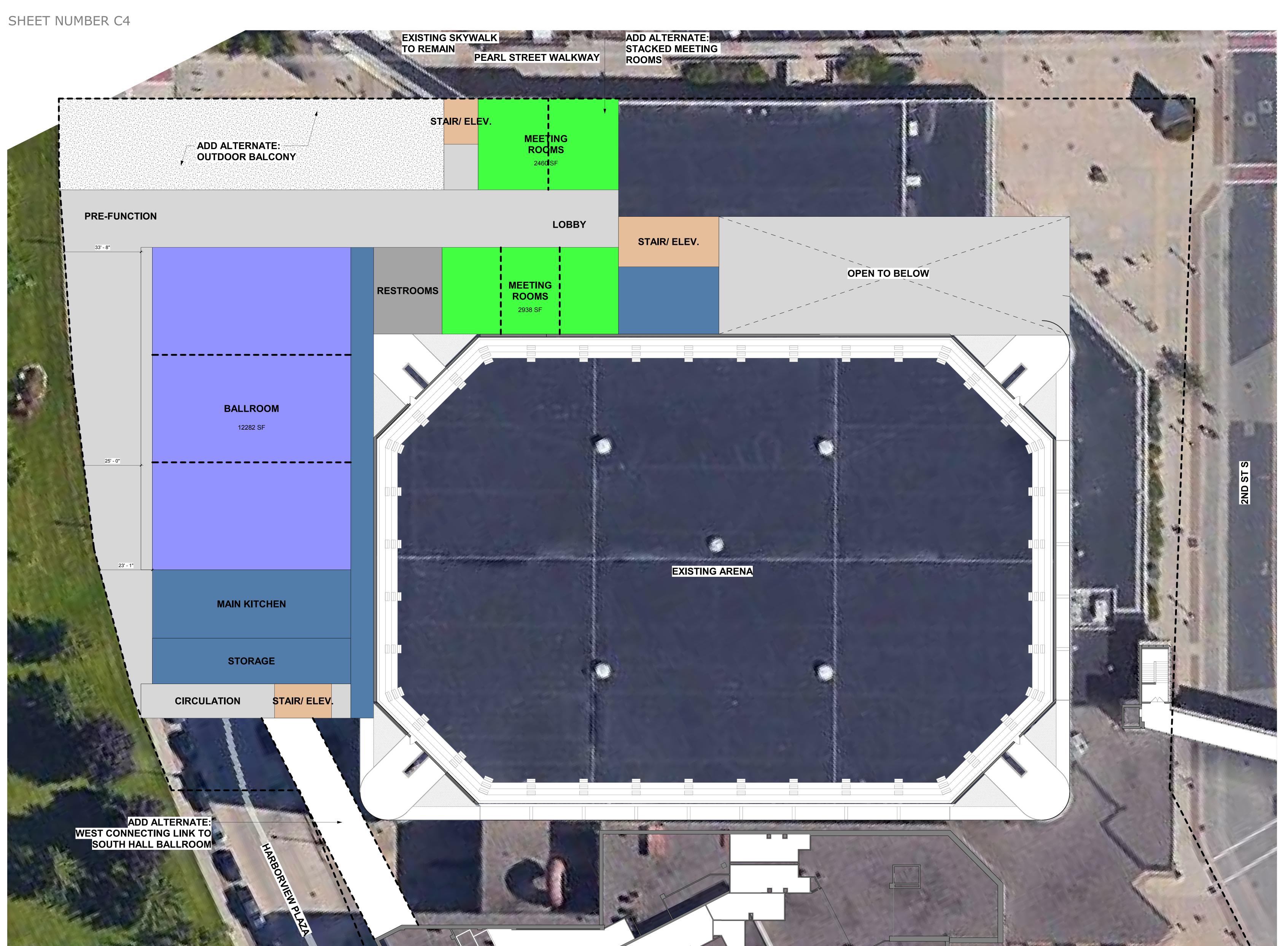
*ADD ALTERNATE

*ADD ALTERNATES WILL BE
CONSIDERED IF BUDGET
ALLOWS

FLOOR PLAN - SECOND STREET LEVEL

ARCHITECTURE + ENGINEERING + ENVIRONMENTAL + PLANNING

www.is-grp.com



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MEETING ROOM
BALLROOM
RESTROOM

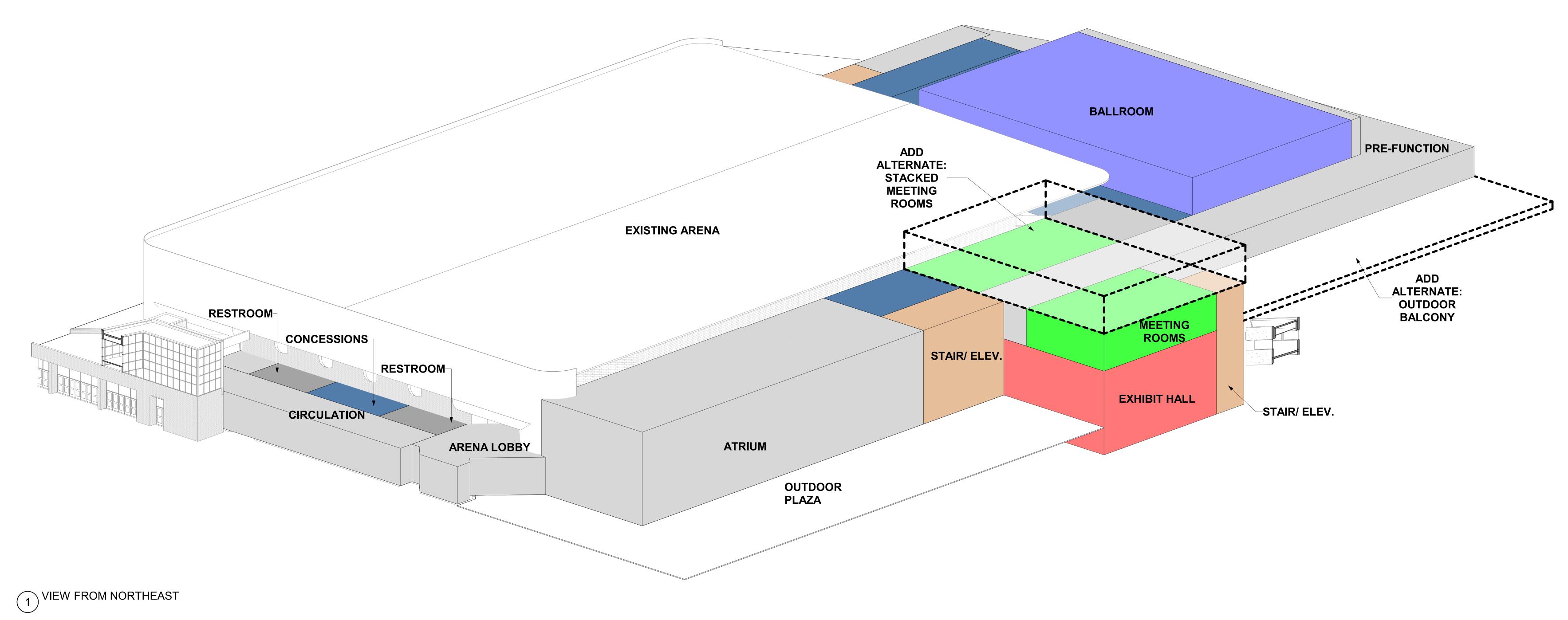
OFFICE RENOVATED AREA

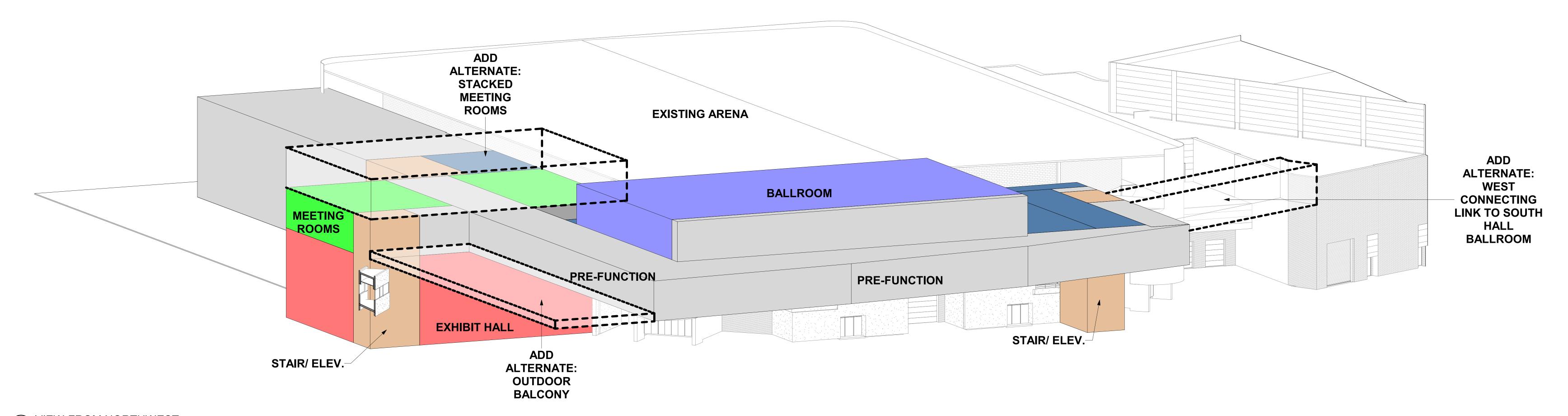
*ADD ALTERNATE

*ADD ALTERNATES WILL BE
CONSIDERED IF BUDGET
ALLOWS

FLOOR PLAN - SECOND FLOOR LEVEL

LA CROSSE, WISCONSIN 11/26/2018 ISG Project No. 16-19990





2 VIEW FROM NORTHWEST