



City of La Crosse, Wisconsin

La Crosse Center
300 Harborview Plaza
La Crosse WI 54601

Meeting Minutes

La Crosse Center Board

Monday, December 31, 2018

9:00 AM

La Crosse Center Conference Room
300 Harborview Plaza, La Crosse, WI 54601

Call to Order

Roll Call

Dave McDowell called in on a speaker phone.

Present: 7 - Scott Neumeister, Phillip J. Addis, David L. Mc Dowell, Brent Smith,
Amanda Halderson-Jackson, Pamela Maas, Nancy Flottmeyer

Excused: 2 - Douglas Farmer, Danielle Peterslie

Approval of Minutes

Minutes December 5, 2018

Motioned by Amanda Jackson seconded by Pamela Maas. Passed
unanimously

Agenda Items:

Code of Ethics Review for 2019

Annual Code of Ethics reviewed by Chairman Brent Smith with the La Crosse
Center Board as required by the City of La Crosse.

Concepts North and West for LCC Board consideration

Presentation by ISG Architects on both the North and West Concepts of the La Crosse Center remodel and expansion. The review included operating budget forecasts, economic impact, objectives of the Schematic Design Phase, Deliverables of the Schematic Designs and cost estimates.

Discussion points covered cost of the North Hall if returned to its full square footage, purchase of the Radisson Center, cost estimates of a west side connector, costs of a west side balcony, cost of a larger lobby, cost of a fully glazed atrium, cost of a north and cost of a west atrium, listing of deferred maintenance items, recent public input surveys, how to get more public input, surveying Center staff for input and involvement, the need to hear from staff.

The La Crosse Center Board then moved to recommend to the City Council the West Concept as it accomplishes the various basic goals originally set forth by the Board. Motioned by Amanda Jackson seconded by Phil Addis. Passed unanimously.

Metre Invoice 2655 December 3, 2018

The Metre's Public Relations invoice in the amount of \$10,012.50 was reviewed and approved for payment.

Motioned by Phil Addis seconded by Amanda Jackson. Passed unanimously.

ISG Inv 52665

ISG Architect Invoice was reviewed. There was a credit of \$4,439.57 was part of the statement. The invoice reflected 60.99% completion of the Phase 2 Schematic Design being completed. A narration of the General Description of the Schematic Design Phase Deliverables that have been completed was presented.

Motioned to approve by Pamela Maas seconded by Amanda Jackson. Passed unanimously.

Finances for November 2018

Finances were reported by Director Fahey. For November 2018 the Center saw a \$80,735.97 black month. This compares to November 2017 which was a \$63,638.24 black month. YTD....the venue is at \$361,647.68 in the black compared to YTD 2017 of \$303,159.11 in the black.

Feed Back Survey Dec 31, 2018

There was only one feedback survey from the YWCA. Ratings were very good to excellent.

Liquor Invoices for November 2018

November 2018 liquor invoices for approval. Motioned by Phil Addis seconded by Amanda Jackson. Unanimously approved.

President's Report

Director's Report

Director Fahey reported on the search for a new Sales Representative for the La Crosse Center. Board input on the search process was to make sure we have the right pay structure the right job description as there might be 2 secondary focuses of event coordination and marketing in addition to sales. Also, to have the consultant we are hiring review the sales role and job description we currently are working with.

Director Fahey also reported the Joe Dymek of Conference Direct has had to delay his review of the La Crosse Center. The delay could be as late as June 2019. The mayor suggested that we find another firm to do the work in a more timely fashion. With that information the Center has very recently received 2 proposals for that same service. The board agreed and delegated the executive committee of the board and the Center administration to finalize the negotiations and the selection.

Election of Officers

Annual Election of officers was conducted. Chairman Brent Smith was reelected for another year. Vice Chairman Phil Addis was reelected for another year. Both by unanimously vote.

Adjournment

Unanimous consent to adjourn.