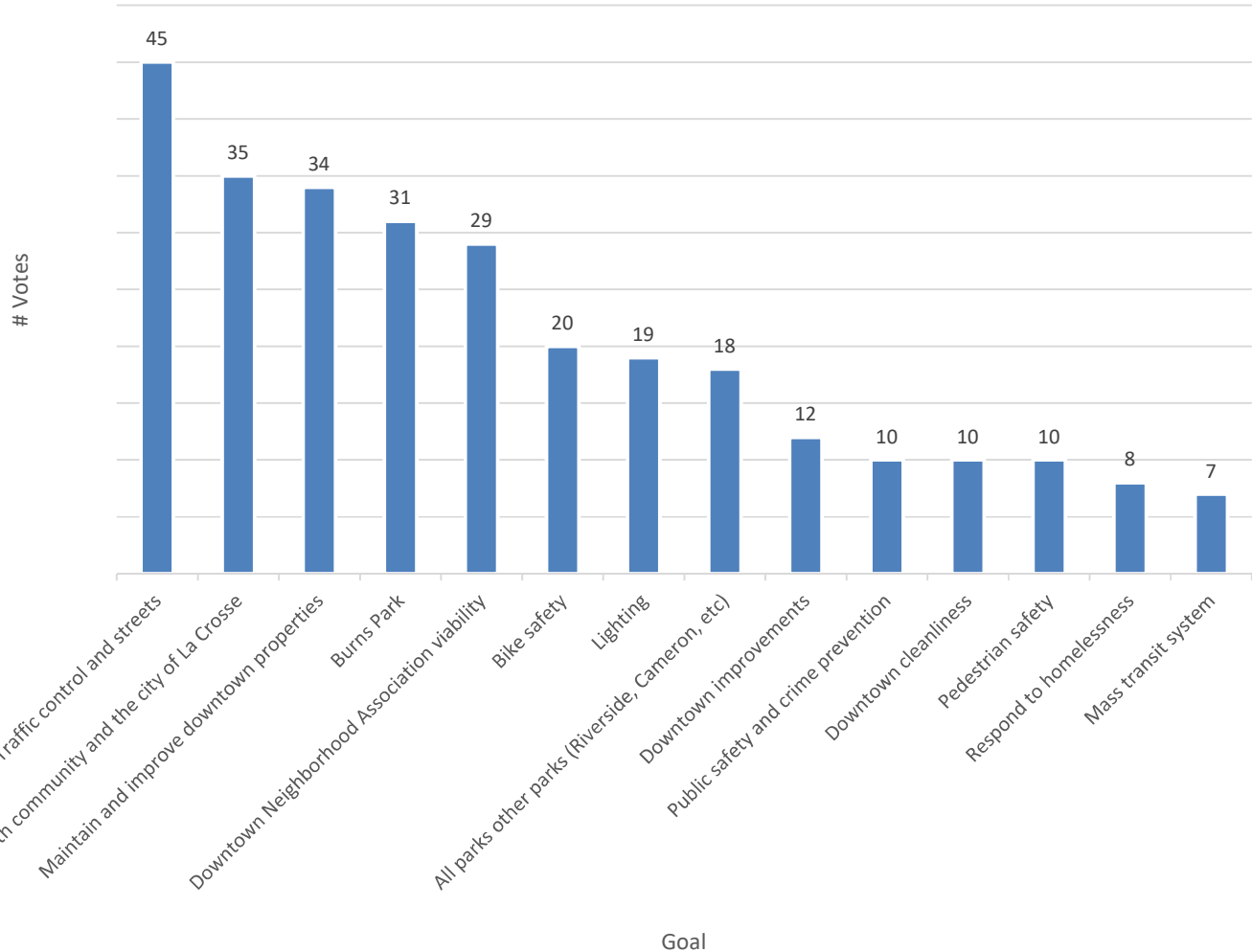


Downtown Neighborhood Association Action Plan Vote Results

Vision: The Downtown Neighborhood Association brings together residents, property owners, business owners, and institutions in order to enhance our safe and welcoming neighborhood, celebrate our history, and foster community among our diverse populations.

Goal	# Votes
Traffic control and streets	45
Connect with community and the city of La Crosse	35
Maintain and improve downtown properties	34
Burns Park	31
Downtown Neighborhood Association viability	29
Bike safety	20
Lighting	19
All parks other parks (Riverside, Cameron, etc)	18
Downtown improvements	12
Public safety and crime prevention	10
Downtown cleanliness	10
Pedestrian safety	10
Respond to homelessness	8
Mass transit system	7

Downtown Neighborhood Association
Action Plan Vote Results



DNA Action Plan Suggestions 1/15/2019 General Meeting

Category	Goal
Community	
Engagement	Connect with community and the city of La Crosse
Housing	Maintain and improve downtown properties
Housing	Respond to homelessness
Organizational	
Sustainability	Downtown Neighborhood Association viability
Parks & Rec	Burns Park
Parks & Rec	All parks other parks (Riverside, Cameron, etc)
Public Safety	Pedestrian safety
Public Safety	Traffic control and streets
Public Safety	Bike safety
Public Safety	Public safety and crime prevention
Public Works	Downtown cleanliness
Public Works	Downtown improvements
Public Works	Mass transit system
Public Safety	Lighting

DNA Action Plan Suggestions 1/15/2019 General Meeting

Community Engagement				
Original Category	Suggestion	Original Ranking	# Votes	Goal
Community Engagement	Establish Annual Fall/Spring Neighborhood Clean-up days.	High Priority	13	Connect with community and the city of La Crosse
Community Engagement	Engage with county to develop inmate education programs to jobs and life skills (Anthony Abluu)	High Priority	7	Connect with community and the city of La Crosse
Community Engagement	Neighborhood block party with Washburn Neighborhood Association on Main or at Burns for late summer/fall 2019.	Medium Priority	4	Connect with community and the city of La Crosse
Community Engagement	DNA leadership to meet with Kabat quarterly to discuss neighborhood projects, issues, and funding.	Medium Priority	3	Connect with community and the city of La Crosse
Community Engagement	Partner with Good Fight to develop Art and Music program and ensure its sustainability.	Medium Priority	3	Connect with community and the city of La Crosse
Community Engagement	Identify a community organization to support by volunteering at an event or series of events.	Low Priority	2	Connect with community and the city of La Crosse
Community Engagement	Work with businesses, churches, and non-profits to sponsor a picnic on Main Street. (Riverside to YMCA)	Low Priority	2	Connect with community and the city of La Crosse
Community Engagement	Sponsor street/block parties in neighborhoods.	Low Priority	1	Connect with community and the city of La Crosse

Housing				
Original Category	Suggestion	Original Ranking	# Votes	Goal
Housing	Reduction in vacant and blighted property.	High Priority	11	Maintain and improve downtown properties
Housing	Advocate for more housing incentives, allow owners to do repairs.	High Priority	7	Maintain and improve downtown properties
Housing	Enforce landlord tenant laws and building codes.	Medium Priority	5	Maintain and improve downtown properties
Housing	Invite Students for input on rental housing conditions.	Medium Priority	3	Maintain and improve downtown properties
Housing	Reduce number of rental units/increase owner-occupied units by 5%in 5 years.	Medium Priority	3	Maintain and improve downtown properties
Housing	Reduce slum lords/fixing degrading properties	Medium Priority	3	Maintain and improve downtown properties
Housing	Engage La Crosse Promise in our neighborhood with a goal of one house per year.	Low Priority	2	Maintain and improve downtown properties
Housing	40 units of housing for people experiencing homelessness by 2020.	Medium Priority	4	Respond to homelessness
Housing	Have adequate shelter/transition housing so no one is unhoused within 5 years.	Medium Priority	3	Respond to homelessness
Housing	Install job search stations in parks.	Low Priority	1	Respond to homelessness

DNA Action Plan Suggestions 1/15/2019 General Meeting

Organizational Sustainability				
Original Category	Suggestion	Original Ranking	# Votes	Goal
Organizational Sustainability	Actively fundraise and establish annual fundraising goals.	High Priority	10	Downtown Neighborhood Association viability
Organizational Sustainability	Identify & produce public events that could become DNA 'signature'.	High Priority	8	Downtown Neighborhood Association viability
Organizational Sustainability	Maintain relationship with college student government organizations to promote dialog	High Priority	7	Downtown Neighborhood Association viability
Organizational Sustainability	Increase DNA membership to 50 in 20109.	Low Priority	1	Downtown Neighborhood Association viability
Organizational Sustainability	Bring a new person monthly to meetings.	Low Priority	1	Downtown Neighborhood Association viability
Organizational Sustainability	Hold two community events yearly to spread the word.	Low Priority	1	Downtown Neighborhood Association viability
Housing	Collaborate with the La Crosse Collaborative for fundraising.	Low Priority	1	Downtown Neighborhood Association viability

Parks and Rec				
Original Category	Suggestion	Original Ranking	# Votes	Goal
Parks & Recreation	Multi-generational plan for Burns by 2020.	High Priority	9	Burns Park
Parks & Recreation	Start farmers market on 8th.	High Priority	8	Burns Park
Parks & Recreation	Install playground equipment/revamp Burns Park.	High Priority	7	Burns Park
Parks & Recreation	Renovate Burns in 2020.	Medium Priority	4	Burns Park
Community Engagement	Using Burns Park as a group gathering spot for all ages.	Low Priority	1	Burns Park
Parks & Recreation	Sunday afternoon music, games for kids.	Low Priority	1	Burns Park
Parks & Recreation	Music in Burns.	Low Priority	1	Burns Park
Community Engagement	Develop boat docks in downtown within 5 years. (collaborating with DMI)	Medium Priority	4	All parks other parks (Riverside, Cameron, etc)
Parks & Recreation	Adequate lighting/safety in parks.	Medium Priority	3	All parks other parks (Riverside, Cameron, etc)
Parks & Recreation	Flowers in parks year round.	Low Priority	2	All parks other parks (Riverside, Cameron, etc)

DNA Action Plan Suggestions 1/15/2019 General Meeting

Public Safety

Original Category	Suggestion	Original Ranking	# Votes	Goal
Public Safety	Pedestrian yield signs at crosswalks.	High priority	9	Pedestrian safety
Public Safety	Public Brochure on Ped. Etiquette.	Low Priority	1	Pedestrian safety
Transportation	Install measures to slow traffic on fast traffic neighborhood streets.	High Priority	9	Traffic control and streets
Transportation	Pearl Street converted to pedestrians only between 3rd and 4th.	High Priority	8	Traffic control and streets
Transportation	Restore 3rd & 4th to 2-way traffic.	High Priority	7	Traffic control and streets
Public Safety	Speed bumps in alleys or ability for residents to purchase if desired.	Medium Priority	4	Traffic control and streets
Transportation	Install parking bump-outs at neighborhood intersections near student residences.	Medium Priority	4	Traffic control and streets
Transportation	Re-evaluate street design on Cass Street (narrowing bump-outs).	Medium Priority	4	Traffic control and streets
Public Safety	No parking from here to corner signs.	Medium priority	3	Traffic control and streets
Transportation	No potholes in the road.	Low Priority	2	Traffic control and streets
Public Safety	Identify crash areas.	Low Priority	1	Traffic control and streets
Transportation	Traffic Calming on East/West routes on Main/State.	Low Priority	1	Traffic control and streets
Transportation	Repair 3rd and 4th street in downtown within 4 years (repave and fill potholes).	Low Priority	1	Traffic control and streets
Transportation	Identify 5 needed streets to be repaired to collaborate with City Hall.	Low Priority	1	Traffic control and streets
Transportation	Bike lanes only on safe designated streets.	High Priority	6	Bike safety
Public Safety	Safer bike lanes.	High Priority	5	Bike safety
Transportation	Bike Safety: Create one-way streets/lanes/systems for streets E. of 7th (to the West) & North of Main (to La Crosse).	Medium Priority	3	Bike safety
Transportation	Create more dedicated bike lanes.	Medium Priority	3	Bike safety
Transportation	Better bike lane crossing West Ave/ King Street	Low Priority	2	Bike safety
Transportation	Advertise recommended bike routes.	Low Priority	1	Bike safety
Public Safety	Increase downtown camera system by 10 cameras a year (5yrs).	High Priority	5	Public safety and crime prevention
Public Safety	Convince people to report crime.	Low Priority	2	Public safety and crime prevention
Transportation	Identify & delineate "safe routes" for bike & pedestrian traffic to all schools within 2 years.	Low Priority	2	Public safety and crime prevention
Public Works	Enforce snow removal regulations from neighborhood sidewalks within 24 hours.	Low Priority	1	Public safety and crime prevention

DNA Action Plan Suggestions 1/15/2019 General Meeting

Public Works

Original Category	Suggestion	Original Ranking	# Votes	Goal
Public Works	Place Pet waste bag dispensers and garbage cans on every other corner in neighborhood.	High Priority	6	Downtown cleanliness
Public Works	Garbage cans on more streets with high foot traffic increase recycle and trash bins by 50%.	Medium Priority	4	Downtown cleanliness
Public Works	Increase boulevard trees by 25:1	High Priority	5	Downtown improvements
Public Works	More benches downtown to promote pedestrian traffic engagement.	Medium Priority	3	Downtown improvements
Public Safety	DNA will participate in upcoming lighting projects, bike & ped/greenway project.	Low Priority	2	Downtown improvements
Public Works	Year round "Beautiful" street scaping.	Low Priority	1	Downtown improvements
Public Works	Identify locations to plant public gardens in and around high traffic intersections by fall 2019.	Low Priority	1	Downtown improvements
Transportation	Add 3 hybrid/electric buses to serve downtown routes in 2019.	Low Priority	2	Mass transit system
Transportation	Downtown trolley as a circulator everyday throughout downtown.	Low Priority	2	Mass transit system
Transportation	Improve bus shelters at stops on Cass Street.	Low Priority	2	Mass transit system
Transportation	Install benches and coverage at many bus stops.	Low Priority	1	Mass transit system
Public Safety	Increase lighting on North/South corridors 100/200 8th, 9th, 10th, 11th.	High Priority	6	Lighting
Public Safety	Improve lighting on all walkable ave.	High Priority	6	Lighting
Public Safety	Street lights on every block.	Medium Priority	4	Lighting
Public Safety	Lighting – King, Main, State, & most e/w streets.	Medium Priority	3	Lighting