

# LA CROSSE CENTER

## 2016-2018 EVENTS

EVENT TYPE	2018		2017		2016	
	# OF EVENTS	% OF REVENUE	# OF EVENTS	% OF REVENUE	# OF EVENTS	% OF REVENUE
BANQUET	27	9.04%	33	11.69%	32	9.59%
CONCERT	9	10.33%	9	7.06%	13	24.40%
CONVENTION	18	20.09%	19	17.14%	16	13.75%
DARTS	1	3.29%	2	11.56%	1	2.82%
FAMILY	27	20.55%	27	21.38%	19	16.30%
GRADUATION	8	3.35%	8	3.14%	8	3.04%
MEETING	25	6.06%	28	7.00%	25	5.21%
MISC	12	1.57%	12	0.60%	12	0.61%
POOL	2	4.68%	1	1.66%	1	2.04%
SCHOOL	4	0.62%	8	1.12%	9	1.10%
TRADE SHOW	19	13.27%	15	11.08%	17	12.48%
WEDDING	27	7.15%	29	6.59%	36	8.65%
TOTALS	179	100.00%	191	100.00%	189	100.00%