# CITY OF LA CROSSE, WISCONSIN CITY PLAN COMMISSION REPORT July 1, 2019

## ➤ AGENDA ITEM - 19-0869 (Lewis Kuhlman)

Application of The Odd Fellows Temple LLC for a Conditional Use Permit at 121 4th St. S. (3rd floor event venue) allowing an application for a Combination "Class B" Beer & Liquor License.

**ROUTING:** J&A 7/2/19

## **BACKGROUND INFORMATION:**

The purpose of this regulation is to promote redevelopment, encourage a mixture of land uses, and diversify times of operation downtown. Applicant is seeking a conditional use permit for a beer and liquor license for an event venue on the third floor of the building. There are 4 existing beer and liquor licensed premises on the same block face – The Root Note, 4<sup>th</sup> Street Bar, Fayze's Restaurant, and Top Shots. The application states the venue will create ten to thirteen new jobs. The owner has invested in the historical rehabilitation of the building and the proposed use would be in keeping with the former use of a social meeting hall. Food and drinks will be served at the venue.

## **GENERAL LOCATION:**

Downtown, on 4th St. between Pearl St. and Main St. as depicted in MAP 19-0869.

**RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:** Not applicable.

#### **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**

An event venue is consistent with the Downtown land use in the Future Land Use Map. It supports land use objectives of downtown revitalization, maintaining traditional urban character, and stemming property deterioration.

#### **PLANNING RECOMMENDATION:**

**Approval -** the application meets the conditional use regulations for a Combination "Class B" Beer & Liquor License.





