CITY OF LA CROSSE, WISCONSIN CITY PLAN COMMISSION REPORT July 1, 2019

➤ AGENDA ITEM - 19-0875 (Lewis Kuhlman)

Application of Lighthouse Hospitality LLC for a Conditional Use Permit at 127 4th St. S. (1st floor restaurant) allowing an application for a Combination "Class B" Beer & Liquor License.

ROUTING: J&A 7/2/19

BACKGROUND INFORMATION:

The purpose of this regulation is to promote redevelopment, encourage a mixture of land uses, and diversify times of operation downtown. Applicant is seeking a conditional use permit for a beer and liquor license for an Asian noodle bar. There are 4 existing beer and liquor licensed premises on the same block face – The Root Note, 4^{th} Street Bar, Fayze's Restaurant, and Top Shots. The application states the restaurant will create ten new jobs. The owner has invested in the historical rehabilitation of the building and the proposed use would be in keeping with the former use of a restaurant. They expect a 60% food, 40% beverage sale ratio.

GENERAL LOCATION:

Downtown, on 4th St. at Pearl St. as depicted in MAP 19-0875.

RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS: Not applicable

CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:

An Asian noodle bar is consistent with the Downtown land use in the Future Land Use Map. It supports land use objectives of downtown revitalization, maintaining traditional urban character, and stemming property deterioration.

> PLANNING RECOMMENDATION:

Approval - the application meets the conditional use regulations for a Combination "Class B" Beer & Liquor License.





