Leuth Park Mural Project

Dear Board of Park Commissioners:

Last year plans to renovate Leuth Park were completed in partnership with the City of La Crosse, Outdoor Recreation Alliance and several other community groups. The baseball diamond and fencing were removed and a 25,000-square foot pump track was constructed and designed for use by people of various ages and skill levels. Overdue concrete work to the actual skate park ramp was also completed. Drive past any given day and you'll see kids, teenagers and adults enjoying the revived park.

The budget for the renovations included funds for an art project. Conversations started last fall regarding what and who and how. With the support of Mayor Kabat, local artists Chase Gentry and Landon Sheely started to move the project forward and met with Parks and Rec staff regarding logistics and received the green light to start exploring. After a group of artists (many with a skate boarding history) was assembled, research was done on murals on skate parks and best practices. The initial plan was to go big and paint the entire skate park surface, but after learning this could potentially compromise the integrity of the surface, the artists decided to focus the murals on the non-skated parts of the ramp. Each of the five artists was given a color scheme, and a wall or two. There will be 7 murals total. Please see the attached proposals, keeping in mind that these are drafts and the actual finished project could appear slightly different with regards to color intensity.

We are also proposing a "permission wall" which essentially is a wall that community members will have access to and can participate in artistic process going forward. The wall will be there for them to express their art during park hours, using their own supplies. Parks and Rec, as well as the artists participating in the process will work together to manage this area.

We hope we have your support to enhance this already unique space with some art produced by some of La Crosses' local artists.

Thank you kindly,

Jacqueline Marcou, Landon Sheely, Chase Gentry, Josh Doster, Chynna King and Robert Mini













