



500 MAIN STREET
LA CROSSE, WI 54601
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September 2019

City of La Crosse
Park and Recreation
400 La Crosse Street
La Crosse, WI 54601

Re: Historic Downtown Day, Saturday, October 12, 2019

Downtown Mainstreet, Inc. (DMI) requests permission from the City of La Crosse – Parks and Recreation Department to do the following:

1. Annual Historic Downtown Day will be held on Saturday, October 12, 2019, under the direction of DMI. This event has been approved by the Board of Public Works.
2. Downtown merchants and vendors will be using the public sidewalk adjacent to their respective businesses on Saturday, October 12th from 8:00 a.m. to 8:00 p.m.
3. Events and activities on Saturday, October 12th will be conducted on that day. General activities such as sidewalk artists, strolling musicians, historic reenactors, performers, carriage rides, etc. may be conducted throughout the day. Liability insurance will be furnished by Downtown Mainstreet, Inc. for all participants whether members or not in the amount of \$500,000 bodily injury and \$100,000 property damage.
4. We request that we use the Main Street walkway “Civic Plaza” between Second Street and Front Street for artists to demonstrate and display. This will be a part of the Historic Downtown Day event. We estimate that approx. 8-12 artists may be present during the day from 10:00 am – 5:00 pm. We only request use of the space.

If you have any questions, I am available at 784-0440. Thank you for your consideration.

Sincerely,

Robin Moses
Downtown Mainstreet Inc.