

This is an ESTIMATE for each event based on how the event was permitted in 2018. The total fee is based on any additional permits that may be required for activities included in each event.

Organization	2018 Permit	2018 Fee	Where	Proposed Permit(s)	Proposed Fees	Difference
Gundersen Medical Foundation Ace in the Hole Tourney	Temp Class B	\$10	La Crosse Wellness Center	C-I:a Temp Class B	\$50 \$10	+\$50
Children's Museum Adult Recess	Temp Class B	\$10	Children's Museum	C-I:a Temp Class B	\$50 \$10	+\$50
Aquinas Booster Club Aquinas Live Auction	Temp Class B	\$10	Aquinas HS	C-I:a Temp Class B	\$50 \$10	+\$50
La Crosse Neighborhoods, Inc. La Crosse SOUP	Temp Class B	\$10	Copeland Park	C-I:a Temp Class B	\$50 \$10	+\$50
La Crosse Rotary East Lobsterfest	Temp Class B	\$10	Colgan Air Hangar	C-I:a Temp Class B	\$50 \$10	+\$50
Gundersen Medical Foundation Resident/Fellowship Graduation	Temp Class B	\$10	Gundersen Health	C-I:a Temp Class B	\$50 \$10	+\$50
Gundersen Medical Foundation Global Partners Anniversary	Temp Class B	\$10	Gundersen Health	C-I:a Temp Class B	\$50 \$10	+\$50
GROW La Crosse Growing Generosity	Temp Class B	\$10	Myrick Park	C-I:a Temp Class B	\$50 \$10	+\$50
St. Elias Church Mediterranean Festival	Temp Class B Tent	\$10 \$50	St. Elias Church	C-I:a Temp Class B Tent	\$50 \$10 \$50	+\$50
Hunger Task Force A Taste of the Garden	Temp Class B	\$10	Community Gardens	C-I:a Temp Class B	\$50 \$10	+\$50
Coulee Ultimate Disc Sports End of Season Party	Temp Class B	\$10	Veterans Park	C-I:a Temp Class B	\$50 \$10	+\$50
Coulee Ultimate Disc Sports Ultimate Hat Tourney	Temp Class B	\$10	Veterans Park	C-I:a Temp Class B	\$50 \$10	+\$50
Coulee Region Pheasants Habitat House Party	Temp Class B	\$10	Myrick Park	C-I:a Temp Class B	\$50 \$10	+\$50
La Crosse Community Found La Crosse SOUP	Temp Class B	\$10	Riverside Park	C-I:a Temp Class B	\$50 \$10	+\$50
Our Saviors Lutheran Church Fundraiser	Temp Class B Tent	\$10 \$50	Our Saviors	C-I:a Temp Class B Tent	\$50 \$10 \$50	+\$50
Big Brothers Big Sisters Movie Night in the Park	Temp Class B	\$10	Riverside Park	C-I:a Temp Class B	\$50 \$10	+\$50

Logan HS Booster Club Fall Fundraiser	Temp Class B	\$10	Boys Girls Club	C-I:a Temp Class B	\$50 \$10	+\$50
Habitat for Humanity Home Cooking for Habitat	Temp Class B	\$10	Colgan Hangar	C-I:a Temp Class B	\$50 \$10	+\$50
Friends of La Crosse Library Annual Give A Gift	Temp Class B	\$10	Main Library	C-I:a Temp Class B	\$50 \$10	+\$50
Harry J Olson Senior Center Benefit Dance	Temp Class B	\$10	HJO Center	C-I:a Temp Class B	\$50 \$10	+\$50
7 Rivers LGBTQ Connection La Crosse Pride in Park	Temp Class B	\$10	Riverside Park	C-I:a Temp Class B	\$50 \$10	+\$50
Outdoor Recreation Alliance Fitness Fest – Omnium	Temp Class B	\$10	Front Street/Riverside	C-I:a Temp Class B	\$50 \$10	+\$50
Organization	2018 Permit	2018 Fee	Where	Proposed Permit(s)	Proposed Fees	Difference
La Crosse Area Sport Comm Winter Rec Fest	Temp Class B	\$10	Copeland Park	C-II:a Temp Class B	\$0 \$10	+\$0 City event
Gundersen Heritage Society Heritage Donor Recognition	Temp Class B	\$10	Gundersen Health	C-II:a Temp Class B	\$50 \$10	+\$50
La Crosse Area Sports Comm La Crosse Classic	Temp Class B	\$10	Carroll Park	C-II:a Temp Class B	\$50 \$10	+\$50
Mary Mother of Church MMOC Softball Tourney	Temp Class B	\$10	Shelby Ball Fields	C-II:a Temp Class B	\$50 \$10	+\$50
Bluff Country Tale Spinners Storytelling Festival	Temp Class B Tent	\$10 \$50	Myrick Shelter	C-II:a Temp Class B Tent	\$50 \$10 \$50	+\$50
American Legion Post 52 Fast Pitch Tournament	Temp Class B	\$10	Erickson Fields	C-II:a Temp Class B	\$50 \$10	+\$50
American Legion Post 52 State Fast Pitch Tournament	Temp Class B	\$10	Erickson Fields	C-II:a Temp Class B	\$50 \$10	+\$50
River City Youth Hockey Picks & Pints Tourney	Temp Class B Tent	\$10 \$50	Green Island	C-II:a Temp Class B Tent	\$50 \$10 \$50	+\$50
Rotary Club Holmen Rock N Ribs	Temp Class B Tent	\$10 \$50	Veterans Freedom Park	C-II:a Temp Class B Tent	\$50 \$10 \$50	+\$50
LCCVB La Crosse Area Bicycle Festival	Temp Class B Tent	\$10 \$50	Riverside Park	C-II:a Temp Class B Tent	\$50 \$10 \$50	+\$50

Organization	2018 Permit	2018 Fee	Where	Proposed Permit(s)	Proposed Fees	Difference
Park and Rec/ Special Olympics Law Enforcement Torch Run	Parade	\$0	Riverside Park	C-l:c	\$150	\$0 City event?
Coulee Council on Addictions Run/Walk	Parade	\$100	Loggers Field	C-l:c	\$150	+\$50
JDRF Charity Bicycle Ride	Parade	\$100	Riverside Park	C-l:c	\$150	+\$50
AVCAP Inc Run/Walk	Parade	\$50	Airport Hangar	C-l:c	\$150	+\$100
Central High School Homecoming Parade	Parade	\$100	Central HS	C-l:c	\$150	+\$50
Aquinas High School Homecoming Parade	Parade	\$100	Aquinas	C-l:c	\$150	+\$50
Logan High School Homecoming Parade	Parade	\$50	Logan	C-l:c	\$150	+\$100
Diocese of La Crosse Catholic Men Prayer Procession	Parade	\$100	Logan Middle	C-l:c	\$150	+\$50
French Island Lions Club Lions Camp Run/Walk	Parade	\$50	French Island Community Center – enter La Crosse	C-l:c	\$150	+\$100
JDRF Western WI Ch Run/Walk	Parade	\$100	Myrick Park	C-l:c	\$150	+\$50
La Crosse Vet Center Veterans Day Run/Walk	Parade	\$50		C-l:c	\$150	+\$100
UWL Athletic Training Assoc Coulee Chase Run/Walk	Parade	\$50	Myrick Gun Shelter	C-l:c	\$150	+\$100
Franciscan Spirituality Center Social Justice Walk	Parade	\$50	St. Rose Convent	C-l:c	\$150	+\$100
Families Helping Families Run/Walk	Parade	\$100	Oak Street	C-l:c	\$150	+\$50
Park and Rec Tails for Trails Walk	Parade	\$0	Myrick Park	C-l:c	\$0	\$0 City event?
Park and Rec Firecracker Run/Walk	Parade	\$0	Riverside Park/ Pettibone Park	C-l:c	\$0	\$0 City event?
Park and Rec Polar Plunge Run/Walk	Parade	\$0	Pettibone Park	C-l:c	\$0	\$0 City event

WisCorps River to Ridge Run/Walk	Parade	\$100	Riverside to Co Rd FA	C-I:c	\$150	+\$50
La Crosse Co Human Services Mental Health Walk	Parade	\$50	City Hall	C-I:c	\$150	+\$100
Memorial Day Association Memorial Day Parade	Parade	\$50	King St	C-I:c	\$150	+\$100
Longfellow Middle School Running for a Reason Run/Walk	Parade	\$100	20 th & Redfield	C-I:c	\$150	+\$50
Cystic Fibrosis Foundation Run/Walk	Parade	\$50	Myrick Park	C-I:c	\$150	+\$100
The Rock St. Patty's Day .01k Run/Walk	Parade	\$100	Pearl St	C-I:b	\$100	\$0
Rotary After Hours La Crosse Run/Walk	Parade	\$100	Myrick Park	C-I:b	\$150	+\$50
Western Wisconsin AFL-CIO La Crosse LaborFest Parade	Parade Temp Class B	\$50 \$10	Copeland Park	C-I:c Temp Class B	\$150 \$10	+\$100
Thunder Ride Juvenile Diabetes ThunderRide	Parade Temp Class B Tent	\$50 \$10 \$50	Oktoberfest Grounds	C-I:c Temp Class B Tent	\$150 \$10 \$50	+\$100
Rotary Lights Inc Rotary Lights	Parade	\$50	Riverside Park Main St - Parade	C-I:c	\$150	+\$100
YMCA Annual Run/Walk	Parade	\$250	Maple Leaf Parade Route	C-I:c	\$150	-\$100
UWL Recreational Sports Turkey Trot Walk/Run	Parade	\$250	Rec Eagle Center	C-I:c	\$150	-\$100
National MS Society WI MS Walk	Parade	\$250	La Crosse Center	C-I:c	\$150	-\$100
Gundersen Medical Foundation Steppin' Out In Pink Walk	Parade	\$500	Gundersen	C-I:d	\$150	-\$350
Park and Rec/Festival Foods Grandad Marathon, Relay & 5K Bluff Time Trial, Criterium Half Marathon, Run/Walk	Parade 2 days	\$0		C-II:c	\$300	\$0 City event? +\$300 if not

Most C-I:b & c (parades, run/walk) events will see a \$50-100 increase; although several will see either no change or a decrease. The fee is currently calculated based on estimated participants; we propose it to be based on how much public way is being closed – a block or greater.

Organization	2018 Permit	2018 Fee	Where	Proposed Permit(s)	Proposed Fees	Difference
ONE DAY C-I:d – closure of public way and/or outdoor music						
North La Crosse Business Assoc Caledonia St Block Party	Temp Class B SEOC Block Party	\$10 \$300 \$0	Caledonia St	C-I:d Temp Class B	\$200 \$10	-\$100
Aquinas Catholic Schools Found AquinasFest	Temp Class B SEOC	\$10 \$300	Aquinas Parking Lot	C-I:d Temp Class B	\$200 \$10	-\$100
WAFER Inc Open House	Temp Class B SEOC Tent	\$10 \$300 \$50	WAFER parking lot	C-I:d Temp Class B Tent	\$200 \$10 \$50	-\$100
La Crosse Festivals Inc Wienerfest	Temp Class B Tent *exempt SEOC	\$10 \$50	Oktoberfest Grounds	C-I:d Temp Class B Tent	\$200 \$10 \$50	+\$200
Trinity Lutheran Church Neighborhood Block Party	SEOC	\$300	Trinity Church	C-I:d	\$200	-\$100
City of La Crosse/Bike Fed Bike Fest	SEOC Block Party	\$0 \$0	Cameron Park	C-I:d	\$200	\$200 \$0 City event?
City of La Crosse/Bike Fed Bike Fest	SEOC Block Party	\$0 \$0	Burns Park	C-I:d	\$200	\$200 \$0 City event?
Our Corner Bar Charity Event	Expansion SEOC	\$150 \$300	George St	C-I:d Alcohol Expansion	\$200 \$150	-\$100
Charmant Hotel River Roast	Expansion SEOC Block Party	\$150 \$300 \$0	State Street	C-I:d Alcohol Expansion	\$200 \$150	-\$100
Organization	2018 Permit	2018 Fee	Where	Proposed Permit(s)	Proposed Fees	Difference
MULTI DAY C-II:b-d – closure and/or outdoor music						
La Crosse Area Sports Comm Beer Wine Cheese Festival	Temp Class B Tent *exempt SEOC 2 days	\$10 \$50	Oktoberfest Grounds	C-II:d Temp Class B Tent	\$400 \$10 \$50	+\$400
Pump House Artspire	Expansion SEOC x 2 Block Party 2 days	\$150 \$600 \$0	King Street	C-II:d Alcohol Expansion	\$400 \$150	-\$200
Irishfest La Crosse Inc Irishfest	Temp Class B Parade Tent *exempt SEOC 3 days	\$10 \$50 \$50	Oktoberfest Grounds	C-II:d Temp Class B Tent	\$400 \$10 \$50	+\$350

Great River Festival of Arts Great River Folk Festival	Temp Class B Tent *exempt SEOC 3 days	\$10 \$50	Riverside Park	C-II:d Temp Class B Tent	\$400 \$10 \$50	+\$400
La Crosse Festivals Inc Oktoberfest – North and South	Temp Class B Temp Class B Edelweiss Maple Leaf Torchlight Carnival Tent *exempt SEOC 4 days	\$10 \$10 \$50 \$250 \$100 \$110x4 \$50	Oktoberfest Grounds Copeland Park	C-II:d Temp Class B Temp Class B Carnival – N Tent	\$400 \$10 \$10 \$110x4 \$50	\$0
La Crosse Jaycees Riverfest	Temp Class B Tent *exempt SEOC 4 days	\$10 \$50	Riverside Park	C-II:d Temp Class B Tent	\$400 \$10 \$50	+\$400
Rotary Club Holmen Rock N Ribs	Temp Class B SEOC x2 Tent 4 days	\$10 \$600 \$50	Valley View Mall	C-II:d Temp Class B Tent	\$400 \$10 \$50	-\$200
Valley View Rotary Moon Tunes	Temp Class B *exempt SEOC 13 events	\$130	Riverside Park	C-II:d Temp Class B	\$400 \$10x13	+\$400

SEOC means special event outdoor cabaret which allowed outdoor music.

*Some of the one and multi-day events will see the increase because they have been exempt from needing a SEOC permit for outdoor music (i.e. events in Riverside Park and Oktoberfest grounds). All events now will pay a higher fee for outdoor music regardless of where they are.

Special Event Permit application fees cover the administrative costs to review the event details and coordination of necessary services. The different classifications are based on the amount of review and coordination that is expected.

Department review and processing includes, but not limited to: **City Clerk** - Review to confirm complete filing including adequate insurance, processing for department review, delinquency checks, printing and mailing costs and posting to special events calendar on City website (new). **Police** – Review for appropriate traffic control measures and scheduling traffic control staff, review of security plan for public safety and background investigations of event organizers. **Engineering** – Review for traffic flow concerns, conflict with construction projects and whether a DOT permit is required. **Street** - Coordinating delivery/setup/pick up of signs and barricades. **Fire - Community Risk Mgmt** – Review for general fire and public safety, crowd capacity/appropriate toilet facilities, access for emergency vehicles and identification/inspection of vendors using cooking appliances. **Transit** - Review to determine if use of any public way will impact transit routes and coordinating alternate routes. **Recycling** - Review of waste management plans to ensure compliance with solid waste ordinance. **Park & Rec** - Review to determine whether the appropriate use or facility permit was issued. **Parking** - Review of parking plan, as needed, to facilitate parking needs. **County Health** – Review for environmental and sanitation concerns.