



Community Needs Survey  
To inform the Community Development Block Grant and HOME  
5-year plan

# Survey Outreach

Goal: Engage more people (1200 previously), more low-income and minorities

- La Crosse Tribune, Channel 8, Channel 19
- Facebook Advertising
- Door-to-door (Powell Poage Hamilton and Huber)
- Door-to-door in Washburn with Viterbo Students
- Northside Schools Parent-Teacher Conferences
- Spencer and Hamilton Elementary Conferences
- Hamilton Elementary Family Night
- Field of Screams (Halloween Event)
- Eagle Crest South
- City employees
- Landlord Association Meeting

# Who took the survey

**2220 people took the survey**

**Do you live and / or work in the City?**

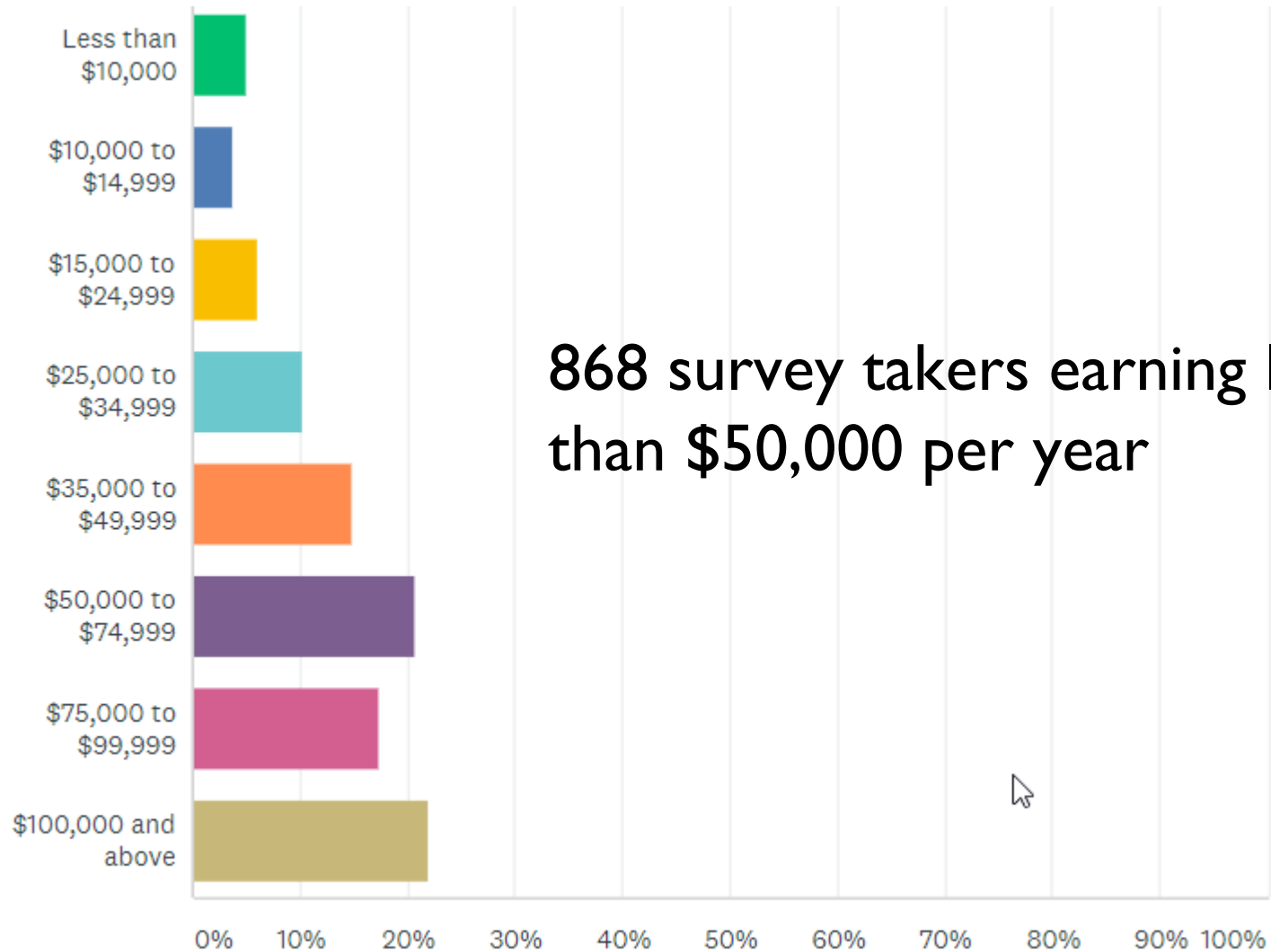
- 1828 Live in the City
- 302 Work in the City (but do not live)
- 90 neither live nor work in the City

**Good representation of all neighborhoods**

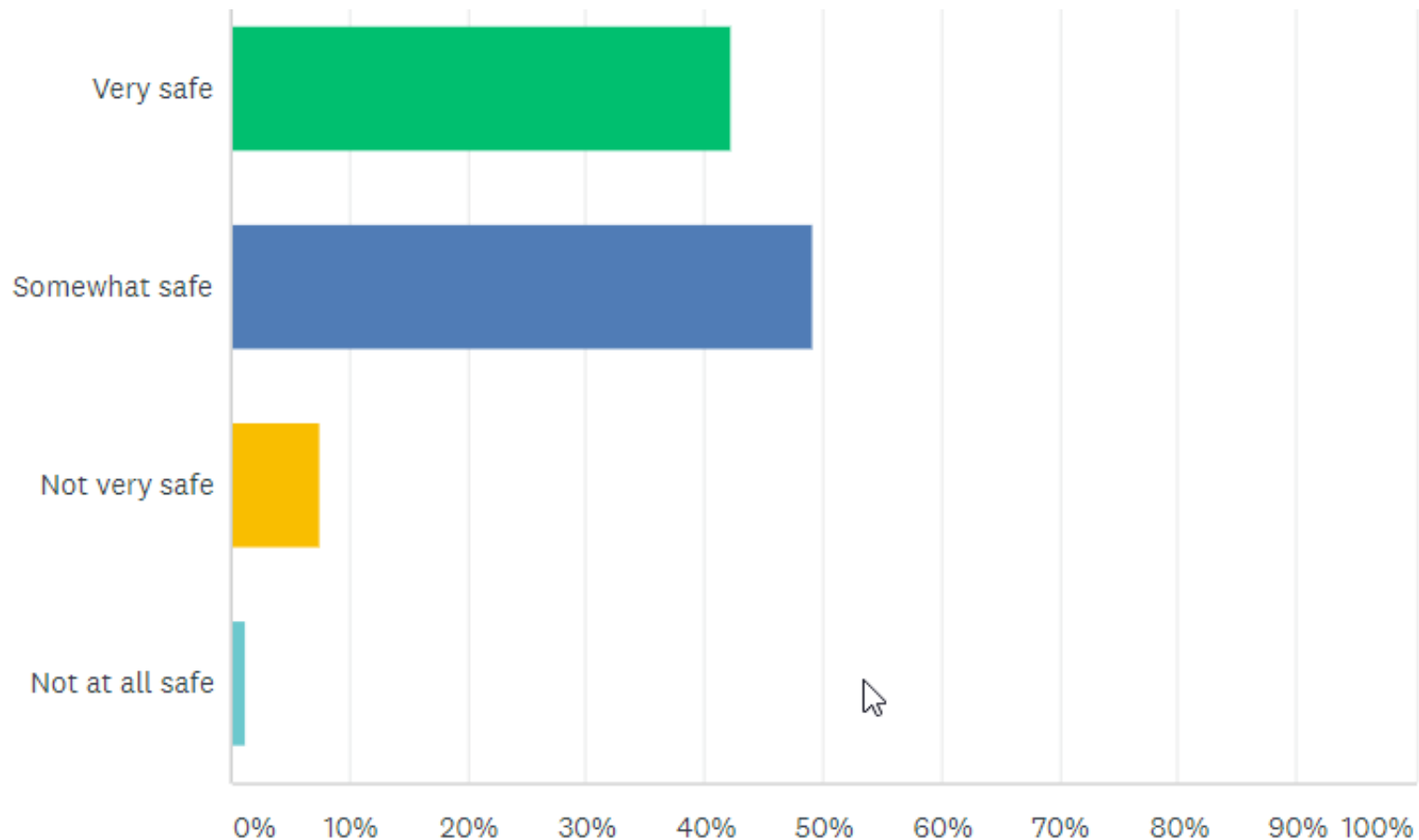
1. Other neighborhood (308)
2. Logan Northside 254
3. Weigant Hogan 230
4. Powell Poage Hamilton 167
5. Grandview-Emerson 166
6. Holy Trinity Longfellow 145

92% survey responses White, 8% non-white  
67.72% homeowners, 27.83% renters

# Who took the survey

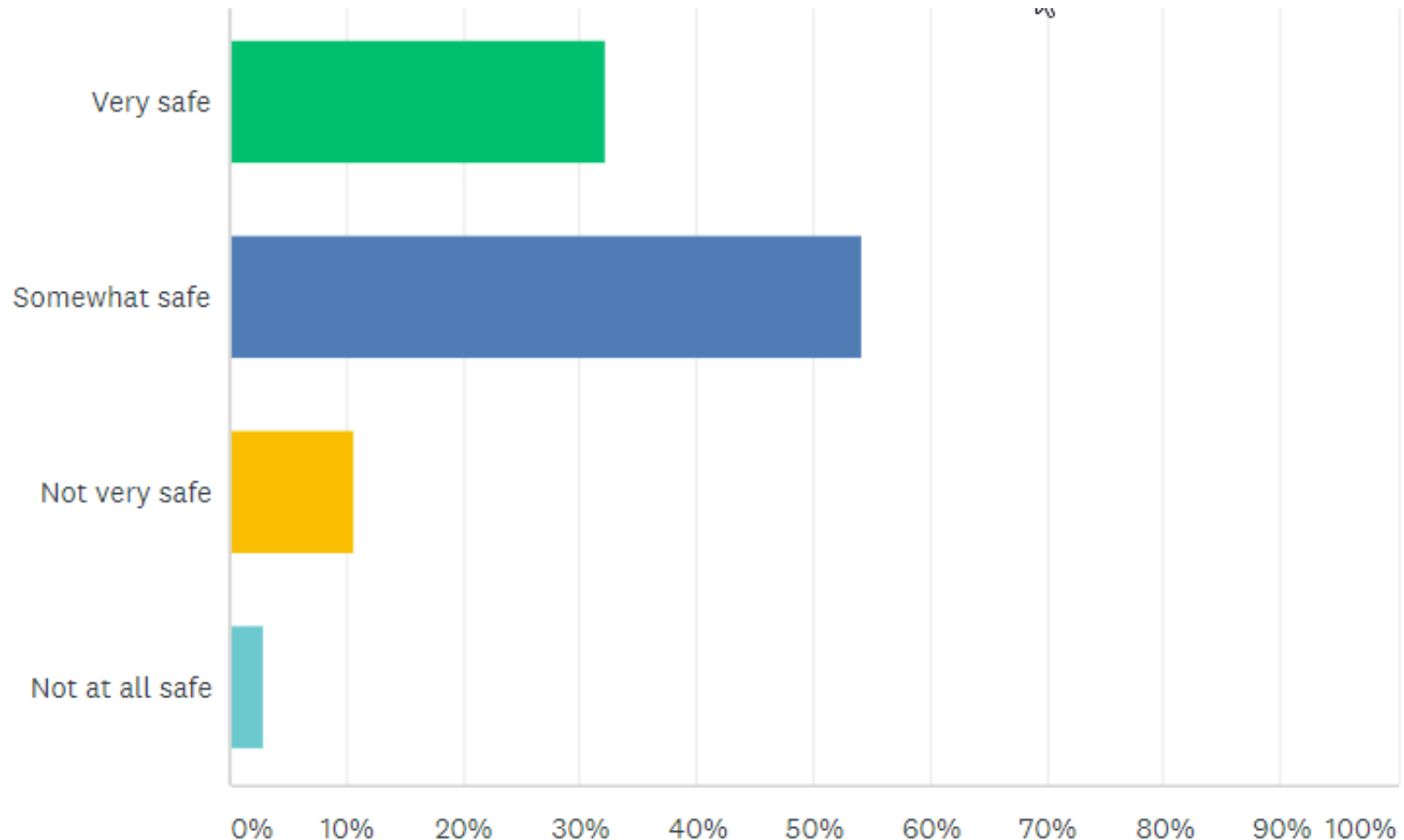


# How safe do you feel? (overall)



- 2019 42% feel very safe in their neighborhood
  - 2014 37% feel very safe
- (5% increase in safety perception)

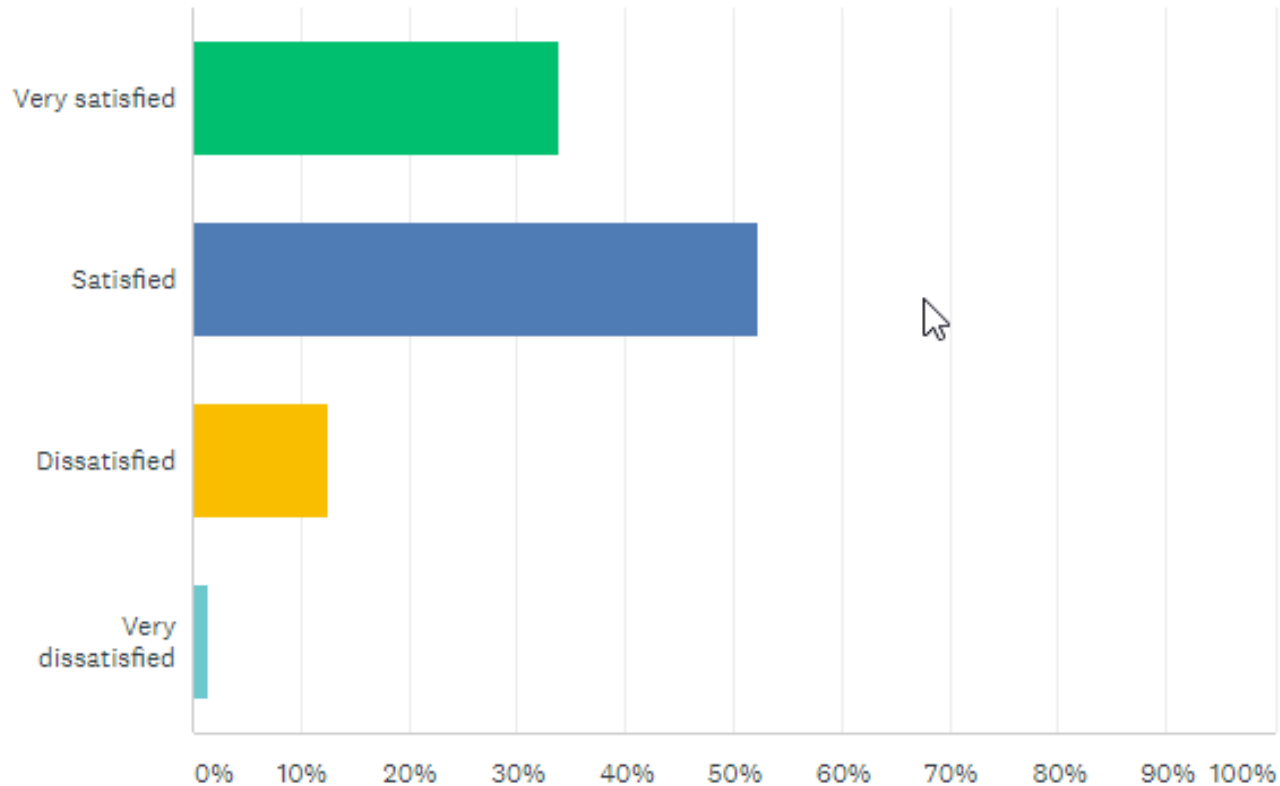
# How safe do you feel? (low income, renters)



- 2019 32% feel very safe
  - 2014 27% felt very safe
- (5% increase in personal perception of safety)

# How satisfied do you feel? (overall)

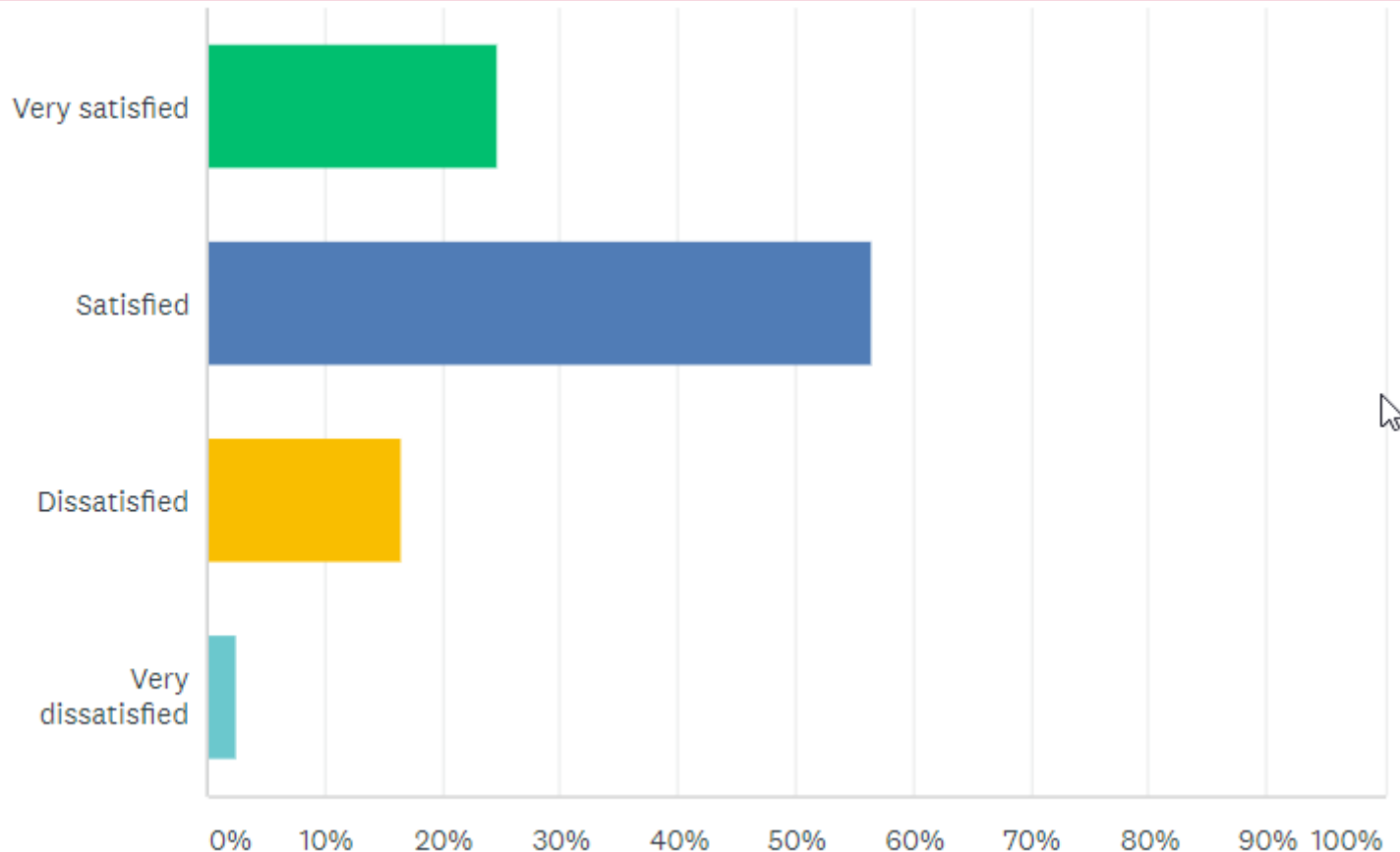
Answered: 1,658 Skipped: 84



- 2019 34% feel very satisfied
- 2014 21% feel very satisfied

(13% increase in satisfaction with neighborhoods)

# How satisfied do you feel? (low income, renters)



- 2019 24.7% feel very satisfied, 56% satisfied
- 2014 14% feel very satisfied, 29% satisfied

(10% increase in satisfaction with neighborhoods)



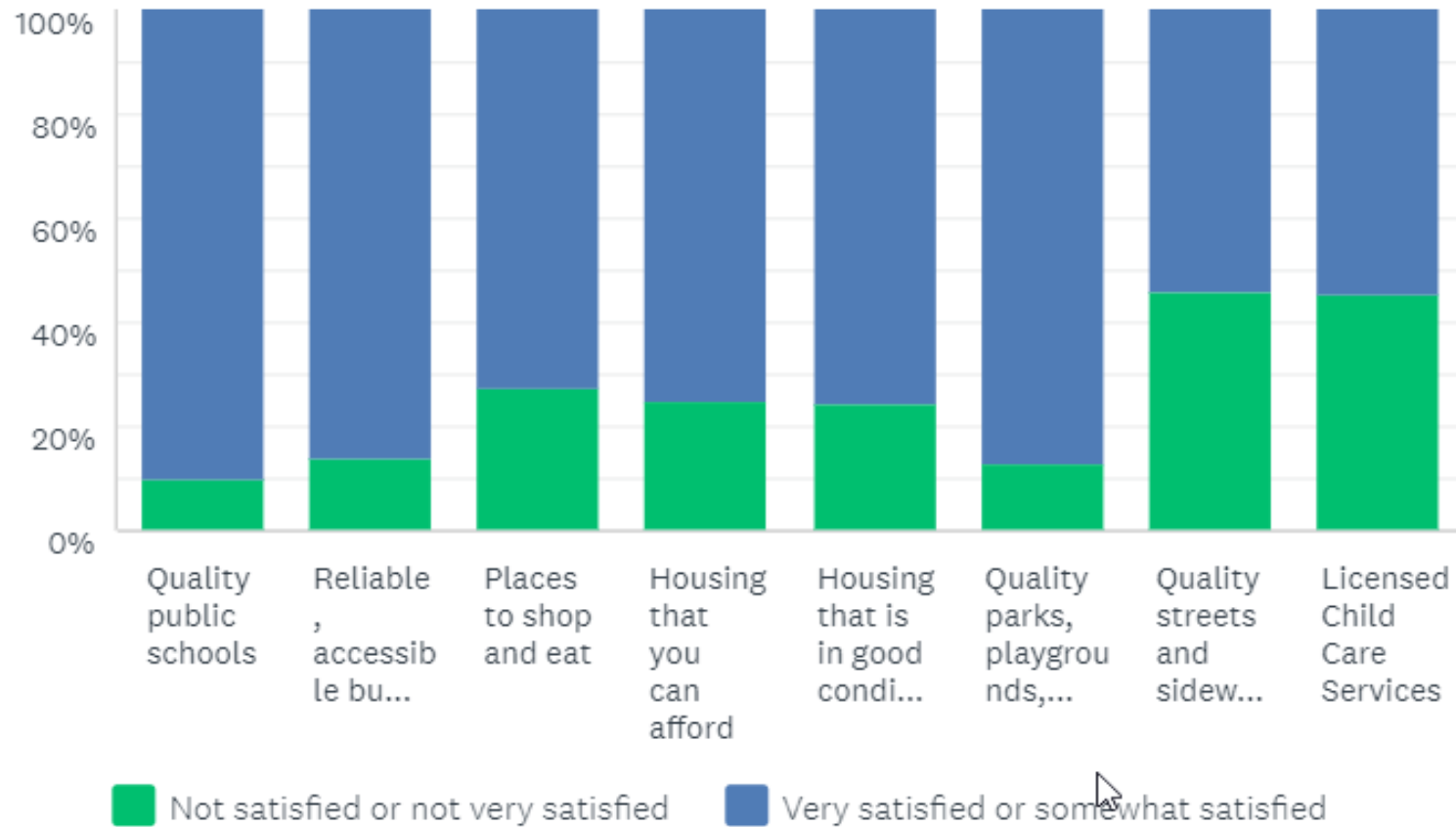
# What do you like best about your neighborhood?

community block s part beautiful rentals shopping within walking  
Great neighbors family homes place trails kids everyone close everything  
single family close downtown see city still feel new library work downtown  
close  
work quiet safe clean hospitals work Convenience safe  
walking biking live traffic houses things good bluffs area quite  
downtown nearby people Many  
neighborhood friendly people Location feel safe  
neighbors Proximity downtown quiet also close  
Diversity parks La Crosse schools river homes properties  
Proximity etc friendly peaceful nice well kept  
Friendly  
neighbors sense community good neighbors  
much walk well maintained close schools low traffic trees Close proximity  
access young families walking distance amenities street walkable  
stores look lot Convenient location Walkability proximity work near sidewalks  
Nice neighbors pretty kept easy access well restaurants families everything  
grocery store great

# What would you like to see improved?

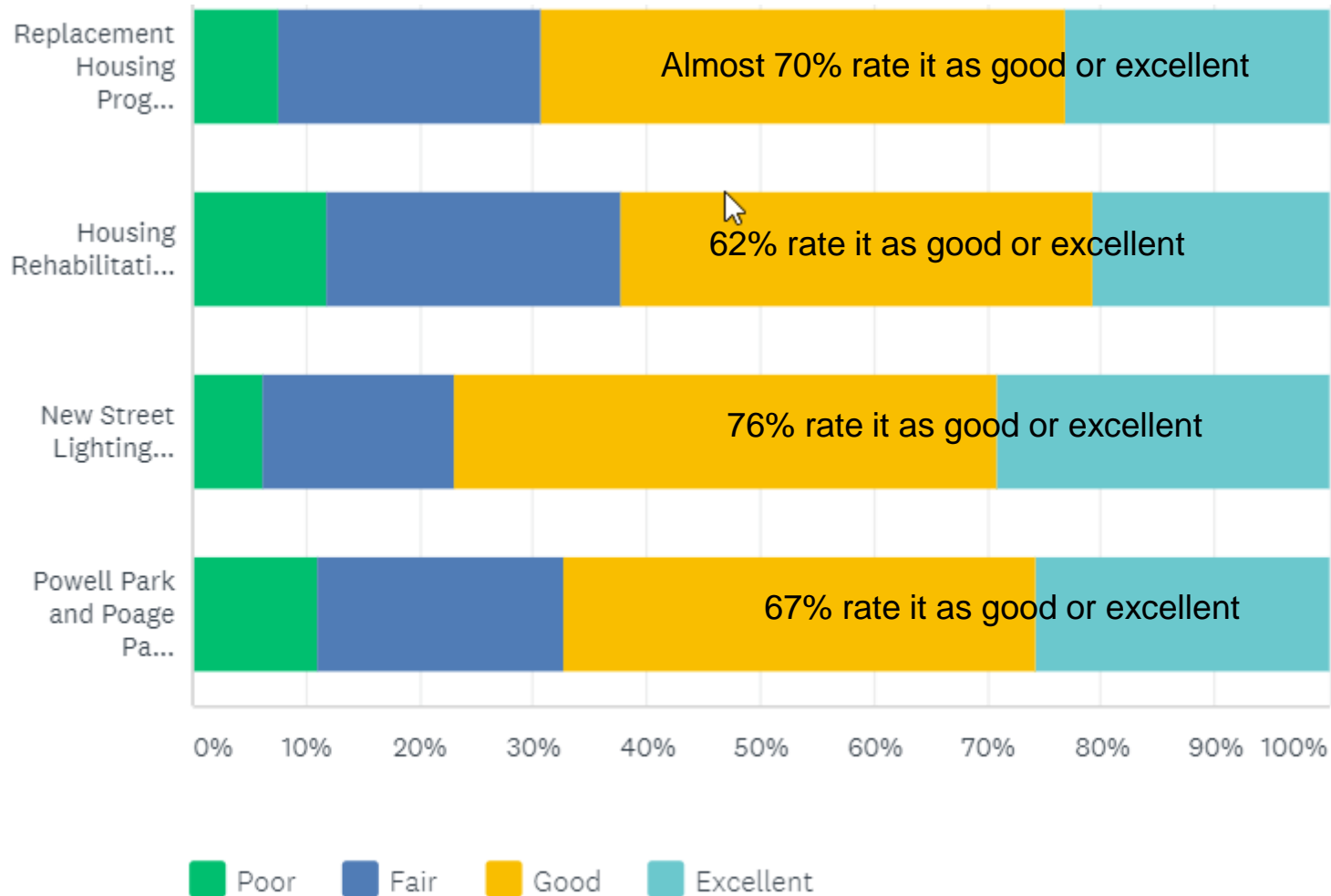
- Street Lighting (100)
- Streets (44)
- Pedestrian crossings
- Parking (inadequate off-street)
- Slowing down traffic (roundabouts, stop signs)
- House quality and affordability (81)
- More police presence (56)
- Trees (35)
- Sidewalks, snow shoveling enforcement/bushes
- Dog parks, indoor park, upgrade parks, park maintenance
- Child care (15)
- More bike trails (10)
- Property taxes (14)
- Grocery/restaurants (13)

# How satisfied are you with your access to the following resources?

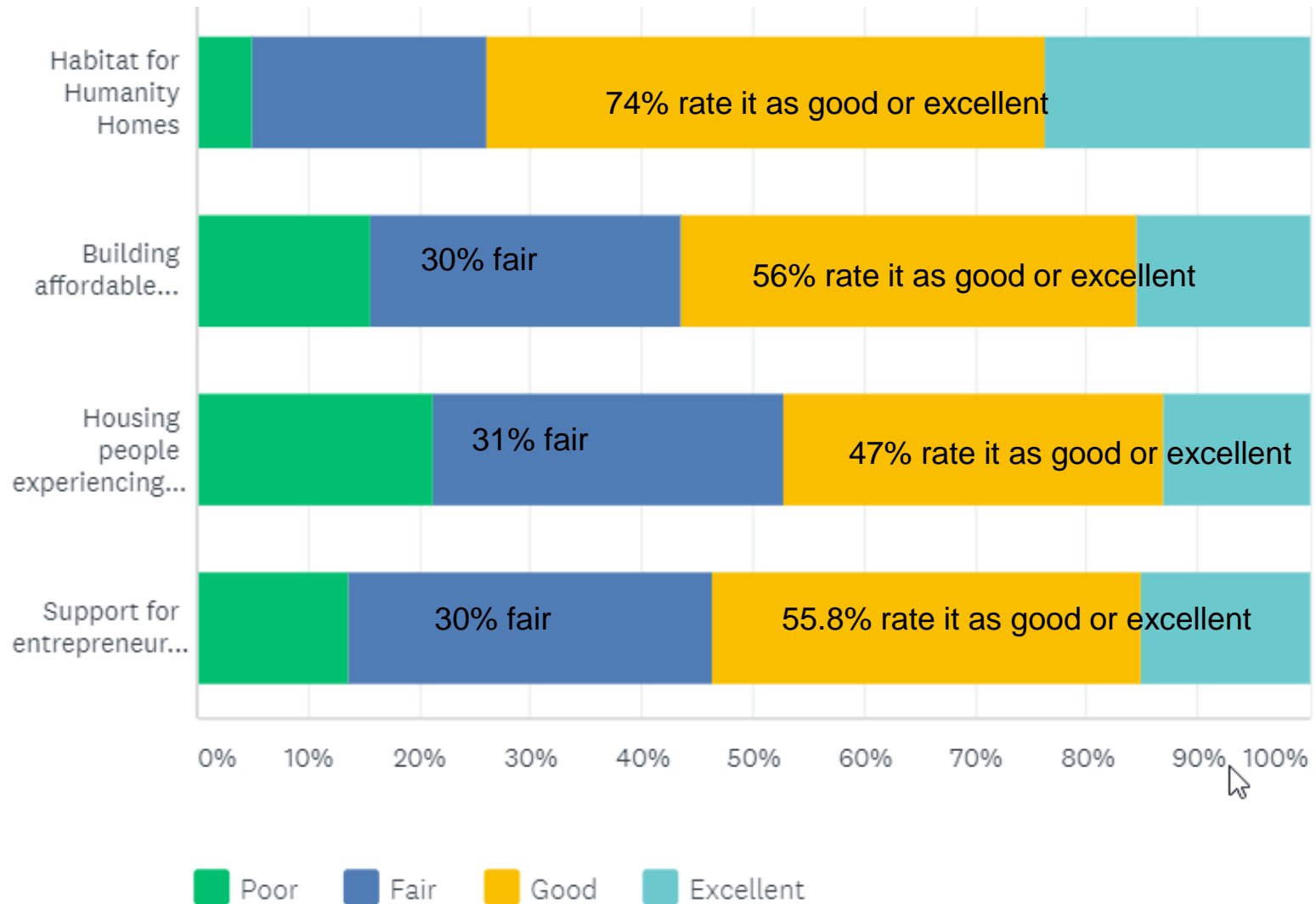


People are the happiest with their access to quality parks and playgrounds. Also public schools. Least satisfied with access to licensed child care services and the quality of the streets. For LMI, 42% not satisfied with finding housing they could afford and 36% not satisfied with housing quality

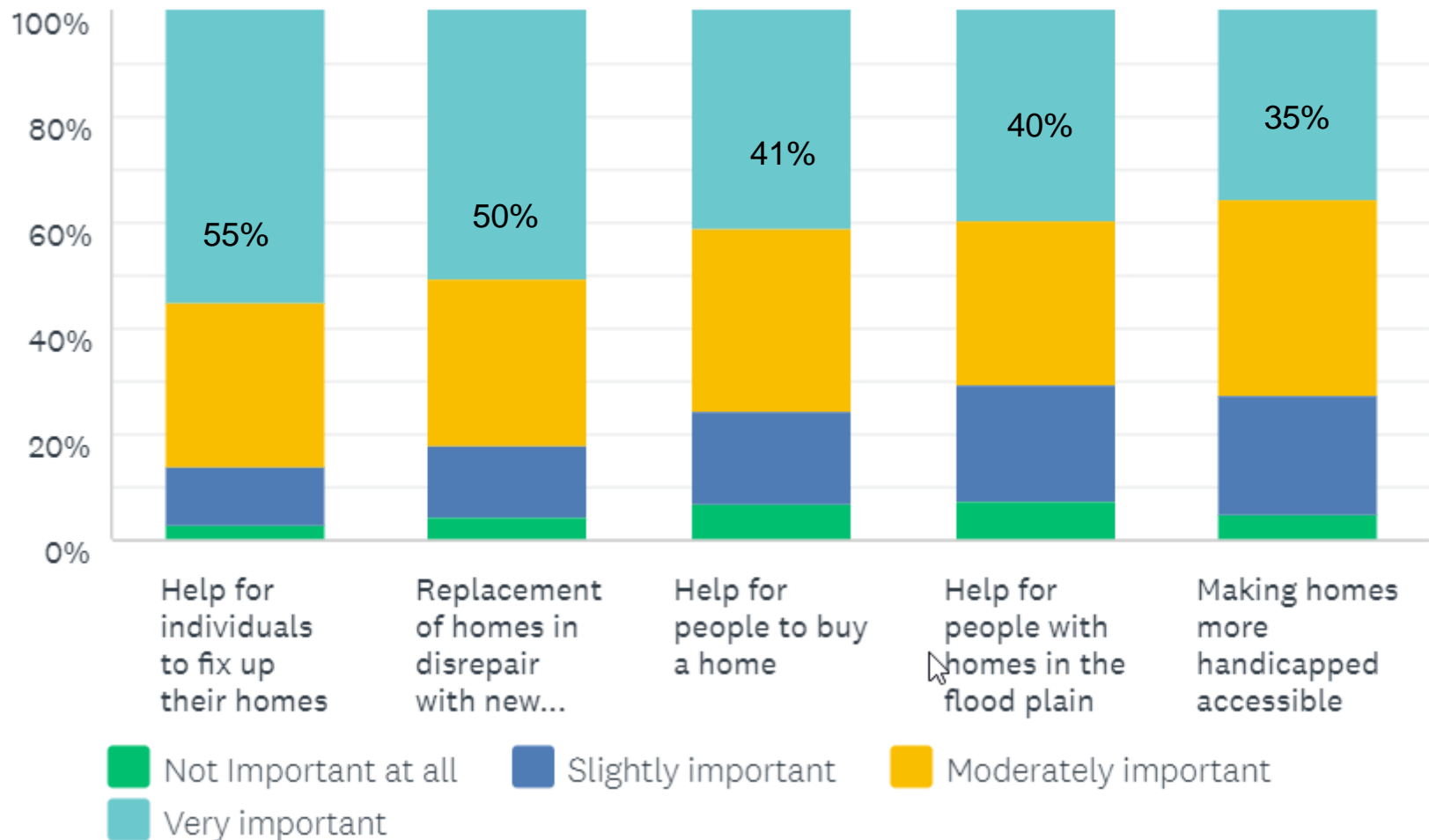
# Rate the quality and effectiveness of City programs.



# Rate the quality and effectiveness of programs funded by the City.

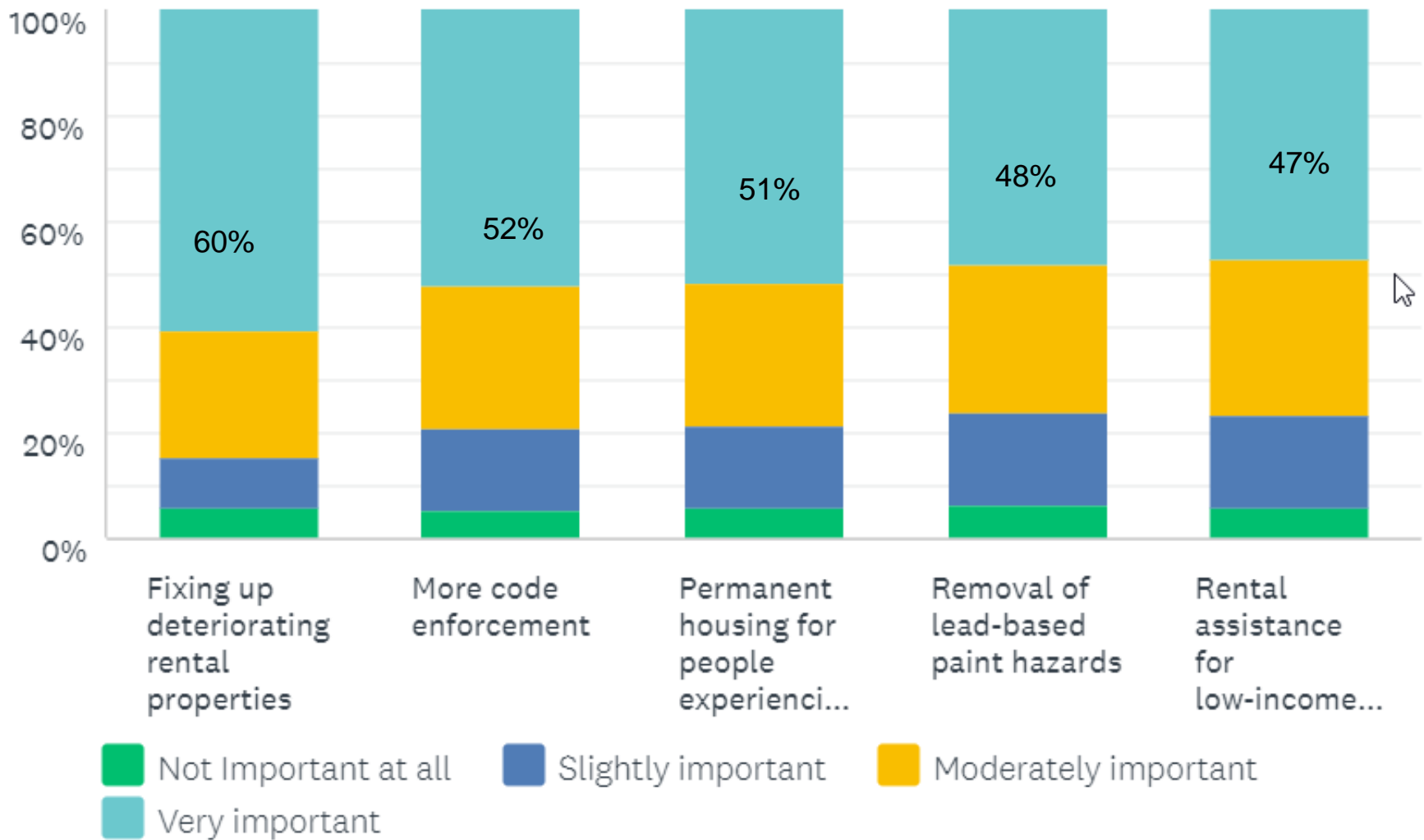


# Programs that meet City's homeownership needs

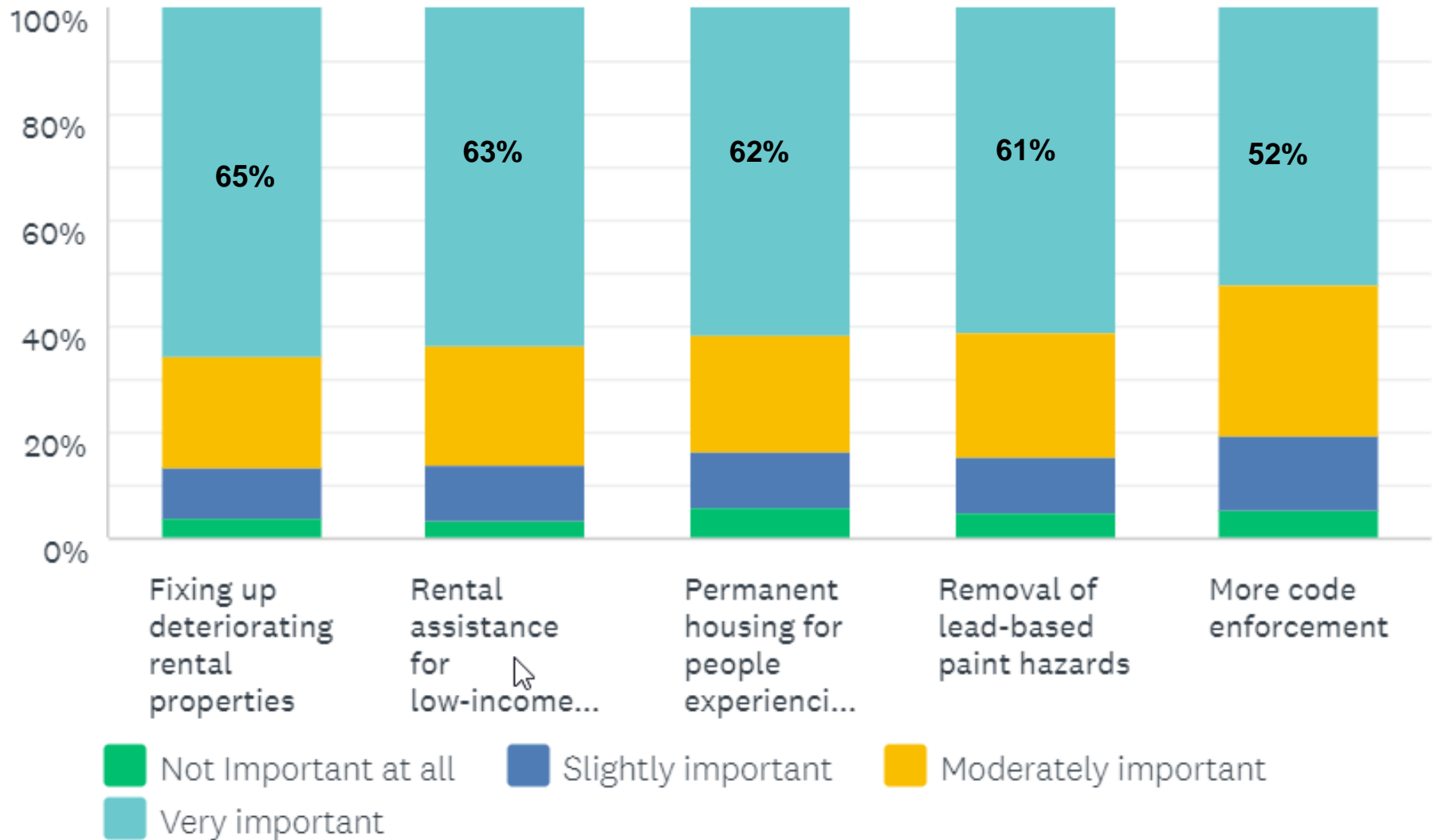


Majority of respondents think these programs are very important or moderately important. Helping individuals fix up their home was ranked number one, followed closely by rehabbing homes. This is the same as 5-years ago. Low-Income responders thought it was more important to help someone buy a home rather than tear it down and replace.

# Programs that meet City's rental needs

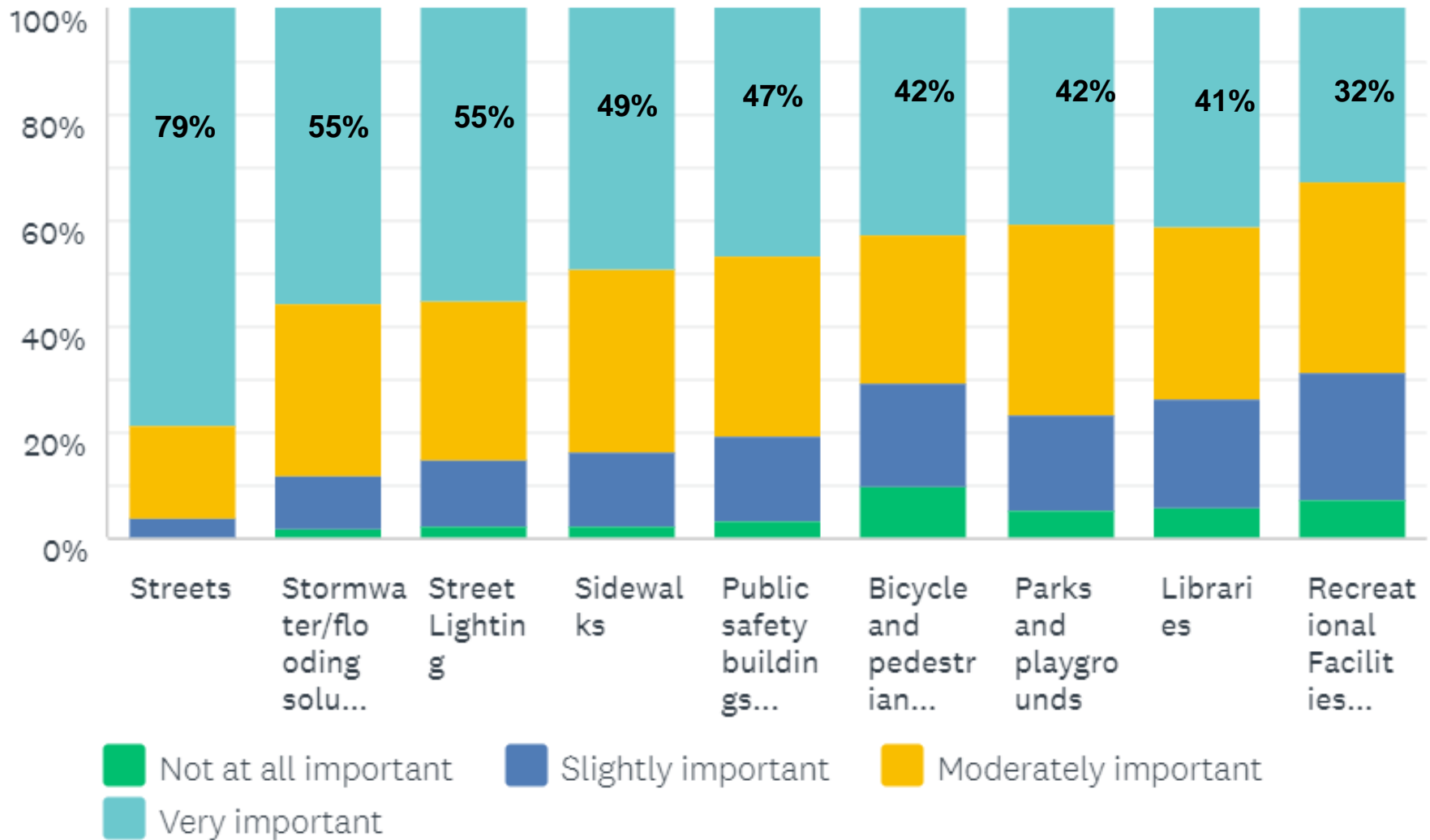


# Low-Income

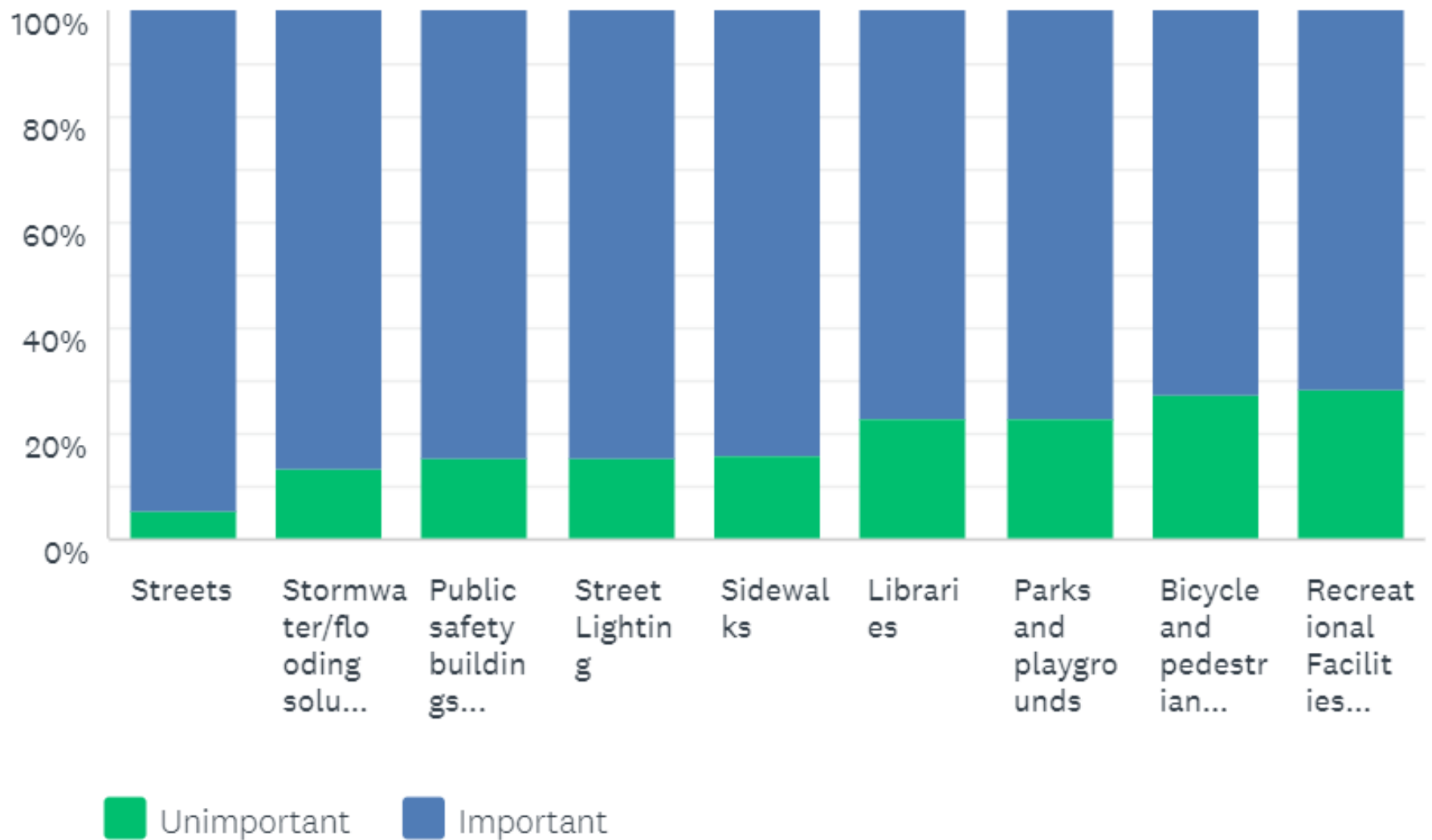




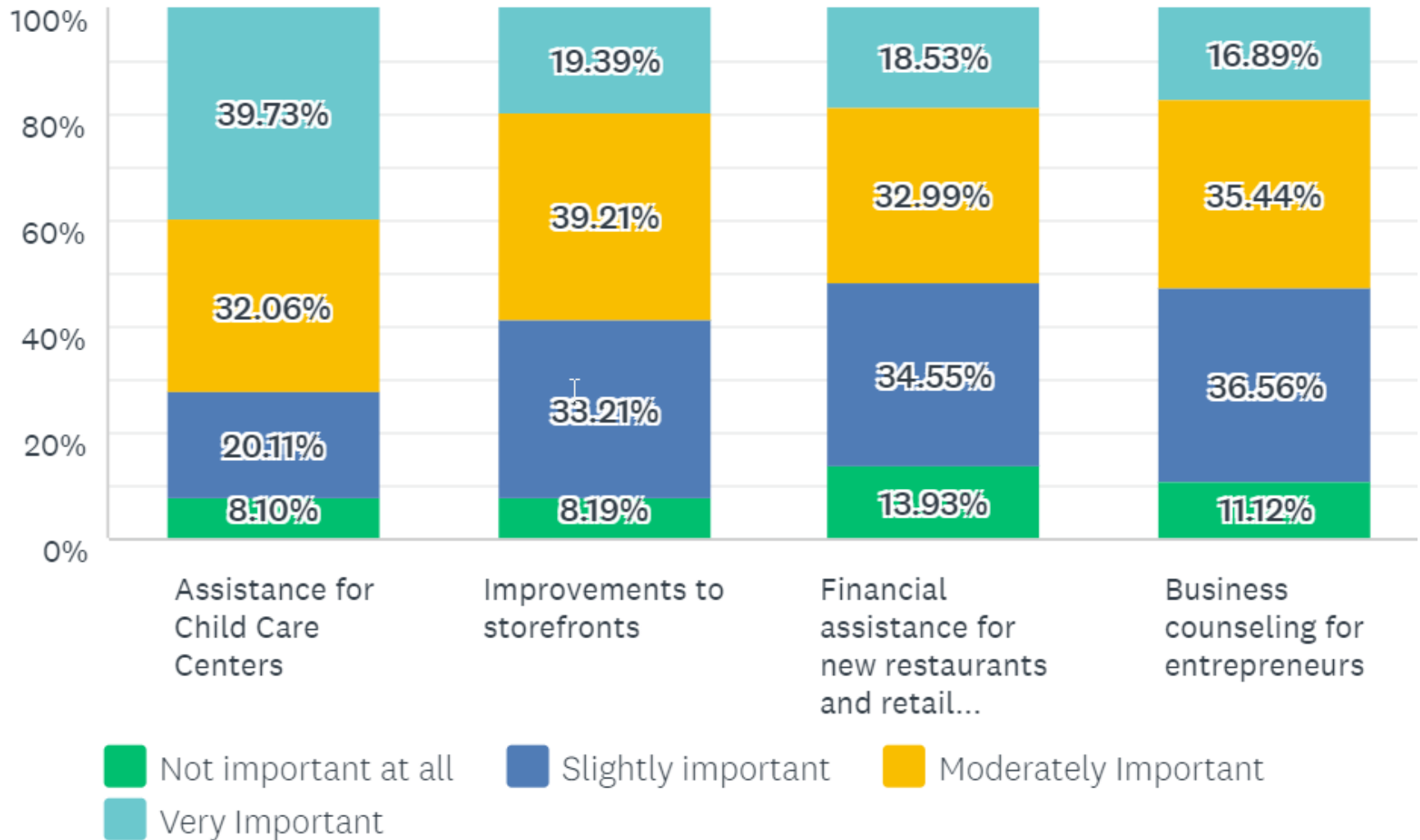
# How important are the following capital improvements?



# Low-Income



# How important are these Economic Development programs?

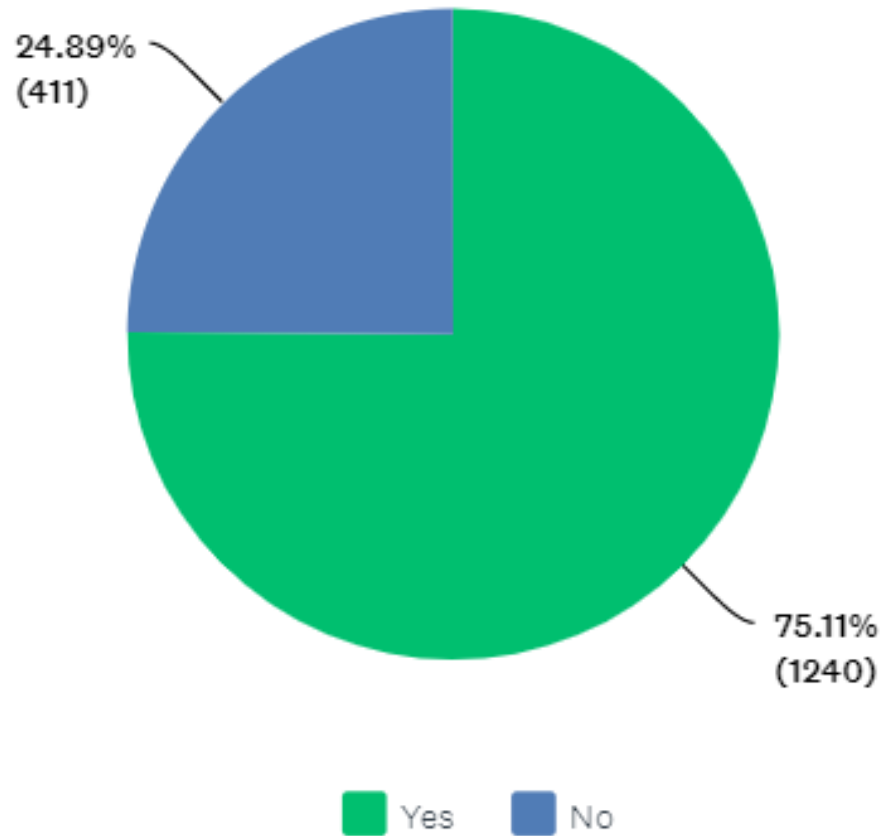


## Four (4) types of services that City should prioritize

▼ Mental Health Services (5)	52%	1,020
▼ Crime prevention and public safety (4)	48%	932
▼ Homeless services (housing, shelters, support) (2)	44%	867
▼ Low-cost health care services (16)	39%	756
▼ Substance abuse services and prevention (14)	35%	690
▼ Domestic violence and child abuse prevention (11)	30%	579
▼ Youth services and programs (8)	25%	492
▼ Child Care (9)	21%	410
▼ Parks and Recreation (13)	20%	382
▼ Community social workers and case management (12)	17%	334
▼ Job training (3)	16%	308
▼ Transportation services (bus, car repair) (10)	15%	288
▼ Food Banks (15)	15%	287
▼ Emergency shelters (7)	10%	203
▼ Tenant/landlord counseling (6)	10%	196
▼ Financial counseling services (1)	9%	174

▼ Mental Health Services	55.11%
▼ Homeless services (housing, shelters, support)	53.40%
▼ Low-cost health care services	45.74%
▼ Crime prevention and public safety	43.19%
▼ Domestic violence and child abuse prevention	30.00%
▼ Substance abuse services and prevention	25.53%
▼ Youth services and programs	20.64%
▼ Transportation services (bus, car repair)	20.64%
▼ Food Banks	20.21%
▼ Child Care	18.72%
▼ Job training	16.81%
▼ Community social workers and case management	15.74%
▼ Emergency shelters	15.32%
▼ Tenant/landlord counseling	13.40%
▼ Parks and Recreation	13.19%
▼ Financial counseling services	9.57%
Total Respondents: 470	

Would you support a strategy that targets resources to specific neighborhoods ?



“Rate the quality and effectiveness of the following housing programs funded by the City of La Crosse Community Development Block Grant funds in the last five years.”