

I am a Medical Director at LHI and have been a family physician living in La Crosse for 30 years with my wife, Dr. Margaret Grenisen, who is a third generation La Crosse resident. During our time in the military we worked in several different states including 4 years in Germany. I now have the privilege of traveling frequently around the country as part of my work with LHI. Despite our travels we remain proud of La Crosse in large part due to the incredible scenic beauty combined with community support for the arts, education and recreation. It has been exciting to see the revival of our downtown with new businesses, restaurants and activities to bring in visitors. Many biking opportunities such as the Ride Across Wisconsin, the Juvenile Diabetes Research Fund ride, the Fitness Festival, the Bicycle Festival and the Wisconsin Off Road Mountain Bike Race Series all reflect the importance of biking in our community. As parking became an issue for our LHI employees at Belle Square it quickly became apparent that Bike sharing could be a solution for the hundreds of employees going between Headquarters and Belle Square. An investment in our biking infrastructure represents an investment in keeping our businesses thriving and our visitors returning to a vibrant and beautiful area. Please consider making every effort to support a biking infrastructure in La Crosse for our businesses, visitors, students and children.

John Cochran | LHI Medical Director RHRP

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