

18TH ANNUAL GREATER LA CROSSE AREA

DOWN SYNDROME AWARENESS WALK SPONSORSHIP OPPORTUNITIES

Proceeds benefit the life-changing programs and services of DSAW-La Crosse

| Sponsor Benefits | Platinum \$7,500 | Gold \$5,000 | Diamond \$2,500 | Silver \$1,000 | Bronze \$800 |
|--|---------------------|-----------------|--------------------|-------------------|-----------------|
| Naming rights to the Walk | ✓ | | | | |
| Company logo placed on all pre-event materials | ✓ | | | | |
| Company representative to speak during opening ceremonies | ✓ | ✓ | | | |
| Company sign at opening ceremonies | ✓ | ✓ | | | |
| Recognition in all media opportunities | ✓ | ✓ | ✓ | | |
| Complimentary promotional booth | ✓ | ✓ | ✓ | | |
| Company sign at registration | ✓ | ✓ | ✓ | ✓ | |
| Company sign displayed on the Walk grounds | ✓ | ✓ | ✓ | ✓ | ✓ |
| Year long recognition through press release, Annual Report, newsletters, website, and social media | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo with link placed on Walk and DSAW websites | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo featured on back of event t-shirts | ✓ | ✓ | ✓ | ✓ | ✓ |

WE NEED YOUR HELP WITH RAFFLE ITEMS TOO!

SATURDAY, OCTOBER 3, 2020

Visit www.dsaw.org/lacrosse for the latest details



dsaw
Down Syndrome
Association of Wisconsin
Children of the Heart
GREATER LA CROSSE AREA

Down Syndrome Association of Wisconsin
Children of the Heart - Greater La Crosse Area
PO Box 796, Onalaska, WI 54650
info@dsawlacrosse.org | www.dsawlacrosse.org
www.facebook.com/dsawlacrosse