RE: LA CROSSE CENTER SIGN PERMIT

Good Afternoon,

The purpose of this email is to obtain the required Conditional Use Permit for the signage for the new La Crosse Center. The signage information is located within this file and illustrates the location, design, and signage type needed for this project. You will also find a recordable legal description for the property and the Conditional Use Permit Application.

If there is anything you would need from me regarding this permit submittal, please feel free to contact me at 563.568.8227

Sincerely,

Stephenight

Stephanie Runkle, Project Coordinator Stephanie.Runkle@ISGInc.com

CONDITIONAL USE PERMIT APPLICATION

Applicant (name and address):

City of La Crosse - La Crosse Center

300 Harborview Plaza, La Crosse, WI 54301

Owner of property (name and address), if different than Applicant:

Art Fahev - La Crosse Center/ City of La Crosse300 Harborview Plaza, La Crosse, WI 54301400 La Crosse Street, La Crosse WI 54601

Architect (name and address), if applicable:

Kevin Bills, AIA - ISG

201 Main Street, Suite 1020, La Crosse, WI 54601

Professional Engineer (name and address), if applicable:

Kristopher Roppe, PE - ISG

201 Main Street, Suite 1020, La Crosse, WI 54601

Contractor (name and address), if applicable:

Peter M. Linsmeier, Senior Project Manager - Kraus-Anderson Construction Company 151 East Wilson Street, Suite 100, Madison, WI 53703

Address(es) of subject parcel(s): <u>300 Harborview Plaza</u> / 315 State St. S.

Tax Parcel Number(s): 17-20002-80

Legal Description (must be a recordable legal description; see Requirements): Please see attached exhibit.

Zoning District Classification: PS - Public and Semi-Public

A Conditional Use Permit is required per La Crosse Municipal Code Sec. If the use is defined in Sec.: *

- 115-347(6)(c)(1) or (2), see "*" on the next page.
- 115-353 or 356, see "**" on the next page.

*Please reference Sec. 111-95.B(4) On-premises electronic message unit signs in Arts Districts

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Is the property/structure listed on the local register of historic places? Yes _____ No ___X

Description of subject site and **CURRENT** use: <u>The La Crosse Center is a multi-purpose arena and</u> convention center in Downtown La Crosse. A new ballroom and supporting areas will be added to the facility as part of a current project. The CUP is requested to allow an EMU for this Arts District facility.

Description of **PROPOSED** site and operation/use (detailed plan of the proposed site):

The use and owner will remain the same. No exterior site changes are associated with the proposed CUP which will only encompass installation of an Electronic Message Unit on the interior of the facility facing an exterior window.

Type of Structure proposed: Electronic Message Unit (EMU) on interior of space facing exterior window

Number of current employees, if applicable: Not Applicable to CUP Request

Number of proposed employees, if applicable: Not Applicable to CUP Request

Number of current off-street parking spaces: Not Applicable to CUP Request

Number of proposed off-street parking spaces: Not Applicable to CUP Request

REQUIREMENTS. Applications must be completed in full and filed with the City Clerk's Office no later than 5:00 p.m. on Friday preceding the regularly scheduled Common Council meeting, which is held on the second Thursday of the month. *Applications that are incomplete or illegible will not be accepted.*

Prior to filing the Conditional Use Permit application, applicants shall be required to meet with the Planning & Development Department to discuss the proposed use and why a conditional use is necessary and to review the applicable section of the Municipal Code. In addition, applicant shall verify the parcel address (include all the street addresses for the subject parcel), tax parcel number, legal description and current zoning. The legal description provided must be a recordable legal description. Recordable legal descriptions can be obtained from the La Crosse County Register of Deeds or can be found on the property deed. Note: Legal descriptions from tax bills or zoning website are not recordable.

FEE. Cash or a check payable to the City Treasurer the amount of \$450.00 is due at time of filing.

ATTACHMENTS. Applicants shall be required to provide the following attachments:

<u>Sketch/Drawing</u> showing the location, dimensions and size of the following: existing and proposed structures, existing and proposed easements, streets and other public ways, architectural plans, landscaping plans, off-street parking, loading areas and driveways and existing and proposed front, side, and rear yards. In addition, sketches shall show the location and use of any abutting lands and their structures within twenty (20) feet of the subject site.

<u>Plat of Survey</u> prepared by a registered land surveyor showing the location, boundaries, dimensions and size of subject site. Such plat of survey is to be at a scale of not less than one (1) inch equals 50 feet. If topography of the subject site varies by more than ten (10) feet from the highest point to the lowest point, contours at vertical interval of not more than two (2) feet must be shown.

<u>Additional Information</u> as may be required by the Planning & Development Department, City Engineer, Fire Prevention & Building Safety Department and/or Common Council.

- Commercial Uses in Residential Zoning Districts additional information, see Sec. 115-347(6)(b).
- Mini-warehouse buildings additional information, see Sec. 115-352.
- Parking lots additional information, see Sec. 115-353(b).
- Class "B" beer and liquor license establishments additional information, see Sec. 115-359(b)(3).
- Community living arrangements additional information, see Sec. 115-364(a)(2) and (3).

AUTHORIZATION. All applications shall be signed by the owner(s) of the property. If an agent of the property owner files an application on behalf of the property owner, the agent must provide a signed affidavit from the property owner authorizing the pursuit of the specified conditional use permit.

NOTICE. Owners of record within a two hundred (200) foot radius excluding right-of-way shall be given notice of the proposed conditional use not less than seven (7) days prior to the Judiciary & Administration Committee meeting. *Note:* A 500-foot notification is required for certain uses defined in Sec. 115-347(6)(c)(1)or(2) or Sec. 115-350 and a 2,500-foot notification is required for use defined in Sec. 115-362.

FENCES, WALLS AND SCREENING. A Conditional Use Permit required pursuant to the sections noted below require the City Clerk's Office to notify residential property owners abutting the site for the Conditional Use Permit and inform said abutting property owners that they may require an opaque privacy fence of a minimum of five (5) feet and no more than eight (8) feet in height in residential zoned districts. The fence shall be placed on the property line and shall run from the front set back line to the rear property line.

- Commercial Uses in Residential Zoning Districts see Sec. 115-347(6)(e)(9).
- Parking Lots see Sec. 115-353(b).
- Demolition for Green Space see Sec. 115-356(c).

* If the proposed use is defined in Sec. 115-347(6)(c) Not Applicable

(1) and is proposed to have 3 or more employees at one time, a 500-foot notification is required and off-street parking shall be provided. Will there be 3 or more employees at one time? Y_N_

or

(2) a 500-foot notification is required and off-street parking is required.

Where the side or rear lot line abuts or is located across an alley from any residential zoning district, abutting residential property owners shall be notified of the privacy fence provision by the City Clerk.

Any Conditional Use Permit required pursuant Sec. 115-347(6) shall be recorded with the La Crosse County Register of Deeds at the owner's expense. Not Applicable

**If the proposed use is defined in Sec. 115-353 or 115-356, abutting property owners shall be notified of the privacy fence provision by the City Clerk.

Check here if proposed operation or use will be a parking lot: _____ Not Applicable

Check here if proposed operation or use will be green space:

Applicant/property owner may be subject to a payment in lieu of taxes for a period of twenty (20) years or until the property tax valuation of any new structure or improvements is equal to or greater than the base year valuation of the improvement or structure being demolished. Not Applicable

In accordance with Sec. 115-356 of the La Crosse Municipal Code, a Conditional Use Permit is required for demolition or moving permits if the application does not include plans for a replacement structure of equal or greater value. Any such replacement structure shall be completed within two (2) years of the issuance of any demolition or moving permit. Not Applicable

If the above paragraph is applicable, the Conditional Use Permit shall be recorded with the La Crosse County Register of Deeds and should the applicant not complete the replacement structure of equal or greater value within two (2) years of the issuance of any demolition/moving permit, the applicant or property owner shall be subject to a forfeiture of up to \$5,000 per day for each day not completed.

Not Applicable

CERTIFICATION: I hereby certify that I am the owner of the subject parcel(s) or authorized agent and that I have read and understand the content of this application and that the above statements and attachments submitted hereto are true and correct to the best of my knowledge and belief.

Unth	2 Files	02/14/2020
(signature)		(date)
(608) 789-7400	afahey@lacrosses	enter.com
(telephone)	(email)	

STATE OF WISCONSIN

COUNTY OF LA CROSSE

Personally appeared before me this 24 day of 4 and 2020, the above named individual, to me known to be the person who executed the foregoing instrument and acknowledged the same.

Sizo L Wieman Notary Public My Commission Expires:

Applicant shall, before filing with the City Clerk's Office, have this application reviewed and the information verified by the Director of Planning & Development.

Review was made on the _____ day of _____, 20____.

)ss.

Signed:

Director of Planning & Development

Elsen, Nikki

From:	Kabat, Tim
Sent:	Tuesday, July 7, 2020 9:37 PM
To:	Acklin, Tim
Cc:	Cavadini, Caley; Elsen, Nikki
Subject:	RE: La Crosse Center Sign Permit

Okay with me. Thanks.

Tim Kabat Mayor City of La Crosse 400 La Crosse Street La Crosse, WI 54601 (608) 789-7500 www.cityoflacrosse.org

From: Acklin, Tim Sent: Tuesday, July 7, 2020 3:56 PM To: Kabat, Tim <kabatt@cityoflacrosse.org> Cc: Cavadini, Caley <cavadinic@cityoflacrosse.org>; Elsen, Nikki <Elsenn@cityoflacrosse.org> Subject: FW: La Crosse Center Sign Permit

Mayor,

I know you are out of the office but the La Crosse Center needs your approval of the attached CUP application for a sign as part of the renovation project. Nikki stated that an email response to her would suffice.

If you are able to do this before noon on Tuesday, July 8th then we can get it in the August cycle.

Thank you.

Tim Acklin, AICP Senior Planner City of La Crosse <u>400 La Crosse St</u> La Crosse, WI 54601 <u>608</u>-789-7391 www.cityoflacrosse.org



PRIVILEGED AND CONFIDENTIAL

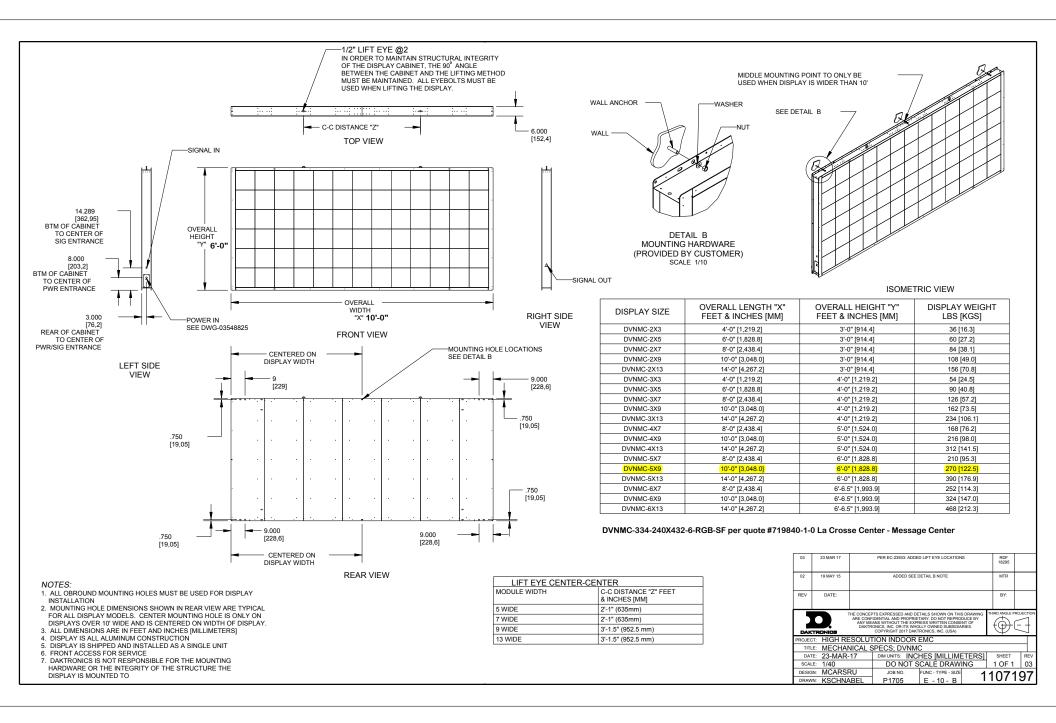
The information contained in this email message may be privileged, confidential and protected from disclosure. The email is intended solely for the intended recipient to whom it is addressed. Any review, retransmission, dissemination, distribution, copying, or other

Land Description

Part of Lots 6, 7, 8, 9 and 10 of Block 3, Town of La Crosse Addition; Part of Lot 6 of Block 2, Town of La Crosse Addition; Part of Lots 1, 8, 9 and 10, Levy's Subdivision; Part of Lot 6 of Block 7, Town of La Crosse Addition; All of Lots 1, 2, 3, 4, 5, 6, 7, 8, 9 and 10 of Block 6, Town of La Crosse Addition; Part of Lots 1 and 2 of Block 5, Town of La Crosse Addition; Part of vacated alley, Block 7, Town of La Crosse Addition; All of vacated alley, Block 6, Town of La Crosse Addition; Part of vacated Front Street, Town of La Crosse Addition; Part of vacated Pearl Street, Town of La Crosse Addition; Part of vacated Mt. Vernon Street, Town of La Crosse Addition; now City of La Crosse, La Crosse County, Wisconsin, more fully described as follows: Beginning at the most Southerly corner of Lot 6, Block 6, said Town of La Crosse Addition, which is the intersection of the Northwesterly line of Second Street and the Northeasterly line of Mt. Vernon Street; thence North 26 degrees 58 minutes 20 seconds East, 382.55 feet, along said Northwesterly line of Second Street; thence North 64 degrees 07 minutes 20 seconds West, 444.56 feet, to the Southeasterly line of Front Street, as opened December 14, 1972; thence South 27 degrees 50 minutes West, 41.31 feet, along said Southeasterly line of Front Street to the beginning of a 770 foot radius curve, concave to the East; thence 374.05 feet along the arc of said curve with a chord bearing of South 13 degrees 55 minutes West, and a chord distance of 370.39 feet to the end of said curve; thence South, 61.79 feet, along said Southeasterly line of Front Street, to the beginning of a 630 foot radius curve, concave to the West; thence 91.26 feet along the arc of said curve with a chord bearing of South 4 degrees 09 minutes West, and the chord distance of 91.19 feet, to the Town line and the South line of said Town of La Crosse Addition; thence East, 61.53 feet, along said South line to the Westerly right of way line of Mt. Vernon Street, as opened December 14, 1972; thence North, 72.51 feet, along said Westerly right of way line to the Southwesterly right of way line of Mt. Vernon Street as platted; thence North 25 degrees 12 minutes East, 66.00 feet; to the Northeasterly right of way line of Mt. Vernon Street as platted; thence South 64 degrees 48 minutes East, 278.28 feet, along said Northeasterly line of Mt. Vernon Street to the point of beginning. EXCEPT the following described parcel: Part of Lot 6 in Block 7 of the original plat of the Town of La Crosse, now City of La Crosse, part of the vacated alley in Block 7, part of vacated Pearl Street, part of Lots 1, 8, 9 and 10 of Levy's Subdivision of Lots 4 and 5 and the south half of Lot 3 in Block 7 of Original Plat of the Town of La Crosse and part of the vacated alley in Levy's Subdivision, described as follows: Commencing at the most Southerly corner of Lot 6 in Block 6 of the Town of La Crosse, now City of La Crosse, said corner also being the intersection of the Northwesterly right-of-way line of Second Street and the Northeasterly right-of-way line of Mt. Vernon Street; thence North 26 degrees 58 minutes 20 seconds East, along the Northwesterly right-of-way line of Second Street, 382.55 feet to the point of beginning of this description: Thence North 64 degrees 07 minutes 20 seconds West, 280.0 feet; thence South 26 degrees 58 minutes 20 seconds West 18.0 feet; thence South 64 degrees 07 minutes 20 seconds East, 275.0 feet; thence North 26 degrees 58 minutes 20 seconds East 3.0 feet; thence South 64 degrees 07 minutes 20 seconds East 5.0 feet to said Northwesterly right-of-way line of Second Street; thence North 26 degrees 58 minutes 20 seconds East, along said line, 15.0 feet to the point of beginning.

AND ALSO

Lots One (1), Two (2) and Three (3) in Block Six (6) of C. & F.J. Dunn, H.L. Dousman and Peter Cameron's Addition to the Town, now City, of La Crosse, La Crosse County, Wisconsin. The West 1/2 of the vacated alley adjacent on the East of said lots as recorded in Document No. 842639. The North 13 feet of vacated Jay Street adjacent south of said Lot 3 and the West 1/2 of the vacated alley as recorded in Document No. 1203482.



DVNMC 6MM / 10MM					
SIZE	AMPS	WATTS	PIXELS (6MM)	PIXELS (10MM)	
2X3	2.3	276	96X144	64X96	
2X5	3.7	444	96X240	64X160	
2X7	5.2	624	96X336	64X224	
2X9	6.7	804	96X432	64X288	
2X13	9.6	1152	96X624	64X416	
3X3	3.4	408	144X144	96X96	
3X5	5.6	672	144X240	96X160	
3X7	7.8	936	144X336	96X224	
3X9	10	1200	144X432	96X288	
3X13	14.4	1728	144X624	96X416	
4X7	10.4	1248	192X336	128X224	
4X9	13.3	1596	192X432	128X288	
5X7	13	1560	240X336	160X224	
<mark>5X9</mark>	<mark>16.6</mark>	<mark>1992</mark>	240X432	160X288	
6X7	15.5	1860	288X336	192X224	

DVNMC-334-240X432-6-RGB-SF per quote #719840-1-0 La Crosse Center - Message Center

	DVNMC 6MM / 10MM						
SIZE	L1 (A)	L2 (A)	WATTS	PIXELS (6MM)	PIXELS (10MM)		
4X13	11.9	7.3	2304	192X624	128X416		
5X13	14.9	9.1	2880	240X624	160X416		
6X9	14.8	5.1	2388	288X432	192X288		
6X13	16.4	12.4	3456	288X624	192X416		





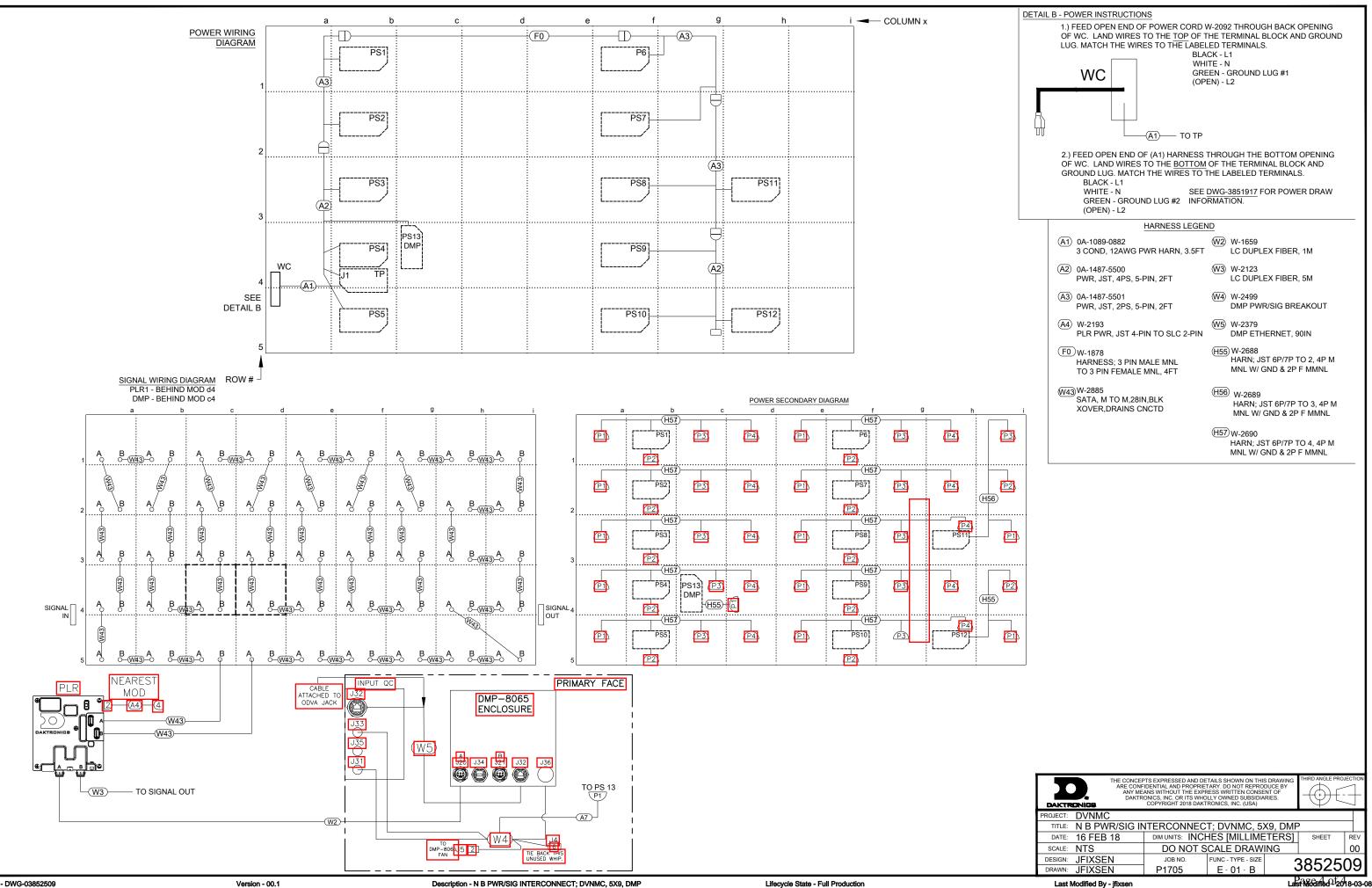
THESE SMALLER DISPLAYS ONLY USE A 20AMP 120VAC POWER CORD, AND REQUIRE A 20AMP RECEPTACLE. DETAIL SHOWN. 13' POWER CORD PROVIDED BY DAKTRONICS.

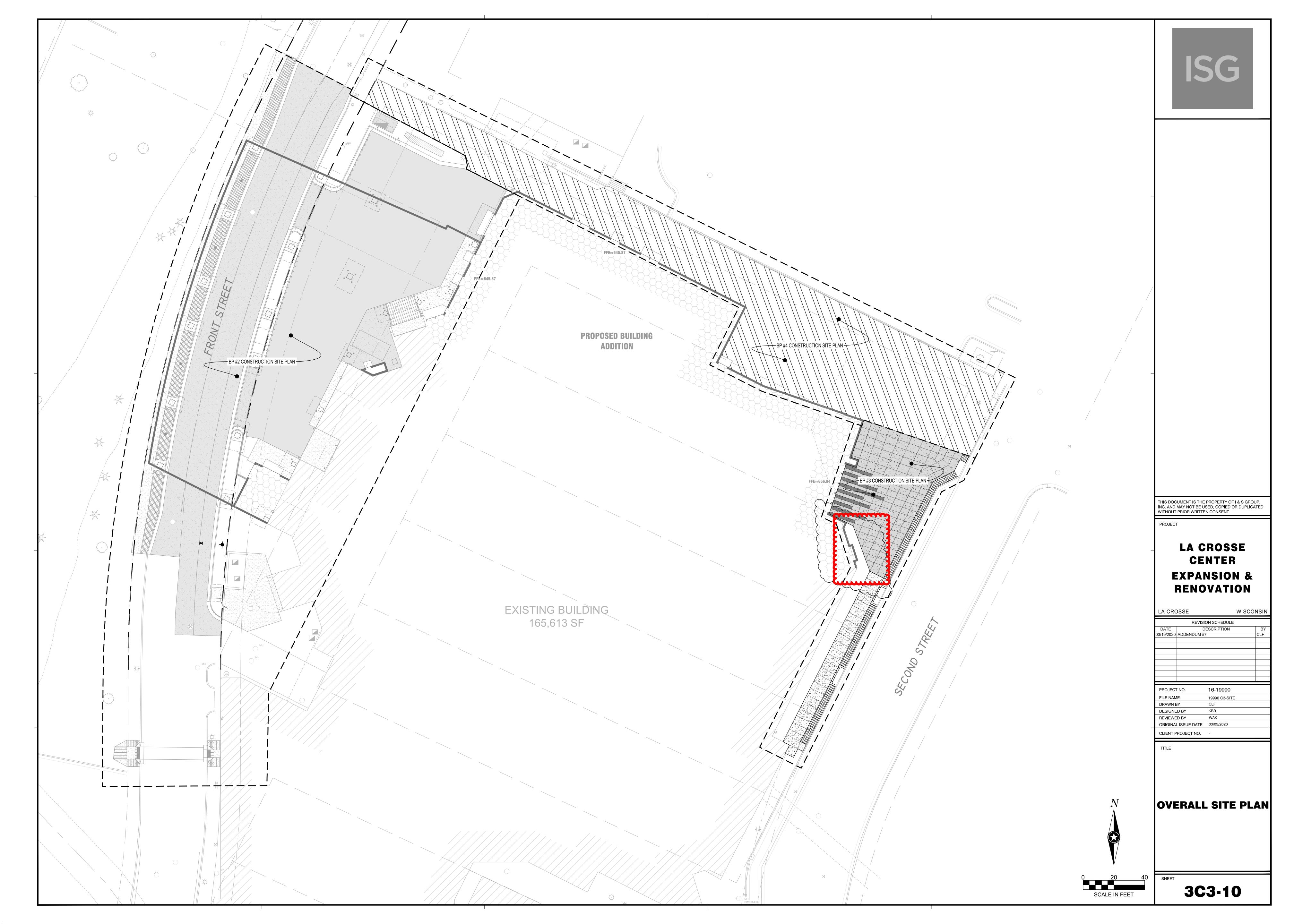
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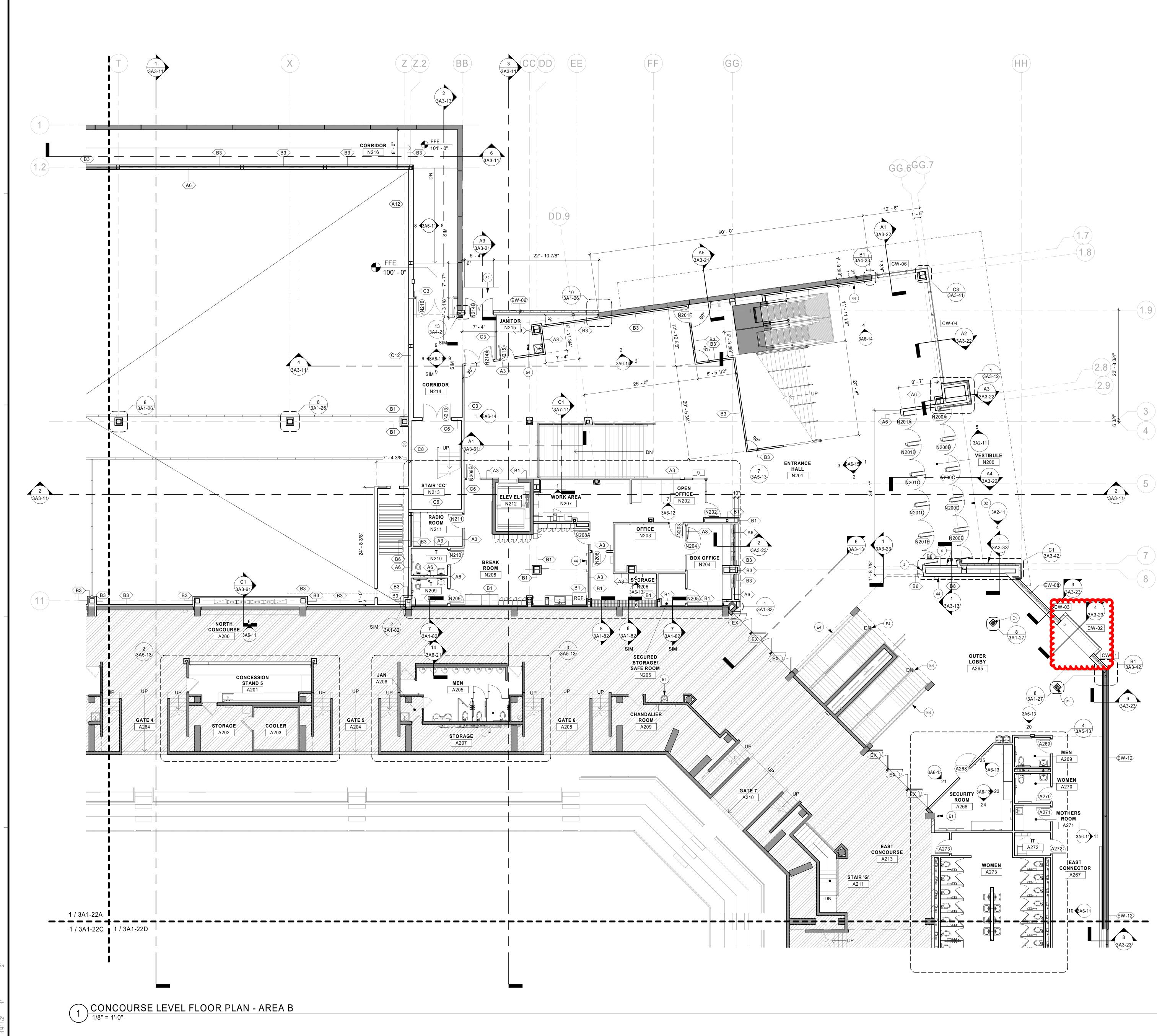
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(TODAY'S DATE MM/DD/YY) REV XX	120V 60HZ				
	MAX AMPS: #A				
	MAX WATTS: ####W				
DAKTRONICS 201 DAKTRONICS DR. BROOKINGS, SD PHONE 800-325-8766 LL-4132191 R00					

THESE LARGER DISPLAYS REQUIRE A 2-POLE 120/240VAC CIRCUIT (2 HOTS + 1 NEUTRAL + 1 GROUND) DIRECTLY HARD-WIRED FROM A POWER PANEL.

REV	DATE:	CN 80498	REMOVED 4MM DETA	ILS FROM DWG.		BY:	
03	23 MAY 19					JSF	
REV	DATE:	PER CN-7	8856, UPDATED SPEC	TAG.		BY:	
02	14 MAY 19					SMB	
REV	DATE:	ADDED 4	IM TO TABLE			BY:	
01	20 SEP 18						
01	20 SEP 16					JWW	
THE CONCEPTS EXPRESSED AND DETAILS SHOWN ON THIS DRAWING ARE CONFIDENTIAL AND PROPRIETARY. DO NOT REPRODUCE BY ANY MEANS WITHOUT THE EXPRESS WRITTEN CONSENT OF DAKTRONICS, INC. OR ITS WHOLLY OWNED SUBSIDIARIES. OCPYRIGHT 2018 DAKTRONICS, INC. (USA)							
PROJEC	PROJECT: DVNMC						
TITL	TITLE: POWER SPECIFICATIONS; DNVMC-334, 120V DOMESTIC						
DAT	E: 15 FEB 1	18	DIM UNITS: INC	HES [MILLIME	TERS]	SHEET	REV
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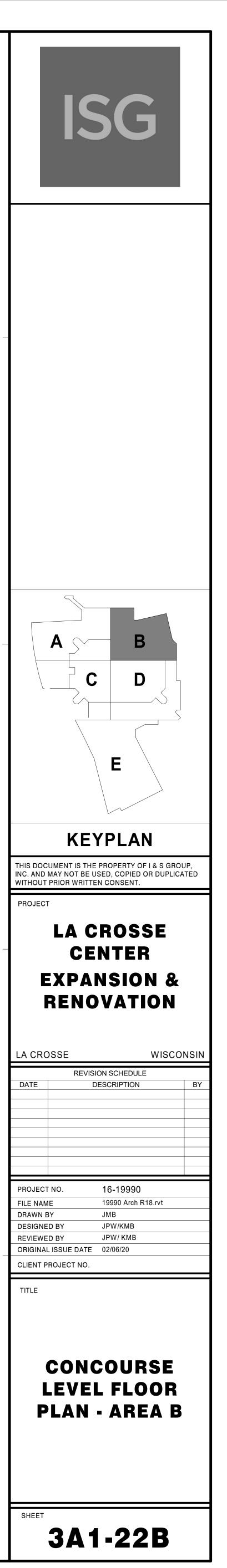


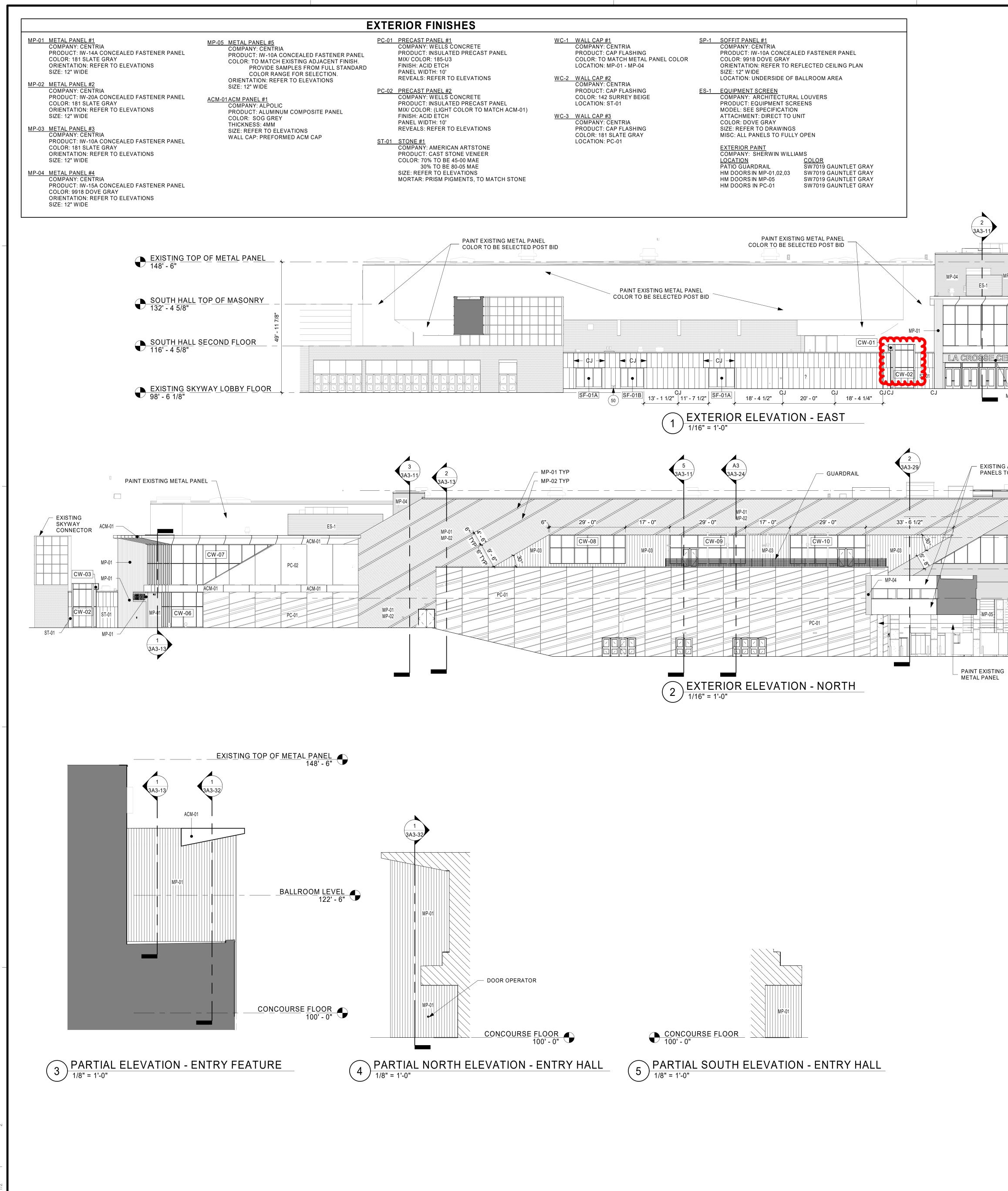


2/6/2020 2:42:07 PM

WALL LEGEND
EXISTING CONSTRUCTION TO REMAIN
NEW CONSTRUCTION
SHEET NOTES
 SHADE INDICATES NO WORK THIS AREA. REFER TO OTHER DICIPLINES FOR ASSOCIATED WORK THIS AREA. ALL INTERIOR PARTITION WALLS SHALL BE WALL TYPE A3, UNLESS OTHERWISE NOTED. PITCH ALL NEW CONCRETE STOOPS 1/4" PER FOOT AWAY FROM BUILDING. DIMENSIONS ARE FROM FACE OF MASONRY/ CONCRETE AND CENTER OF ASSEMBLY FOR STUD WALL, UNLESS NOTED OTHERWISE. REFER TO G1-21 FOR RATED WALL LOCATIONS. HOUSEKEEPING AND EQUIPMENT PADS BY GENERAL CONTRACTOR. SEE FIRE PROTECTION, PLUMBING, HVAC & ELECTRICAL PLANS FOR LOCATIONS. FIRE STOP ALL PENETRATIONS INCLUDING BUT NOT LIMITED TO STEEL JOISTS & BEAMS, PIPING AND DUCTWORK THRU RATED WALLS. SEE STRUCTURAL PLANS FOR MASONRY WALL BRACING DETAILS. IDENTIFY WITH PAINTED LETTERING 'FIRE WALL' AND 'FIRE
 BARRIER WALL' ABOVE CEILING 20'-0" O.C. MAX, BOTH SIDES OF WALL. SEE G1-21 FOR LOCATIONS OF RATED WALLS. PROVIDE LINTELS AS SHOWN IN STRUCTURAL DRAWINGS ON NON-LOAD BEARING WALL LINTEL SCHEDULE AT ALL NON-BEARING WALL OPENINGS, INCLUDING DUCT
 OPENINGS. ALL PIPING, CONDUITS AND RELATED MECHANICAL AND ELECTRICAL ITEMS SHALL BE CONCEALED WITHIN GYPSUM BOARD FURRING AS REQUIRED IN FINISHED AREAS WHETHER SHOWN ON DRAWINGS OR NOT, UNLESS NOTED OTHERWISE
 UNLESS NOTED OTHERWISE. PROVIDE BULLNOSE CORNERS AT CMU VERTICAL CORNERS UNLESS OTHERWISE INDICATED. PROVIDE SQUARE EDGE CMU AT VERTICAL CORNERS WHERE CMU IS SCHEDULE TO RECEIVE CERAMIC TILE. ALL NEW EXPOSED CMU TO MATCH BOND OF ADJACENT EXISTING CMU.

	KEYNOTE LEGEND
4	AUTOMATIC DOOR OPERATOR PUSH PLATE
32	NEW STOOP LOCATION, REFER TO STRUCTURAL DOCUMENTS FOR STOOP DETAIL
44	WALL-MOUNT MONITOR. REFER TO TECHNOLOGY DRAWINGS.
54	FLOOR DRAIN. REFER TO PLUMBING DRAWINGS.
E1	EXISTING COLUMN TO REMAIN.
E4	EXISTING RAILING TO REMAIN.
E5	EXISTING PLUMBING FIXTURE TO REMAIN. REFER TO MECHANICAL DOCUMENTS.

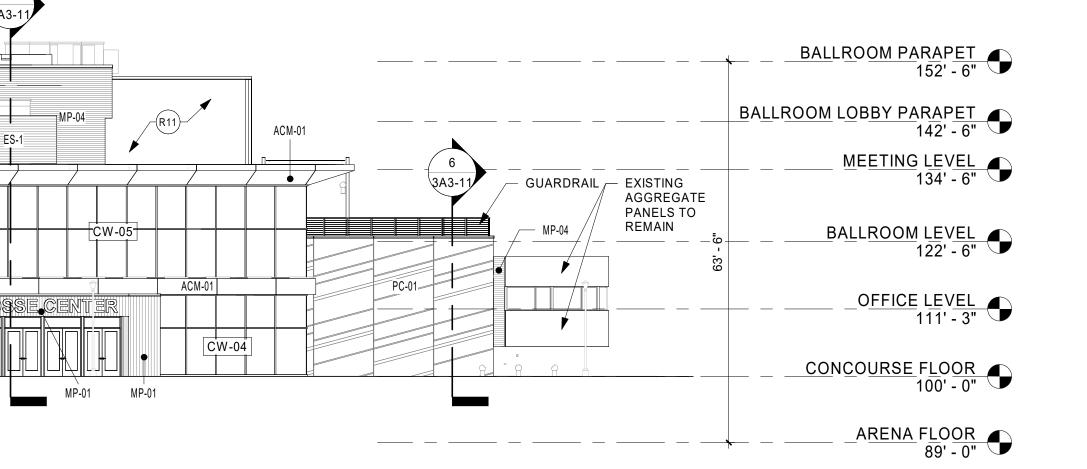




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SHEET NOTES STOP WATERPROOFING AT ADJOINING GRADE. DO NOT APPLY TO EXPOSED PORTIONS OF FOUNDATION. THROUGH-WALL FLASHING TO BE LOCATED ABOVE GRADE. PAINT ALL EXPOSED STEEL LINTELS AND ITEMS TO MATCH ADJACENT FACADE MATERIAL COLOR. SEALANT COLORS TO MATCH ADJACENT FINISHED SURFACES. **KEYNOTE LEGEND**

50 GAS METER, REFER TO MECHANICAL DRAWINGS. R11 GRAY SILICON COATING OVER EPDM ROOF MEMBRANE USED ON SLOPED STRUCTURE ROOF. REFER TO SPECIFICATION.



- EXISTING AGGREGATE PANELS TO REMAIN	0 0	49' - 0"	21' - 5"	
			MP-01 TYP	<u>BALLROOM PARAPET</u> 152' - 6"
	MP-04 MP-04	v?	MP-02 TYP MP-01 MP-02	BALLROOM LOBBY PARAPET 142' - 6"
		CW-	12	<u>MEETING_LEVEL</u> 134' - 6"
	MP-04		MP-01 MP-02	BALLROOM_LEVEL 122' - 6"
			MP-04	OFFICE LEVEL
		EP-1 ALL CONCRETE COLUMNS		<u>CONCOURSE_FLOOR</u>

