

# REQUEST FOR QUALIFICATIONS

This commission opportunity begins with a Request for Qualifications that will expand to a Request for Proposal at a later date for qualified finalists.

## ARISE NOW DONOR WALL

The City of Janesville, Wisconsin is a midwestern city on the rise. An iconic, multi-faceted downtown revival has begun in the core of the community where the new Town Square embraces both sides of the Rock River. A host of public improvements and redevelopment plans are scheduled to draw new residents and businesses and to make downtown a vibrant and healthy heart of the community. Much of the development of downtown is being coordinated by ARISE Now, a private-public partnership formed in 2016 that strengthens the implementation of the city's ARISE plan as well as supports other key activities and organizations working to transform downtown Janesville. One of the first of many public art projects the ARISE Now partners want to undertake is to build a Donor Wall adjacent to the new Town Square to commemorate the current and future private donors of this city revitalization project.

ARISE is a bold vision for downtown Janesville's long-term future, solidly grounded in community engagement and focused on feasible action steps. The ARISE plan is intended to position downtown Janesville as a vibrant neighborhood where commerce, culture, entertainment, and history intersect.

**Please view this website for more information, plans, and views of the Town Square:**

<http://www.janesvillearise.com/>

## Media

This donor wall should be contemporary, translucent, and colorful. Material options are glass or acrylic, although additional medium options suggested by artists are welcome. Nearby plaza features are Modern Industrial in style. (An existing artwork in the vicinity is stainless steel, and so this donor wall should not look too similar but should also complement it and not compete in aesthetics.) (See pages 4 through 7 for more information and visuals about the site.)

### RFQ AT A GLANCE

**\$50,000 to \$100,000**

Commission Opportunity

**Commissioned by**

ARISE Now, Janesville

**Janesville**

Wisconsin

**January 11, 2019**

Deadline to submit: Jan. 11, 2019  
5pm Eastern Standard time (-6 GMT)

"A contemporary donor wall to name and celebrate up to 200 donors to the ARISE vision."

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## Guidelines

This Donor Wall celebrates donors of the ARISE project, part of a riverfront development 20 years in the making. It is important all artists consider the Public Art Goals:

### RFQ KEYWORDS

**COMMUNITY**

**GENEROSITY**

**RESILIENT**

**ARISE**

**HERITAGE**

**HEART**

**FLUIDITY**

1. Make the downtown the heart of the community and a fun, vibrant, safe, and healthy place to live, work, and visit for a wide spectrum of the community.
2. Preserve the historical character and authenticity of the downtown.
3. Celebrate the Rock River as one of Janesville's most valuable assets.
4. Facilitate new investment and redevelopment with a market driven and action oriented strategy.

The ARISE public art mission to revitalize downtown Janesville provides a core set of principles to guide decision-makers toward an outcome that prioritizes walkable streets, recreational amenities, revitalization of downtown, and celebration of the Rock River. This Donor Wall will be located along the Rock River, between the Town Square and a future Heritage pedestrian bridge.

The Donor Wall will be 20 feet long with a height still to be determined. A planned sightline for "selfies" has been predetermined from an existing water feature sculpture and the location of the signature sculpture in the Heritage Bridge. This Donor Wall will rise up within existing planters and must be incorporated into this sightline but not hinder it.

The Donor Wall will need to list the names of 50 to 200 donors. There will need to be artwork on both side of the wall, with names facing the main walkway, on the opposite side of existing stairs (see images on page 5). It will be important in the proposal phase for Semi-Finalists to show how names will be displayed and legible. A system will also need to be in place to add names or remove and update name panels with minimal added expense. If there is not enough room at the existing location for all donor names, it is possible to erect a second Donor Wall on the opposite side of the pedestrian bridge.

Lighting should be a consideration. There is substantial ambient light from the Town Square and nearby streets, but there also is a conduit present, and incorporating light into the Donor Wall for nighttime viewing should be considered.

The current ideas for the Donor Wall are for it to be a contemporary artwork that is translucent or transparent, either glass or acrylic, although artists may suggest other materials. Metal panels may be a possibility, as well as, incorporating color. Stainless steel could be an accent but not the major material. The committee would like artists to consider the artwork to relate to the river and nature so that it feels dynamic, fluid, and gives the feeling of movement.

## About the Commission - ARISE Public Art Mission Statement

ARISE is a vision that drives Janesville's city officials, planners, developers, and citizens to keep moving forward toward a shared vision of a revitalized downtown. ARISE provides a core set of principles to guide decision-makers toward an outcome that prioritizes walkable streets, recreational amenities, revitalization of downtown, and celebration of the Rock River. Signs throughout downtown will declare: "Welcome to downtown Janesville, the heart of our community. Forever resilient, with a proud heritage, arising to create a better future for coming generations."

## Budget and Funding

The budget for the donor wall is \$50,000 to \$100,000. The budget includes artist fees/expenses, final design, fabrication, installation costs, lighting, engineering costs, foundation pouring, permit costs, and insurance costs. Qualifying artists may be interviewed prior to being invited to create a design proposal. Semi-finalists will receive an honorarium of \$1500 to develop and present a proposal. An additional stipend will be provided to Semi-finalists to cover travel expenses for a site visit.

Semi-finalists may be asked to consider a bid from Springfield Manufacturing for fabrication, as they have done all the Town Square fixtures thus far.

## Timeline

Applications accepted	December 14, 2018
Deadline to apply	January 11, 2019
Interviews	February 2019
Semi-finalist selection	February 2019
Proposal deadline	March 29, 2019
Final artist selection	April 26, 2019
Project installation	July 31, 2019*

\*The site needs to be clean and clear for the 2019 4th of July celebration so while some prepwork may be done prior, the majority of the installation should be planned for after.

## Qualifications

Professional artists and teams of artists who have experience managing, designing and completing site-specific art commissions with a budget over \$25,000 within the past five (5) years are eligible; or those who can demonstrate equivalent skills and experience.

## Selection Criteria

- Quality of work samples.
- Artistic Aesthetic.
- Demonstrates the ability to work collaboratively with planning groups.
- Demonstrates the ability to design a site-specific work.

## Site Plan

The donor wall will be installed behind or within this landscaping planter, which is along the Rock River, between the Town Square and next to the future Heritage pedestrian bridge. These plants

can be removed, and the artwork can be centered within the existing foundation, to be raised, or the planters can be removed for the artwork to be at ground level.

The plan below shows where the Donor Wall is located with respect to the Heritage Pedestrian Bridge.

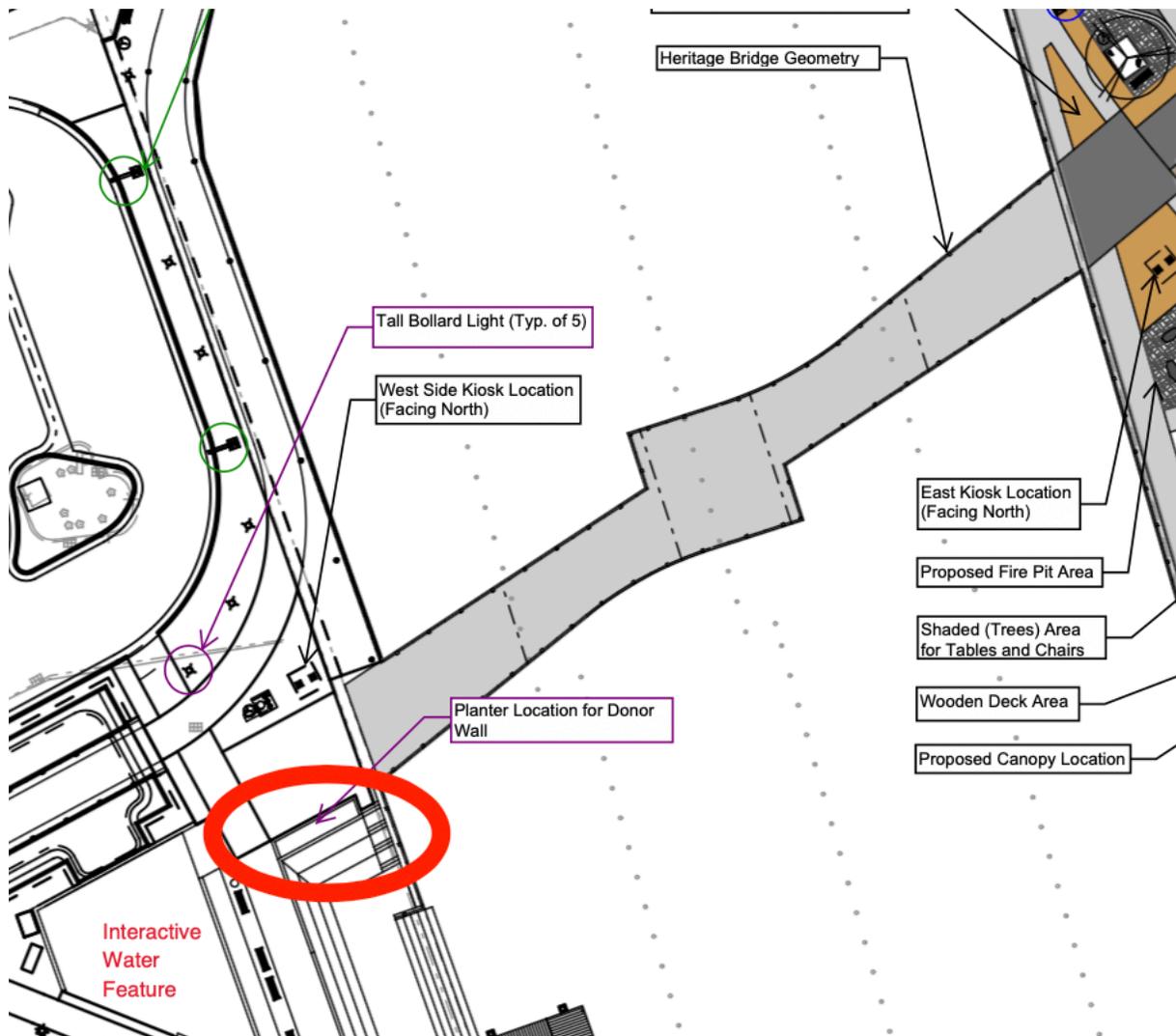


The main viewing side of the Donor Wall should be to the left of where this photo shows, so that, for safety reasons, the viewer does not have to stand with their back to the stairs.

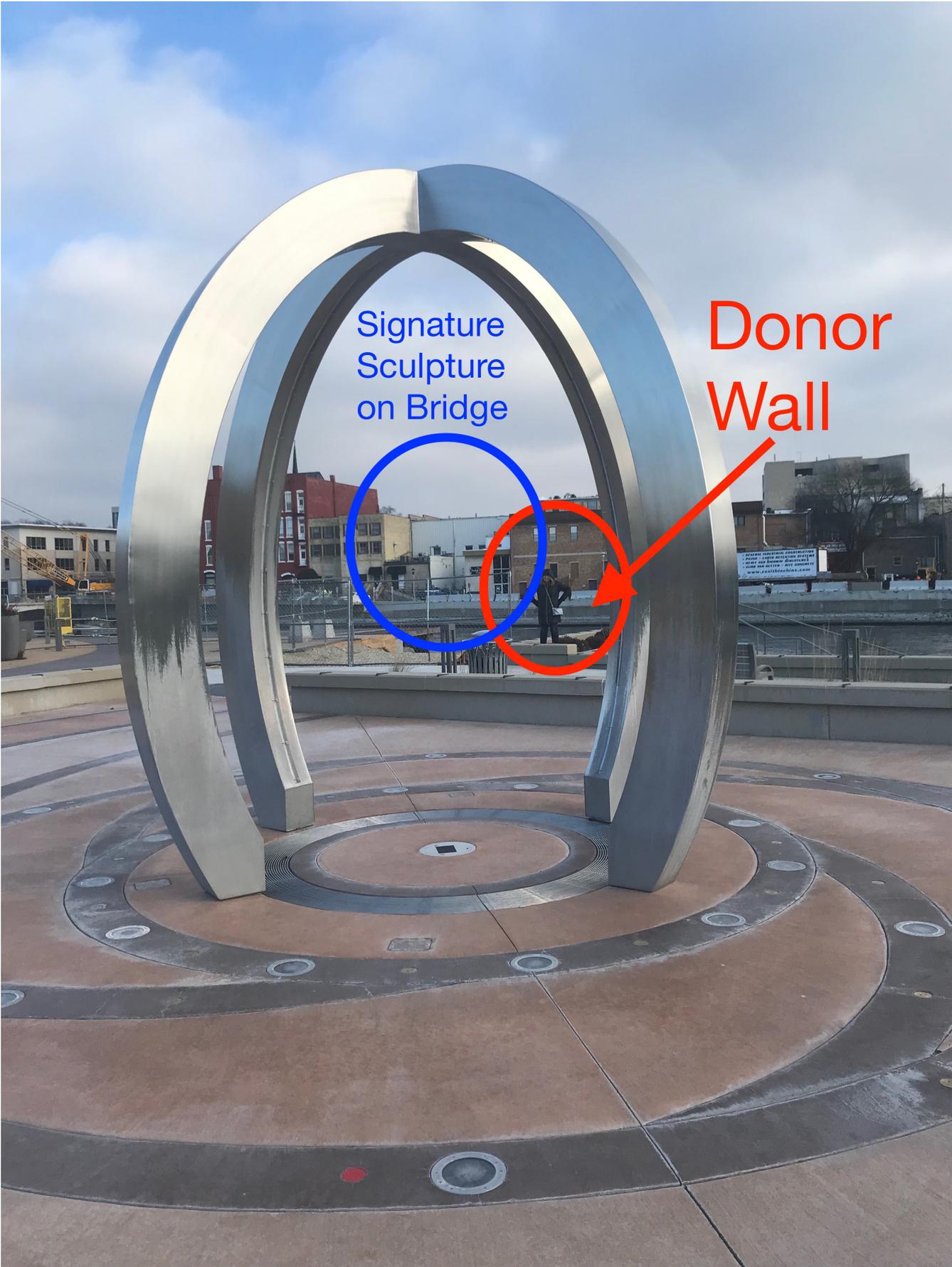
Light and electrical conduits will be available.



This site rendering shows the Heritage Bridge (in gray), the location of the Donor Wall is circled in RED and the existing Interactive Water Feature is labeled along with other proposed locations for future kiosks, bollards, and other features.



This existing stainless steel water feature sculpture is nearby and creates the sightline for the “selfie” experience if someone were to pose in front of, or inside the water feature. We have circled a person in red below where the Donor Wall will be. An additional blue circle indicates where the signature sculptural piece on the Heritage Bridge will be. This should give an indication of the planned sightlines.



This top image is the view from the Donor Wall, facing down toward the stairs and river. The below two images are existing structures, benches, and pillars to show the Modern Industrial style of Town Square.



## Submission Instructions and Materials

### Applications accepted through the CODAworx RFP Portal:

<https://www.codaworx.com//rfp-toolkit/rfp/arise-now-donor-wall>

1. Sign up for a free account to submit your application.
2. You may return to your application before it is submitted by clicking the portal link above or by clicking your name in the top right and selecting “RFP Dashboard”.

Required information for this application:

#### **Résumé/CV**

Submit a brief, current résumé or CV including

1. Contact information
2. Your website
3. Previous relevant art commissions
4. Design team experience
5. Exhibitions, awards, grants
6. Education
7. References. Please include at least three (3) art and/or design professionals who have detailed knowledge of the artist’s work and working methods, including fulfilling deadlines, working with the community, etc. Include contact name, organization, address, telephone, and email for each reference.

#### **Letter of Interest**

Please include the following:

1. Name, address, telephone, email, and website for all artist/design team members.
2. Your interest in this project and your experience working on comparable projects,
  - a. Include your experience with architectural and engineering project teams.
  - b. Include your philosophy on public art, its integration into surrounding environment and how your work and experience will complement this project.
  - c. Please describe your eligibility with the multiple criteria for this project from the Selection Criteria section of this RFQ.

#### **Artwork Images**

In the “Images of Your Work” section of your application on CODAworx, please submit at least three (3) and up to five (5) different completed artworks or past commissions. For each completed artwork, you will be prompted to upload a single, main image and specify the title of the artwork, location, budget (USD), year completed, medium, and dimensions.

You have the option to provide more images and information for your completed artwork by publishing a CODAworx “project.” With a CODAworx “project” you can include additional images and more information about your project or artwork. Follow the link below to publish the additional images and information for your application:

<https://www.codaworx.com/account/project>.

(Artwork Images continued on page 6...)

## Artwork Images (continued)

Images must be JPEG or PNG file format with a minimum of 620px width, a maximum of 1500px, and maximum file size of 5MB.

Slides, prints or any physical submissions of artwork will not be accepted.

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This RFQ is administered and managed using the CODAworx RFP Toolkit, an innovative platform that streamlines the commissioned art process. Questions about the project or applying on CODAworx may be addressed to Stefanie O'Keefe, RFP Specialist at [stefanie@codaworx.com](mailto:stefanie@codaworx.com) or by calling her direct line, (608) 347-9621.

CODAworx is a global online platform to showcase design projects that feature commissioned artwork in interior, architectural, and public spaces. The CODAworx RFP Toolkit is designed to aid commissioning bodies in the process of promoting Requests for Qualifications and Proposals and to guarantee an applicant pool containing top artists and designers in the industry.

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