

Bicycle and Pedestrian Advisory Committee Member

(Name): Randi Pueschner

Date: 8/14/20

3rd and 4th Street Streetscape Illustrations Consultant Selection Scoring Sheet

Alta Planning and Design

Category	Score	Comments
Lowest bid price (8 points possible)	2	<ul style="list-style-type: none">• Base: \$10,488• Optional interactive renderings: \$7,024
Proposal meets requirements specified in RFP (8 points possible)	2	<ul style="list-style-type: none">• No mention of meeting deadline• Generic proposal illustrations that didn't necessarily fit our project
Consultant's experience creating Streetscape Illustrations (8 points possible)	8	<ul style="list-style-type: none">• Sr Designer – 8 yrs landscape arch• Web Dev – 10 yrs experience
Firm's qualifications, experience, project management (8 points possible)	8	<ul style="list-style-type: none">• PM – worked in 50 communities, 8 yrs post college• Sr Planner – 11 yrs post college, bicycle planning experience• Sr Eng – 17 yrs experience
Total Score	20	

**Safe Routes to School Plan
Consultant Selection Scoring Sheet**

Toole Design

Category	Score	Comments
Lowest bid price (8 points possible)	2	<ul style="list-style-type: none"> • \$12,000
Proposal meets requirements specified in RFP (8 points possible)	8	<ul style="list-style-type: none"> • Can meet deadline 9/30/20 • Great before and after examples, some that fit our project
Consultant's experience creating Streetscape Illustrations (8 points possible)	6	<ul style="list-style-type: none"> • Urban designer – extensive experience, not sure of actual # of yrs experience
Firm's qualifications, experience, project management (8 points possible)	6	<ul style="list-style-type: none"> • PM – worked on numerous project, not sure of actual # yrs experience
Total Score	22	

**Safe Routes to School Plan
Consultant Selection Scoring Sheet**

RDG

Category	Score	Comments
<p style="text-align: center;">Lowest bid price (8 points possible)</p>	8	<ul style="list-style-type: none"> • \$0 • Not sure what the exclusions mean, will they charge more for WisDOT meetings, public engagement, and engineering?
<p style="text-align: center;">Proposal meets requirements specified in RFP (8 points possible)</p>	6	<ul style="list-style-type: none"> • No mention of meeting the deadline • Great illustrations with different perspectives, some illustrations fit our project
<p style="text-align: center;">Consultant's experience creating Streetscape Illustrations (8 points possible)</p>	8	<ul style="list-style-type: none"> • Landscape artist – 14 years out of college, design and analysis
<p style="text-align: center;">Firm's qualifications, experience, project management (8 points possible)</p>	8	<ul style="list-style-type: none"> • Principal Planner – 40+ yrs experience, active transportation, urban design
Total Score	30	

**Safe Routes to School Plan
Consultant Selection Scoring Sheet**

ISG

Category	Score	Comments
<p style="text-align: center;">Lowest bid price (8 points possible)</p>	6	<ul style="list-style-type: none"> • \$5,500 • Anything additional \$65/hr • Are the “additional visualization services” included?
<p style="text-align: center;">Proposal meets requirements specified in RFP (8 points possible)</p>	7	<ul style="list-style-type: none"> • No mention of meeting deadline • Public engagement plan – can begin immediately • Great interactive illustrations and videos, illustrations fit our project, different perspectives
<p style="text-align: center;">Consultant’s experience creating Streetscape Illustrations (8 points possible)</p>	7	<ul style="list-style-type: none"> • No mention of experience but interactive illustrations speak for themselves
<p style="text-align: center;">Firm’s qualifications, experience, project management (8 points possible)</p>	7	<ul style="list-style-type: none"> • PM – had to google him, 8 yrs at ISG, 8 years transportation engineer
Total Score	27	