La Crosse Arts Board
Call for Submissions "The Moment"

The La Crosse Arts Board announces a new call for submissions - "The Moment", a reflection of 2020 and the impacts of COVID-19 on the Coulee Region and La Crosse. The initial budget for new acquisitions is $12,000. To serve as many artists as possible individual pieces must be priced no more than $1,000.

We know that artists have been uniquely impacted by the limits on public gatherings, group size, and physical distancing requirements. The resulting loss of income for artists and galleries in La Crosse has been staggering.

The review process will take place completely online. Purchases are restricted to works on paper, canvas, or panel (prints, drawings, paintings on paper, photographs, canvas board, MDF board, plywood, etc.) no larger than approximately 24" x 30" and weighing 25 lbs or less. Original works produced since March of 2020 are eligible.

*Works collected for the City of La Crosse are exhibited on a rotating basis in city and county buildings.

Deadline for submissions is Thursday, December 31st, 2020 at 5 p.m. CST.

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ABOUT THE LA CROSSE ARTS BOARD

The purpose of the City of La Crosse Arts Board is to focus on four principal areas:

- To develop the Arts District as identified in City Vision 2020
- To serve as a forum to receive proposals and forward them to the appropriate council committee.
- To work as advocate for the arts by commenting on policies and plans of the City and by seeking non-City funding for its advancement; and
- To analyze gaps and opportunities in programming, support, funding, and promotion for the arts, cultural activity and economic development.

SELECTION PROCESS

The La Crosse Arts Board (or comparable committee) will select artwork for purchase by reviewing images and application materials online.

Once selected, the Arts Board will notify the artists via email or telephone. Artists will receive 100% of the total award up to $1,000 upon receipt of the artwork.

The panel reserves the right to select an artist who does not directly apply to this call for submission, if appropriate.

Goals for submissions:

- Capture “The Moment” of 2020, as La Crosse navigates the COVID-19 pandemic, climate change, racial injustice, and the political atmosphere. Balance what we may want/need to remember from 2020 with what you think future curators, City/County staff, and the residents of La Crosse will want to display in future public spaces. The selected works will be used as a historical perspective of “The Moment” we find ourselves currently in. Selected artworks will also be featured in an online “virtual” exhibition as well as being initially displayed in the La Crosse Public Library galleries.

- While we honor artists who wish to submit new or pre- existing work unrelated to “The Moment” of 2020. Priority will be given to submissions that match the purpose of portraying what makes La Crosse unique during “The Moment” of 2020.

ARTWORK REQUIREMENTS & ELIGIBILITY

Original works produced Since March of 2020 by artists living in La Crosse and La Crosse County are eligible. Artistic quality and appropriate-ness for display in a public setting will be weighted in the selection process.

Works submitted must also meet the following requirements:

- Be an original work on paper, canvas, panel, photograph, handmade print of limited edition, or original zine or graphic narrative-based work. The price for each individual work must be no more than $1,000.
- To the extent possible, considering the current availability of art supplies, artwork should be on archival materials and rendered in archival media. Size should be no larger than 24” x 30” and weigh no more than 25 lbs.

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- Works must be submitted already framed or matted (if appropriate), with picture wire (no saw tooth hangers). The Arts Board reserves the right to reject work not prepared for exhibition. The Arts Board reserves the right to re-mat or re-frame the work at its own expense.
- The final selected pieces will become the property of the City of La Crosse, and may be used to generate future prints and reproductions in pamphlets, posters, press releases, and other formats.

SUBMISSION GUIDELINES

All applications should be submitted by email to:

Jim Flottmeyer
flottmeyerj@cityoflacrosse.org

Please include the following application materials:

- **Contact Information:** Name, address, phone, email, and website (if applicable)
- **Up to six (3) pieces for submission; no more than six (6) images total.** The selection panel will review up to six images per artist. That can include two images of a single piece, or unique pieces as long as the total does not exceed six. **File size of each submitted image should be no larger than 5 megabytes; use .jpg format only, file names should be as follows: Lastname_title.jpg. For each artwork please provide an accompanying list in a pdf or Word document that includes: title, media, dimensions, year completed, and a purchase price.**
- **Résumé or bio:** a PDF that outlines artistic accomplishments and activities (no more than two pages).
- **Artist's statement**: In 1000 characters or less, provide a description about the work submitted.

TIMELINE

- Official announcement of "The Moment". October 22, 2020.
- Deadline for submissions: 5:00 pm, Thursday, December 31, 2020.
- January 15th, 2021 – Jury committee reviews all submissions and determines final applicants.
- January 29th, 2021 – All final applicants deliver artwork to the City of La Crosse. Payment upon receipt of artwork.
- Monday, February 8th, 2021. Opening of the virtual gallery. Virtual gallery will be hosted on the La Crosse Arts Board website.
- Thursday, February 18th, 2021. "The Moment" Gallery opening at the La Crosse Public Library. A reception to accompany the opening will be dependent on COVID-19 restrictions and public gathering recommendations.

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QUESTIONS?

If you have questions about the overall opportunity, you may contact:

Jim Flottmeyer
flottmeyerj@cityoflacrosse.org

SUBMISSION DEADLINE

Thursday, December 31th, 2020 at 5 p.m. CST. No late entries will be reviewed.

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