

**CITY OF LA CROSSE, WISCONSIN
CITY PLAN COMMISSION
REPORT
March 1, 2021**

Ø **AGENDA ITEM – 21-0127 (Lewis Kuhlman)**

Review of plans for sign at 660 Breezy Point Rd (Inland) in the Airport Industrial Park.

Ø **ROUTING:** CPC only

Ø **BACKGROUND INFORMATION:**

The applicant intends to install an 8-foot by 4-foot wall sign on the parking lot side of their building. The Airport Industrial Park covenants state that any planned improvement requires the approval of the Plan Commission. However, the covenants do not have any specific requirements for signs.

Ø **GENERAL LOCATION:**

Airport Industrial Park, on Breezy Point Rd. one block off Lakeshore Dr. as depicted in MAP 21-0127.

Ø **RECOMMENDATION OF OTHER BOARDS AND COMMISSIONS:**

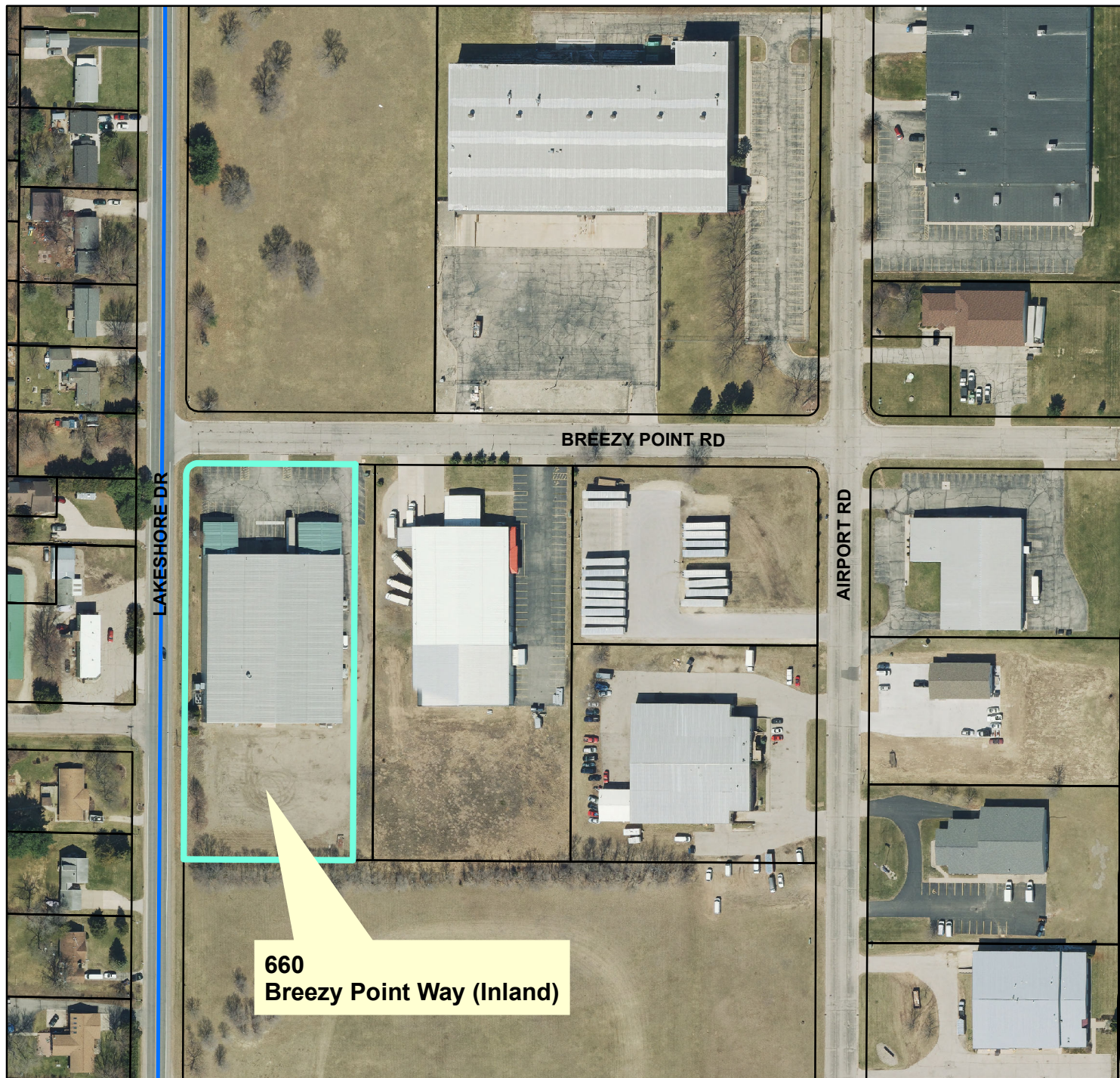
None

Ø **CONSISTENCY WITH ADOPTED COMPREHENSIVE PLAN:**

The creation and development of La Crosse's industrial parks are a stated goal in the Economic Development Plan Element of our Comprehensive plan. Approval of the applicant's signage plan would facilitate full occupancy of available properties in our industrial parks and would be consistent with our Comprehensive plan.

Ø **PLANNING RECOMMENDATION:**

Approval - Any other issues that arise when proper plans are submitted will be addressed by the inspector. Building permits are required prior to starting work.



BASIC ZONING DISTRICTS

| | |
|--|---------------------------|
| | R1 - SINGLE FAMILY |
| | R2 - RESIDENCE |
| | WR - WASHBURN RES |
| | R3 - SPECIAL RESIDENCE |
| | R4 - LOW DENSITY MULTI |
| | R5 - MULTIPLE DWELLING |
| | R6 - SPECIAL MULTIPLE |
| | PD- PLANNED DEVELOP |
| | TND - TRAD NEIGH DEV. |
| | C1 - LOCAL BUSINESS |
| | C2 - COMMERCIAL |
| | C3 - COMMUNITY BUSINESS |
| | M1 - LIGHT INDUSTRIAL |
| | M2 - HEAVY INDUSTRIAL |
| | PS - PUBLIC & SEMI-PUBLIC |
| | PL - PARKING LOT |
| | UT - PUBLIC UTILITY |
| | CON - CONSERVANCY |
| | FW - FLOODWAY |
| | A1 - AGRICULTURAL |
| | EA - EXCLUSIVE AG |
| | City Limits |
| | SUBJECT PROPERTY |



0 85 170 340 Feet



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