



**LA CROSSE
PUBLIC LIBRARY**

**Council Planning Meeting
March 9, 2021**

Shanneon Grant, Library Director

Barry McKnight, Programming & Community Engagement Coordinator

Anita Doering, Senior Archivist & Archives Manager



We are passionate about connecting people to resources & services that enrich lives in our community

We are dedicated to promoting literacy & lifelong learning

We embrace objective that libraries are for everyone



Main Library



South Community Library



North Community Library

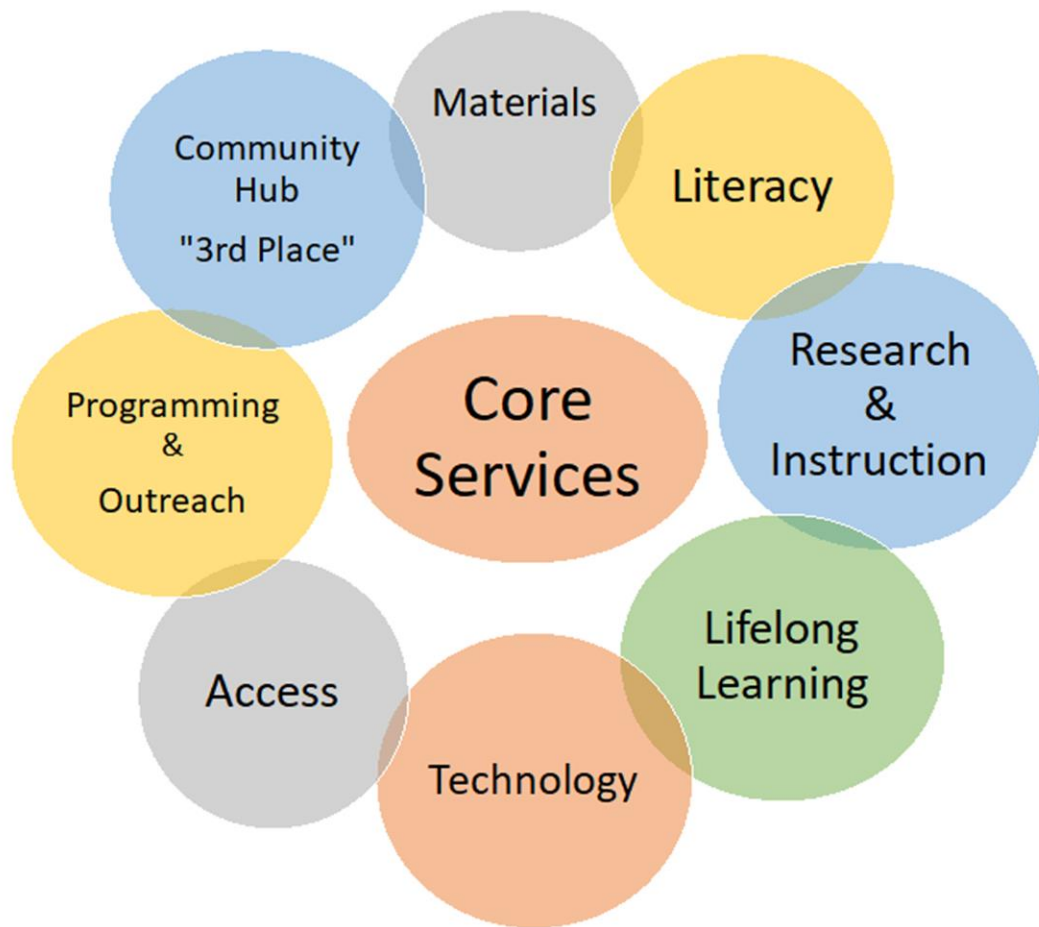
**LA CROSSE
PUBLIC LIBRARY**

Pop Up Outreach Van

**CAMERON PARK
FARMERS MARKET**

LA CROSSE, WI

**LA CROSSE
PUBLIC LIBRARY**





















2019 A More “Normal” Year

- ❖ Total Visits: **506,903**
- ❖ Materials Borrowed: **721,443**
- ❖ Electronic Resources Utilized: **79,330**
- ❖ Reference Questions Answered: **45,741**
- ❖ Public Internet Computer Use: **81,703**
- ❖ Total Program Attendance: **48,585**
 - Preschool, School Age & All Ages = 38,988
 - Adults & Seniors = 9,597



2020 “A Year Like No Other”



CIRCULATION

338,000 Circulated Items

Over **18,000** Curbside



TECHNOLOGY

22,064 Public Computer Uses

233,244 Uses of Public WiFi



DIGITAL RESOURCES

168,620 Visits to Digital Resources:
E-books, Newspapers, Movies,
Directories & More



PROGRAMS

399 Virtual Programs & Classes

21,700 Online Attendees & Views

385 Deliveries to Home-Bound Patrons



ARCHIVES & LOCAL HISTORY

86,900 Searches of Locally Created
Content

4895 Off-Site Help (phone, email, letter)

COVID Response 2020

Virtual Services

March 17-
April 30

Digital Materials
Online Programs
Phone, Email, Chat

Curbside Services

May 1 -
June 24

Access to Library
Materials

In-Person Services

Computer Use
May 26

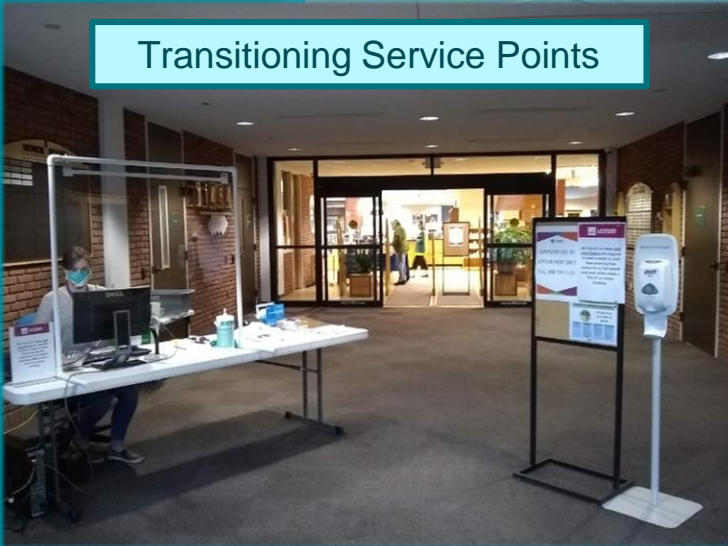
Pick Up
Materials on
Hold
June 24th

Curbside Service at Branch Locations



Phased
Services
2020

Transitioning Service Points



In-Person Pick Up





FAMILY STORYTIME
11/17: 10:30AM



LA CROSSE
PUBLIC LIBRARY



BRING YOUR OWN BOOK
11/17 @ 7:00PM

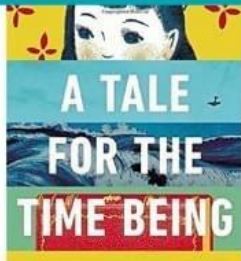


BOOK & AUDIOBOOK APPS
11/17: 12:00PM

Virtual Programs



DUCK TAPE
11/19 @ 4:30 PM



THE DRIFT
11/17: 5:30PM

Visit lacrosselibrary.org/events
for more details.



GRATITUDE TREE
11/19 @ 7:00 PM

Expanded Services
Launched 2.15.21

Grab & Go:

Modified Browsing Services

- Intentional Browsing for all Circulating Collections
- Self Pickup of Holds

- Computer Use – No Longer Need Appointment
- Book Bundle Services
- Curbside Available (with advance notice)

- Appointments to use Archival Collections
- Reference Services via phone, email, or chat
- One on One Appointments for Tech Help



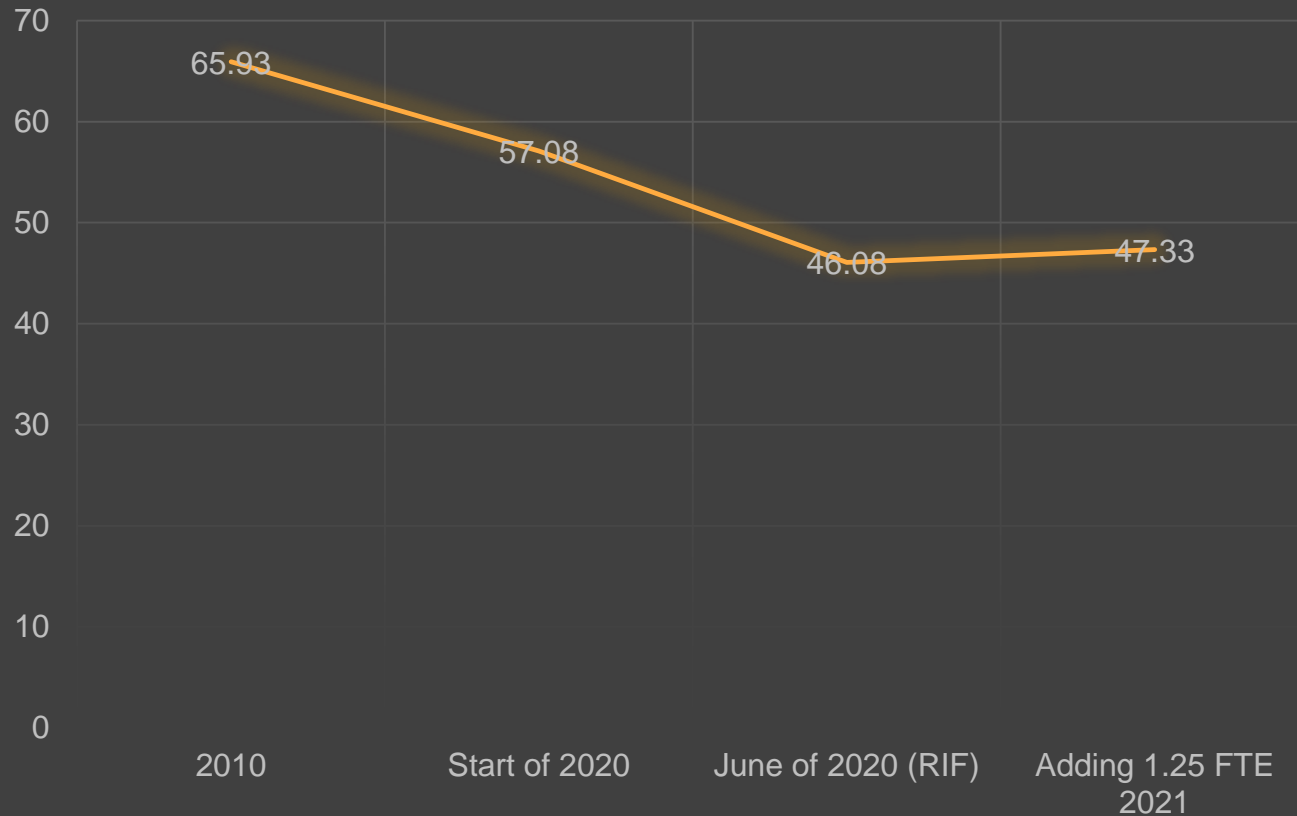
Staffing

“The most important asset of any library goes home at night – the library staff.”

-Timothy Healy



Library FTE Comparison



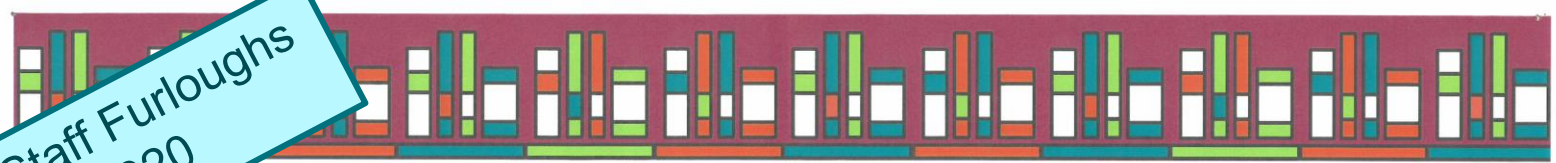
Organizational Chart

Total FTE 46.08

Library Director (1 FTE)

Adult Services/Collection Mgmt. Manager (1 FTE)			Archivist/Manager (1 FTE)		Business Manager (1 FTE)	Circulation Manager (1 FTE)			Facilities Manager (1 FTE)		IT Manager (1 FTE)	Youth Services Manager (1 FTE)	
Librarian (3 FTE)	Associate Librarian (3 FTE)	Library Assistant (2 FTE)	Archivist (1 FTE)	Associate Librarian (1 FTE)	Executive Assistant (1 FTE)	Associate Librarian (1 FTE)	Library Assistant FT (3 FTE)	Library Clerks PT (20 hours) (3 FTE)	Building Maintenance Supervisor (1 FTE)	Custodian (2 FTE)	Senior IT Specialist (1 FTE)	Programming	Youth Services
							Library Assistant PT (29 hours) (1.45 FTE)					Programming & Community Engagement Librarian (1 FTE)	Librarian (3 FTE)
							Library Assistant PT (24 hours) (3 FTE)					Librarian (2 FTE)	Associate Librarian (2 FTE)
							Library Assistant PT (20 hours) (1 FTE)					Library Assistant (1 FTE)	Library Assistant (1.125 FTE)
							Vacant (.5 FTE)						

Hours During Staff Furloughs
Jun.- Dec. 2020



LA CROSSE PUBLIC LIBRARY - MAIN BRANCH

Open for scheduled computer use by
appointment only

Monday - Tuesday

10:00 AM - 1:00 PM

3:00 PM - 6:00 PM

Thursday - Friday

10:00 AM - 1:00 PM

3:00 PM - 6:00 PM

Saturday

1:00 PM - 5:00 PM

Curbside returns & hold pick ups

Monday - Tuesday

10:00 AM - 6:00 PM

Thursday - Friday

10:00 AM - 6:00 PM

Saturday

1:00 PM - 5:00 PM

Current Hours Starting
January 2021

6 Days/Week

+12 Hours/Week

4 More Hours on
Saturdays



LA CROSSE PUBLIC LIBRARY - MAIN BRANCH

**Open for grab and go browsing,
hold pick ups, computer use,
printing, and fax services**

Monday – Saturday
10:00 AM – 6:00 PM

The library is closed Sundays

Current & Future Challenges

- Meeting service **expectations** with current staffing level
- Working toward **restoring services & hours** impacted by pandemic & budget
- Continue being **responsive** to changing needs of community while planning for future
- Working to **ensure quality** and efficiency of library services is the best that can be achieved
- **Misperception** of Library's role in 21st Century
- **Comparison** with other libraries not offering the same levels of service in their communities
- **More things to more people**



LA CROSSE
PUBLIC LIBRARY

Libraries=Strong COMMUNITIES



Library in the 21st Century

“Third Place”

Access

Digital Divide

Workforce Development

Small Business/Non-profit

Support

Early Literacy/School Readiness

Community

Engagement/Partnerships

Contribute to artistic/cultural life of community



Access

Digital Divide

- Public Computers

- WiFi

Computer Instruction

- Online, in-person, virtual,
tech drop-ins, appts

- Training regional workforce

- Empowering seniors

- Park and Recreation

- Partnership

- Library as trusted source





Early Literacy/School Readiness

Outreach

Schools

Daycares

Headstarts

Elevation of literacy levels

Improved quality of child care



Community/Regional Engagement and Partnerships

Outreach

Pop-up Library

Underserved parts of Community

Programming

Instruction

Services



Community/Regional Engagement and Partnerships

School District of La Crosse
University of Wisconsin- La Crosse
Viterbo University
Catholic Charities Warming Center
Juvenile Detention Center
Downtown Mainstreet Inc.
La Crosse County Jail
La Crosse Tribune
United Way
Neighborhood Associations
LAX Waking Up White Collaborative
Western College
Turtle Stack Brewery
UW-Extension Service
Resilience Development
Aging and Disability Resource Center
La Crosse Promise
People's Food Co-op
La Crosse Area Rotary
Beer by Bike Brigade
Hunger Task Force

The Center
Weber Center for the Performing Arts
The Pump House Regional Arts Center
Optimist Club
Mississippi Valley Conservancy
WisCorp
Hmoob Cultural Center
Cia Siab, Inc.
Ho-Chunk Nation Three Rivers House
Enduring Families Project
Winona Public Library
La Crosse County Historical Society
La Crosse Genealogical Society
League of Women Voters
New Horizons
Family and Childrens Center
City of La Crosse Arts Board
WAFER, Inc.
YMCA/YWCA
The Parenting Place
City of La Crosse Parks and Rec
Winona Public Library

University of Wisconsin- La Crosse
Viterbo University
Catholic Charities Warming Center
Juvenile Detention Center
Downtown Mainstreet Inc.
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United Way
Neighborhood Associations
LAX Waking Up White Collaborative
Western College
Turtle Stack Brewery
UW-Extension Service
River Arts Alliance
Aging and Disability Resource Center
Mississippi Valley Writers Guild
Mayo Clinic
Gundersen Health System
Daycare/Headstarts
Scouts of America
National History Day



Cultural/Artistic Life of the Community

Partnerships with arts centers and organizations

- Dark La Crosse

- Storytime for Adults

- Great River Writes

- Mark My Words

- Great River Writes

Gallery/Showing space for Artists

- "The Moment" Art Exhibit

- Record Award

Creation Programs

- Arts, crafts, cooking

Regional Read

- "Waking Up White" by Debby Irving



THE DARK LA CROSSE 2019 SHOW

THE PUMP HOUSE

Nov. 1-2 at 7:30 PM

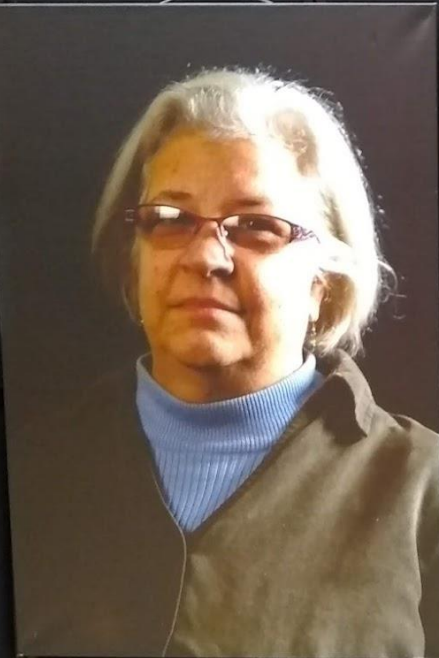
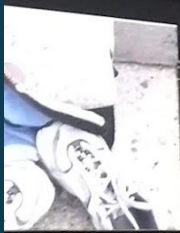
Nov. 7-9 at 7:30 PM

Nov. 9 at 2:00 PM







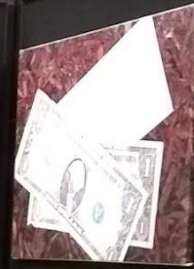


"Hunger Next Door" illustrates the reality of hunger in our community. Families were given digital cameras to tell their story through photos. These families generously give the public a look into their lives with the hope of changing how we view, understand and work to end hunger.

Hunger Next Door

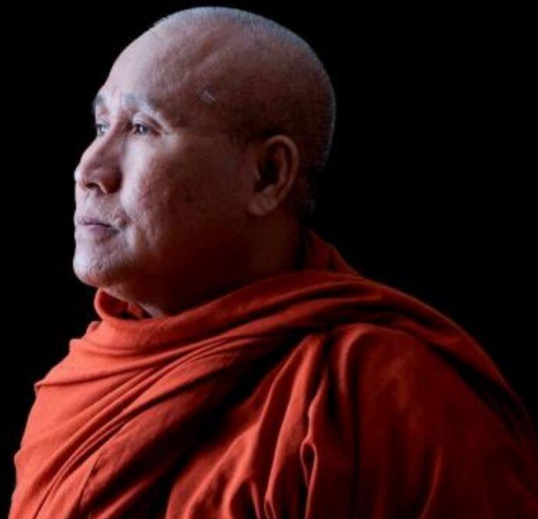
Each family captured images of the challenges they face on a daily basis and the ways they make ends meet in order to put food on the table. These photos and stories represent the untold stories of an alarming number of Wisconsinites who know what it's like to worry about having enough food. Each year, 1 in 4 families in our community struggle with hunger.

These are your neighbors and ours - these are the stories of Hunger Next Door.



WHEN HOME WON'T LET YOU STAY

STORIES OF REFUGEES
IN AMERICA



2ND FLOOR EXHIBIT | AUGUST 1 - SEPTEMBER 30

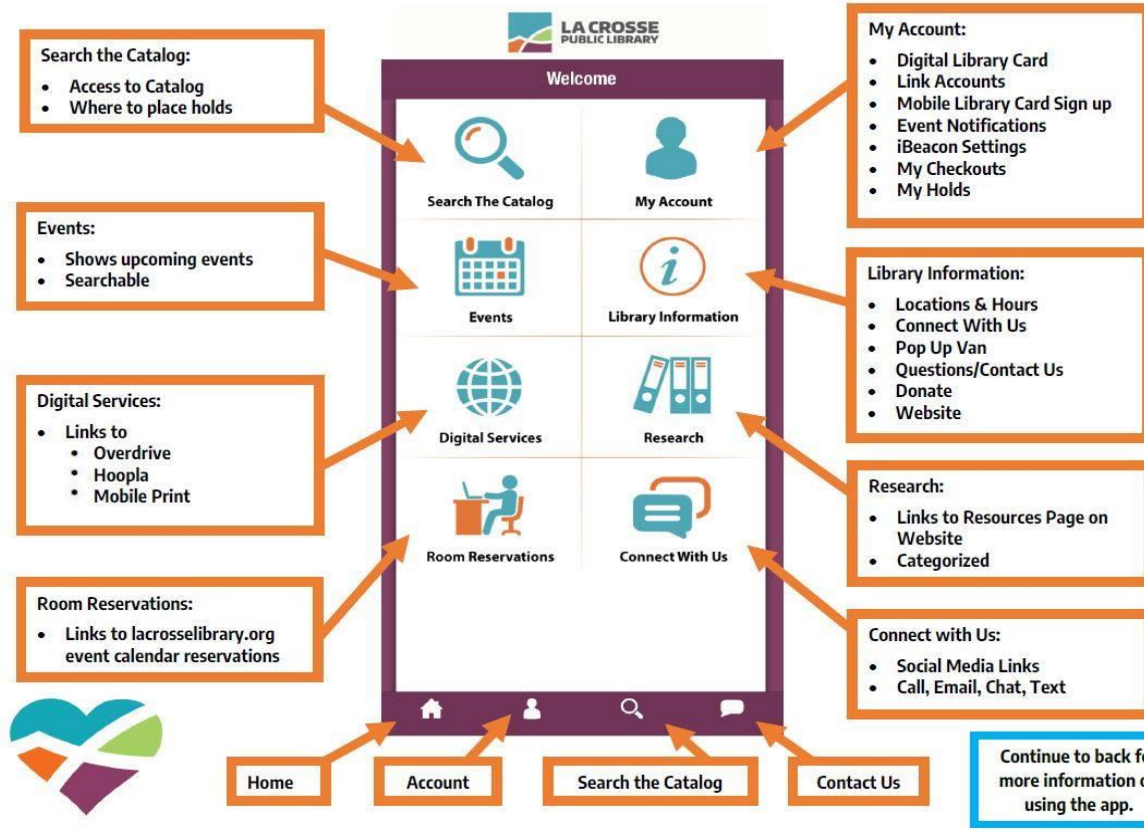
An exhibit by documentary artist James A. Bowey

An aerial photograph of a city, likely Los Angeles, showing a dense urban landscape with many buildings and trees. The top portion of the image is obscured by a white rectangular highlight, which serves as a background for the first line of text. The entire image is framed by a dark teal border at the top and bottom.

Waking Up White Collaborative

Challenging Ourselves to Create A Healthier **Multicultural** Community

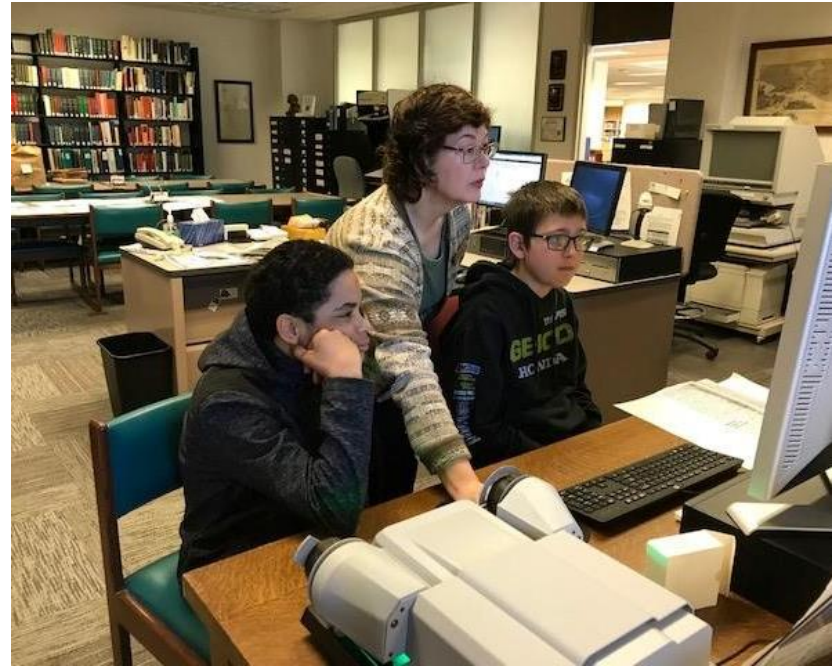
Library App





LA CROSSE PUBLIC LIBRARY ARCHIVES

What We Do | What We Have



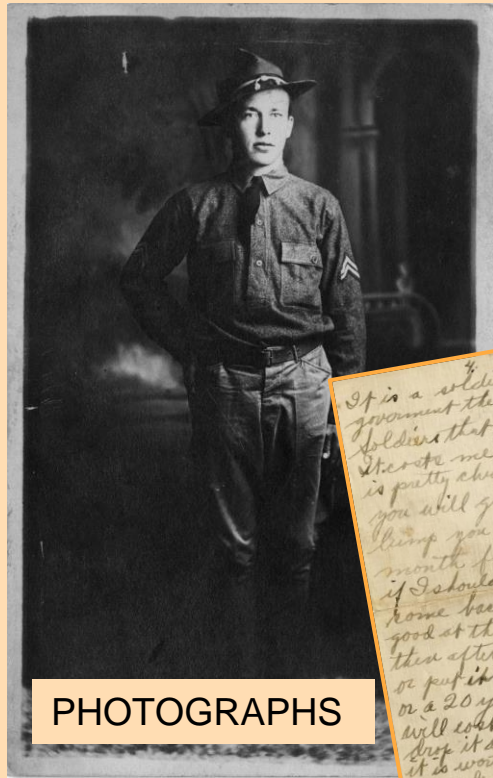
MISSION OF THE ARCHIVES



**to primary and secondary resources
that document the history of La Crosse.**



MISSION: IDENTIFY



PHOTOGRAPHS



LETTERS



SCRAPBOOKS

MISSION: IDENTIFY



MISSION: COLLECT



MISSION: ORGANIZE & PRESERVE



CLASSROOM VISITS FROM
4TH GRADE - COLLEGE



NEIGHBORHOOD TOURS



PUBLIC READING ROOM

PUBLIC ACCESS & PROMOTION



OUR STORIES

LA CROSSE IN THE 1918 PANDEMIC

Posted by Anita on May 1, 2020

(written by Anita Taylor Doering, Archives staff)

"No great ship sank, no armies clashed, no conflagration consumed a community. The flu spread insidiously by means of ordinary coughs and sneezes, borne through communities along the channels of human contact." – Steven Burg, Historian.

Just over 100 years ago, World War I was de-escalating in September 1918 with the return of many United States troops headed back to American soil. Along with them came the deadly "Spanish Flu" from Europe. The last five days of September saw an increase from 6 to 97 cases in Wisconsin. That number grew to 256 new cases in one week. Not unlike the current pandemic COVID-19, the Midwest escaped the worst of the dire situation compared to densely populated areas. Reports in the newspaper and media foretold of the inevitable arrival of sickness and possible death coming from the east and the army camps which would eventually touch every coulee and valley in La Crosse County.

BLOG POSTS

The Way it Was: 1921 funeral procession for 'largest military burial ever held in this city'

Emily Poretti Nov 5, 2018

TODAY'S MONTHLY FOCUS

In August 1921, three years after his death, the body of La Crosse's Sgt. Roy L. Vinyers was laid to rest in Oak Grove Cemetery after the funeral procession pictured here.

In August 1921, three years after his death, the body of La Crosse's Sgt. Roy L. Vinyers was laid to rest in Oak Grove Cemetery after the funeral procession.

Vinyers was killed in action in France in August 1918, as a member Infantry. He was the first World War I casualty from La Crosse County.

Tribune files reported that Vinyers' funeral procession was "the largest military burial ever held in this city." The firing squad, the buglers and each of his pallbearers were members of Company B who had specifically been "over the top" of the trenches with Vinyers the day he died. Pallbearers were listed as Charles Stadick, Roy Turner, Walter Gerbel, John Kneill, Stewart Johnson and Robert Harkle.

RECOMMENDED

High court to consider case about reach of clean water

Trump the pundit handicaps 2020 Democratic

WAY IT WAS

JUSTICE THOMAS calls for re-examining landmark libel case

DESIGNER Karl Lagerfeld, Chanel's global icon, dies in Paris

PUBLIC ACCESS & PROMOTION

WEBSITES



Archives webpage

archives.lacrosselibrary.org



Footsteps walking tours

footstepsoflacrosse.org



La Crosse History Unbound

lacrossehistory.org



Archives digital content

publicrescarta.lacrosselibrary.org

PARTNERSHIPS & VALUE



City Departments



Educational



Commercial



Non-Profit