

Resolution authorizing the La Crosse Center to increase the ticket price minimum from \$10.01 to \$13.01 with respect to the \$.75 surcharge.

RESOLUTION

WHEREAS, the La Crosse Center has established a facility fee of \$1.50 per ticket over the cost of \$7.51 on September 24, 2004 to go to the La Crosse Center debt retirement.

WHEREAS, in 2013 the minimum ticket price was raised from \$7.51 to \$10.01 and since then the cost of doing business compared to 2021 has increase.

WHEREAS, \$.75 goes to debt retirement and \$.75 goes to the La Crosse Center operating budget.

WHEREAS, in 2017 the facility fee collected between the tickets price range of \$10.01 to \$13.00 @ \$.75 was \$25.50. Then in 2018 it was \$1,809.75, and in 2019 it was \$1,069.75.

WHEREAS, for promotional and negotiation purposes with promoters.

WHEREAS, the La Crosse Center Board reviewed, discussed and recommended the increase on the minimum ticket price.

NOW, THEREFORE IT BE RESOLVED by the Common Council of the City of La Crosse that the La Crosse Center Board is hear by authorized to increase the ticket price minimum from \$10.01 to \$13.01 with respect to the \$.75 surcharge/facility fee.

BE IT FURTHER RESOLVED that the La Crosse Center Director and the City of La Crosse Finance Director are authorized to take any and all steps necessary to implement this resolution.